

# Media Questions Of The Week



[youtube]3R16gPne9bc[/youtube]

1. Does Zoe Saldana's depiction of Nina Simone remind you of Gene Wilder in "Silver Streak?" Will this make you sign the [petition](#) for a new actress?



2. Did Melanie Fiona really say something wrong when she said her hair type is good for length retention?

3. Now that the disgusting incident involving Lil' Reese attacking a woman has gone viral, will the digital camera help demolish sexism in corporate hip-hop?

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1. Isn't it cool that Janelle Monae is a Covergirl now?



2. Why is Zoe Saldana being cast to play Nina Simone

when there are so many better choices like Aisha Hinds, Adepero Oduye and Viola Davis? And how can they make this movie without consulting Simone's estate?



3. Did Jay Electronica and stic.man ghostwrite for Nas?



4. Is Azealia Banks' cover for Dazed and Confused really that controversial where it needs to be banned in 7 countries?

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## Zoe Saldana for Calvin Klein Underwear Envy



NEW YORK, NY, JULY 28, 2010 – Calvin Klein Underwear, a division of Warnaco Inc., along with Calvin Klein, Inc., today announced that this Fall 2010, with the launch of its latest lingerie collection, the brand will simultaneously introduce the Calvin Klein Underwear Coverage Level System, a

revolutionary new way for female consumers to more easily shop for bras and the type of coverage they are looking for.

The Fall 2010 introduction of Calvin Klein Underwear Envy, a new collection of lingerie designed to create a more revealing silhouette, completes the Calvin Klein Underwear Coverage Level System, which is organized in three distinct levels of coverage. Each level is differentiated by cup coverage, as well as strap and band width.



The new Calvin Klein Underwear Envy is Coverage Level 1, with the most minimal level of coverage for a sleek, sexy look.

Perfectly Fit is Coverage Level 2 and provides mid-level coverage for classic comfort and modern styling options.

Seductive Comfort, positioned at Coverage Level 3, offers the highest level of coverage and support.

The new Calvin Klein Underwear Coverage Level System will be supported at retail via information at point of sale and on hang tags, which easily identify the item's level of coverage.



As announced earlier this month at a press conference in Berlin , Germany , acclaimed actress Zoe Saldana will be featured in the women's Fall 2010 Calvin Klein Underwear global advertising campaign, which was shot by renowned fashion photographer Mikael Jansson in New York City . Additionally, beginning in mid-August, Ms. Saldana will also be featured in a digital component in which she speaks to the consumer in a beautifully directed video piece.

Ms. Saldana most recently captured the attention of moviegoers as Neytiri in "Avatar," the highest grossing film of all time, which also won the 2010 Golden Globe for Best Picture, and went on to receive a total of nine 2010 Academy Awards

nominations. In 2009, Ms. Saldana also starred in the blockbuster action-sci-fi film "Star Trek" and was most recently seen in the films "Death at A Funeral" and "The Losers."

Ms. Saldana has a long-standing relationship with the house of Calvin Klein and is frequently wardrobeed by Calvin Klein Collection. Most recently, she has been wardrobeed by the brand's award-winning Women's Creative Director, Francisco Costa, for the 2010 CFDA Fashion Awards, the 2010 Costume Institute Benefit at the Metropolitan Museum of Art, and at last month's amfAR's Inspiration Gala, among other personal appearances.