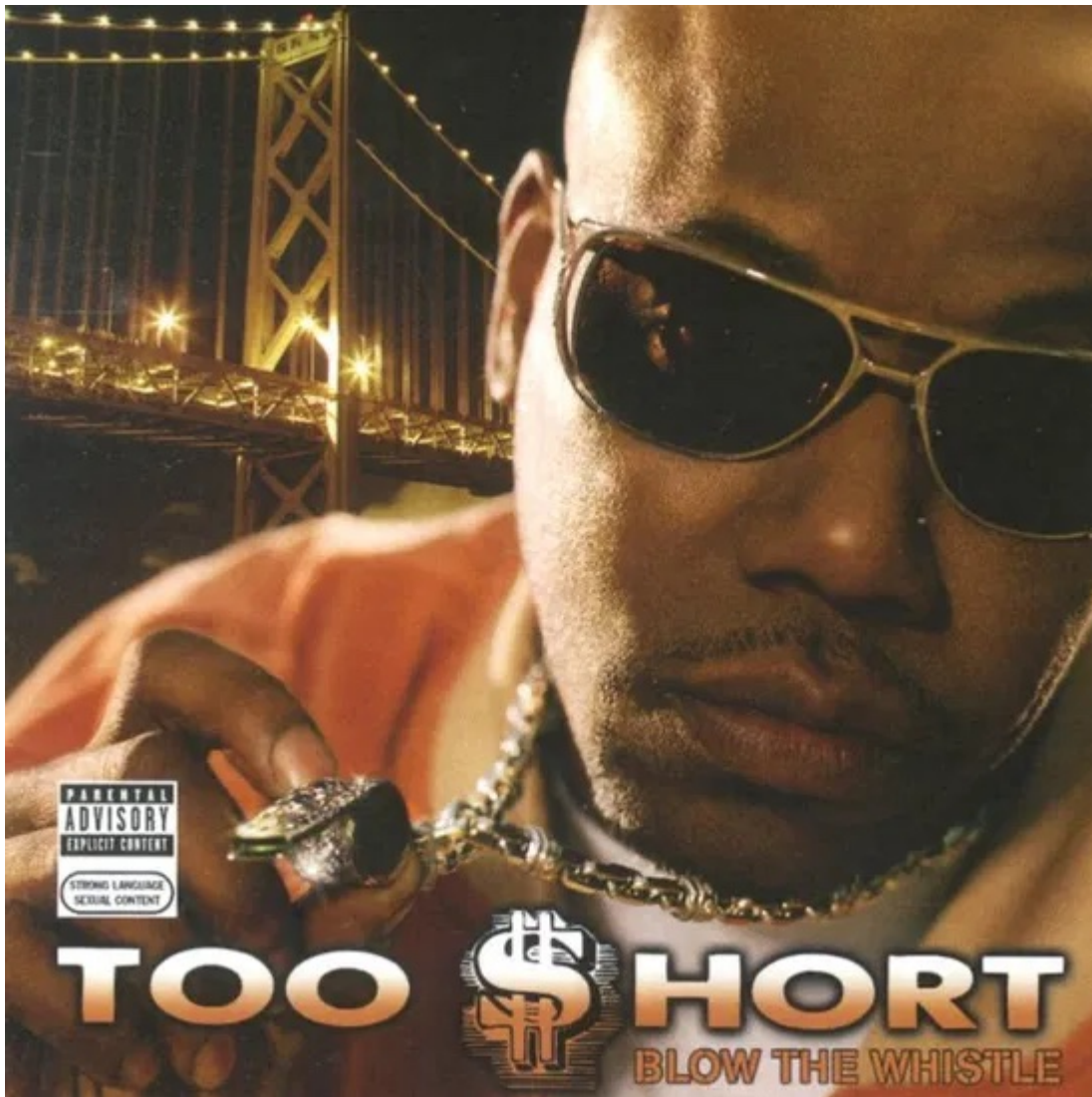


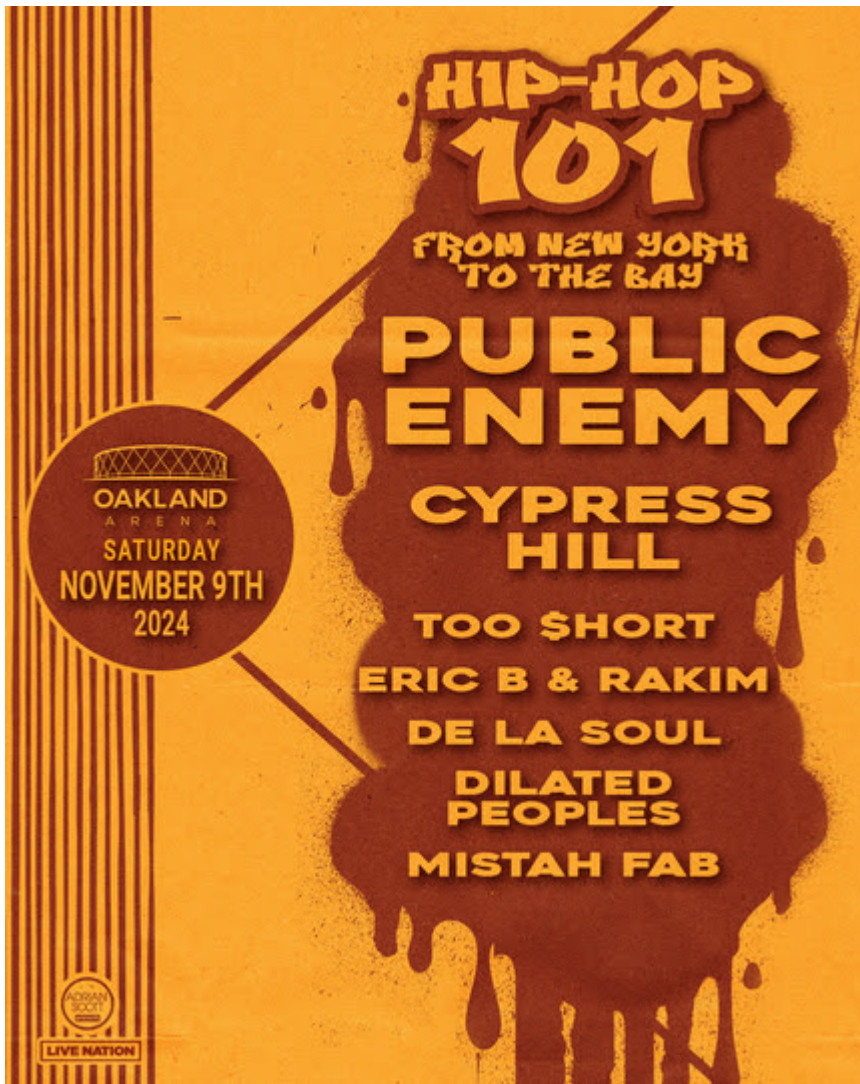
Throwback: Too Short: Blow The Whistle



Too Short's "Blow The Whistle" was a career resurgence for him that combined the energy of crunk music and the Bay Area's hyphy movement. The Oakland, California, rap legend was living in Atlanta and had already worked with crunk producer Lil Jon in the past. Both styles were similar in their call to the dance floor with pulsating beats that built excitement through repetition. Lil Jon's murky production put a spell on the listener that was sexy and perfect for the club. Too Short's command telling everyone to "Blow The Whistle" with an actual whistle in the mix landed in the Top Ten on the R&B/Rap, Tastemaker, and Rap Albums charts. He started making rap

records in 1983 but “Blow The Whistle,” which is on his 16th album, became his signature song. “Blow The Whistle” helped put Oakland on the map for rap music all over again years after Too Short’s debut and the rise of MC Hammer. Contemporary Oakland artists Saweetie and G-Eazy have sampled the song and followed Too Short’s path. The City of Oakland named a section of Foothill Boulevard Too Short Way in 2022 and declared December 10th Too Short Day. The film *Freaky Tales*, inspired by Too Short’s 1987 single, opened in theaters April 4, 2025. Too Short narrates the movie that stars Pedro Pascal and Jay Ellis, which is a tribute to Oakland and the Berkeley punk scene in the ’80s.

