

Dr. Cornel West, Ice T and KRS-One Deliver OCCUPY Relevant Social Commentary in DVD Release of “Ghetto Physics”



Los Angeles – When filmmakers E. Raymond Brown and Williams Arntz first released the independent movie “Ghetto Physics” in late 2010, they knew the film was an early battle cry, a wakeup call to America and beyond. The cutting edge hybrid documentary explored the dynamics of the ‘powers that be’ in laymen terms that the ‘man on the street’ could easily relate to. Inflation, foreclosure, unemployment, healthcare issues, pollution, crime, recession and depression: one percent was benefiting – pimping; and somebody, the other 99 percent, were being played for the ho!



Filmmaker E. Raymond Brown
at OCCUPY L.A.

Cut chase to the present, and the DVD release of “Ghetto Physics,” accompanied by the manual, “GhettoPhysics: Redefining the Game” finds itself smack dab in the middle of an OCCUPY movement which could have easily been a scene in the original film!

Explosive, controversial, insightful and comedic, “Ghetto Physics” is the movie of the movement. It leaps from the screen with input from personalities and celebrities that include author, social activist and Princeton professor Dr.

Cornel West; MC and producer KRS-One; rapper/actor Ice T; economist, author and social activist John Perkins; Emmy Award-winning television producer and social activist Norman Lear; former U.S. Congresswoman Cynthia McKinney; and Brother Ishmael Tetteh, Founder and Spiritual Director of the Etherean Mission in Ghana, West Africa, a trans-denominational metaphysical organization. A colorful contingent of 'real life' pimps also flavor the cast including street legends "The West Coast Godfather of the Game" Fillmore Slim, Hook da Crook, Mac Breed and Lo Da Show.

"Ghetto Physics" a term which merges street science with the dynamics of metaphysics, deconstructs the nature, structure and "politricks" of power as they are played out in every corner of our society, and in every society around the world. According to Arntz, the brain behind box office success "What the BLEEP Do We Know!?", "We see these power dynamics expressing in government, in business, in the military, in academia ... in our families ... everywhere. It's a nonpartisan political film that exposes the root of all of the world's dysfunctions – an imbalance in the dynamics of power."

Expresses Brown, a genuine product of the hip hop generation, who incorporates elements of shamanism, quantum theory, and archetypal psychology into his approach, "The evolving Occupy Movement is an eloquent expression of what I have been identifying for years now. The people running the show (a.k.a. the Pimps) and the people putting up with it (a.k.a. the Ho's) have been doing a lousy job taking care of the planet, the environment and each other. It's time to say 'Game Over' and time to start a new one. It is not about right and wrong, good guys vs. bad guys. It is about awareness of 'the game' and letting people know it is up to them to choose the role they play in every situation. 'Ghetto Physics' exposes the powers that be and refuses to let those in control rule our lives anymore."

"Ghetto Physics" is available for purchase now on DVD at Amazon.com and wherever movies are sold online. The DVD includes Spanish subtitles and a music video from E. Raymond's group, 'Da Physics. The book "GhettoPhysics: Redefining the Game," also available via Kindle on Amazon.com, is a resource rife with insight, methodology and a call to action for survival and success as a 99 percenter in society.

Participants at the various OCCUPY centers around the country are also eligible for a free DVD per a special campaign at www.GhettoPhysics.com. The film will be available for online screening at GhettoPhysics.com on October 18 and via download on iTunes and Amazon.com at a later date.

From the corner office to the street corner, the game is the same, notes ghettophysicians E. Raymond Brown and William Arntz. Peep the dynamics now by viewing the trailer at www.GhettoPhysics.com and help Occupy the movement for change!

Also, view Dr. Cornel West, who was recently arrested at OCCUPY Wall Street, in "Ghetto Physics":

[youtube]MNmMjx30C6c[/youtube]