

Hair Expert and Author Toni Love Presents Third Annual Toni Love Hair Loss and Business Conference



Atlanta – From Oprah Winfrey declaring “Let’s Talk Hair” on the latest cover of O Magazine; to the Kardashians sporting weaves and extensions; to any number of the reality show “Housewives” unabashedly wearing wigs; hair, hair care and hair loss has become big business. Toni Love has studied the trends and is an authoritarian on all things hair. The celebrated author of “The World of Wigs, Weaves and Extensions” will once again provide leadership, information and guidance to hair professionals from around the world as she presents her Third Annual Toni Love Hair Loss and Business Conference, October 6 and 7 at the Atlanta Airport Westin in Atlanta, GA.

The conference will specifically address issues concerning hair loss and baldness, a matter that affects millions of people regardless of age, race and gender. Though hair loss disease is not life threatening, The American Hair Loss Association has recognized that hair loss is a serious life altering condition that can no longer be ignored by the medical community and society as a whole.

The Toni Love Hair Loss and Business Conference will offer sessions for hair professionals covering topics that include bridging the gap between dermatology and cosmetology; learning how to develop relationships with doctors; interlocking hair extensions and covering bald spots without braids and glue; starting a business, the steps for setting up a hair loss

center and more.

“I am passionate about hair,” reveals Toni. “Whether you are a man or a woman, hair is our crowning glory. I am driven to infuse hair professionals with the proper tools, education and just as important, the mind set, to handle issues of hair loss with their clients. The Hair Loss and Business Conference is a two day intensive that is loaded with valuable information, insight and perspective.”

With over 20 years in the hair industry, Toni Love’s Hair Loss and Business Conference is just one of the many assets which continue to propel her legacy as a definitive hair expert. An internationally recognized hair loss expert, Love’s book, “The World of Wigs, Weaves and Extensions” (Milady-Cengage Learning) is the ultimate guide that uncovers the secrets to top-notch hair and wig care. Her popular manual, “Tips to Passing the Cosmetology State Board,” was a ‘must have’ for students of cosmetology, and her instructional DVD’s: “Keeping Cutting Simple,” “Interlocking Hair Extensions: No Braids! No Glue!” and “Hair Replacement: Covering Bald Areas,” are specifically designed for cosmetology students and professionals who want to be at the top of their game.



Wigs, Weave & Extensions by
Toni Love

In addition, Love has designed a hair care program specifically for use with hair of all ethnicities. Toni Love’s Hair Cleansing System uniquely regenerates hair and stimulates growth starting at the root. The three-step product line consists of a residue remover, a hair and scalp cleanser, and a hair and scalp conditioner.



Toni Love’s Hair
Cleansing System

Toni Love has an extensive background in Business Management and obtained her master's degree in Continuing Education. She holds instructor licenses in Cosmetology and Barbering and is a certified Hair Loss Specialist in addition to hair consultant and published author. Love is certified through the American Cancer Society, teaching "Look Good Feel Better" cancer patients how to cope with their hair loss as they go through chemotherapy.

A graduate of the Hair Design Academy, and a veteran, United States Army Reserves, Love has taught a variety of students in both private and public institutions. She is also the founder of Toni Love's Training Center in Atlanta, GA, a thriving oasis for professional cosmetologists who are passionate about learning the latest techniques in hair maintenance and hairstyles. In addition, her advance knowledge of hair loss and her weave training courses position her as a go-to-source for the all-things-hair when the media seeks expert input.

Love continues to keep the hair community updated and informed blogging and hosting The Toni Love Show which airs on her YouTube channel. For updates on current hair tips and trends, as well as hair options for cancer patients and survivors she offers an online membership group at <http://www.TheToniLoveGroup.com>.

"Like" her on Facebook at "Toni Love Cosmetology" and to keep up with the latest trends in hair, hair loss and hair care read her blog at <http://letstalkhairwithtonilove.blogspot.com/>.

For more information about Toni Love and the Hair Loss and Business Conference, visit her website at www.ToniLove.com or call 770-704-7653.

To view a quick demonstration of Toni Love's hair replacement technique, view the video below:
[youtube id="Kz8nyjMUX0Y"]

Hair Expert, Toni Love, Re-releases Her Classic Book, “The World of Wigs, Weaves & Extensions”