**Public Enemy, De La Soul,
Cypress Hill & More To
Perform At Hip-Hop 101: New
York To The Bay Concert**



Public Enemy, De La Soul, Cypress Hill, and more are scheduled to perform at Hip-Hop 101: From New York To The Bay, a one-day concert at Oakland Arena. The show takes its name from the role the artists played in hip-hop's Golden Era. Dilated Peoples, Mistah F.A.B., and Too \$hort are also slated to perform at the event, which takes place November 9th. Tickets are on sale now via [Ticketmaster](#) and there is a special four-pack for \$120, including fees. Public Enemy co-founder Flavor Flav B-Real of Cypress Hill made a statement about the show in a press release.

"I'm hyped for Public Enemy to come back to the Bay and bring the noise and everything we got for this legendary lineup of hip hop history. In just one day, people will get to see how far hip hop has come and how unlimited its artistry can be," added PE co-founder Chuck D. "Prepare for minds to be blown by how every act on that stage will be bringing something

different to the mix. But the common denominator is that we're all going to rock the house," he continued. B-Real of Cypress Hill declared, "We're comin' atcha, Oakland! The Hill and all of our brothers about to come through and smash the whole city up. Don't miss this!"

Hip-Hop 101: New York To The Bay will take place on Saturday, November 9 at the Oakland Arena. Doors open at 5:30. In addition to the \$120 four-pack offer, individual tickets start at \$52. Please go to [Ticketmaster](#) for more information.

**Lyrical Legend Too Short
Joins Latin Rap Linguist
Invincible Celebrating the
Gentlemen Club Diary Podcast
Anniversary with Rain Dance
Music Video**



Los Angeles – Latin rapper Invinceable first scorched the hip hop scene in 2009/2010 with a speed of light lyrical flow that critics said was rivaled only by Chicago's own, Twista. Decades later and Invinceable is still rumbling ten toes deep in the game. The rapper/entrepreneur/podcaster is celebrating the one year anniversary of his steamy podcast ["Gentlemen Club Diary"](#) and the Oaktown godfather himself, Too Short, is celebrating with him. Their video collab, ["Rain Dance"](#) marks the occasion and is a photogenic climax of the podcast that has everyone tuning in. The "Gentlemen Club Diary" podcast was created from an idea Invinceable had during his stint as a strip club manager. The job positioned him up close and personal with the dancers who became not only just his employees but his friends. Broadcast on YouTube and streamed to multiple podcast platforms, the show is a deep dive with current and former exotic dancers as they relay their stories, personal experiences and even tips and advice on proper etiquette while in the club and interacting with dancers. Invinceable has interviewed guests that have included adult film star Ava Devine, Dominatrix Helena Locke, Savana Ginger and others.



"Strippers, pole dancers and adult entertainers have always been a part of hip hop. After working directly in the club with them, I felt like they needed more of a voice to share their experiences, the bad along with the good," explains Invinceable. "I didn't know how well our podcast would be received, but here we are a year later, and our growing legion of fans just want more from the ladies! My single "Rain Dance" is a celebration of all the women in the club and a visual treat for our listeners and supporters. Too Short was one of the first rappers to really acknowledge and sing their praises, so having him on the track is incredible!"

Invinceable has worked with many pioneers in the game, including west coast super producer DJ Battlecat, Above The Law, Suga Free, Jon B., Kokane and Jayo Felony. His club banger “Rain Dance,” featuring Too Short, also pairs him with Roman Musiq as the three make it rain on a bevy of booties and beauties.

Add “The Gentlemen Club Diary” to your podcast playlist at <https://www.youtube.com/@GENTLEMENCLUBDIARY> and make it rain now with a “Rain Dance” at <https://www.youtube.com/watch?v=u0ZFqdZgPZQ> .

Follow the podcast on Instagram [@gentlemenclubdiary](https://www.instagram.com/gentlemenclubdiary).



The Grammys Celebrate 50 Years Of Hip-Hop

Sunday night The Grammys celebrated 50 years of hip-hop with a lineup of some of the most prominent rappers of the genre. Grandmaster Flash, Melle Mel, Run DMC, DJ Jazzy Jeff, Queen Latifah, Salt-N-Pepa, Rakim, Mr. Scarface, Busta Rhymes, Too Short, Ice-T, Method Man, Lil Baby, GloRilla, LL Cool J and Public Enemy performed the compact tribute on the stage outfitted like 1520 Sedgwick Ave in the Bronx where DJ Kool Herc hosted the earliest hip-hop parties. Black Thought narrated the segment while The Roots provided the music. Questlove curated the evening and he, unfortunately, had to remove many artists because of time constraints.