

We Are Family Foundation 2015 Celebration Gala (Photos)



NEW YORK, NY – APRIL 23: WAFF Founder Nile Rodgers attends the 2015 We Are Family Foundation Celebration Gala at Hammerstein Ballroom on April 23, 2015 in New York City. (Photo by Shahar Azran/WireImage)



NEW YORK, NY – APRIL 23: on the left: Q-Tip and a guest attend the 2015 We Are Family Foundation Celebration Gala at Hammerstein Ballroom on April 23, 2015 in New York City. (Photo by Shahar Azran/WireImage)



NEW YORK, NY – APRIL 23: TV Personality Greg Kelly, Musical artist Chaka Khan, Nile Rodgers, and Rosanna Scotto attend the 2015 We Are Family Foundation Celebration Gala at Hammerstein Ballroom on April 23, 2015 in New York City. (Photo by Shahar Azran/WireImage)



Donna Cruz, Tom Silverman
(Photo by Shahar Azran)



Grandmaster Melle Mel and Chic. (Photo by Shahar Azran/WireImage)



NEW YORK, NY – APRIL 23: Musical artist Chaka Khan and Nile Rodgers perform at the 2015 We Are Family Foundation Celebration Gala at Hammerstein Ballroom on April 23, 2015 in

New York City. (Photo by Shahar Azran/WireImage)

The We Are Family Foundation had their 2015 Celebration Gala honoring Chaka Khan, Caryl M. Stern and Bill McDermott on the evening of April 23rd at Manhattan Center's Hammerstein Ballroom in New York City. Nile Rodgers, who is the founder of the non-profit We Are Family Foundation hosted the event that had a live auction and raised money for WAFF's global youth initiatives, Three Dot Dash and TEDxTeen. Chaka Khan received the Humanitarian Award and she later joined Rodgers onstage during his 3-song tribute to her with Melle Mel. After going through "Ain't Nobody," "I Feel For You" and "I'm Every Woman" Rodgers was joined by his band Chic and they played "Le Freak," "We Are Family" and their new song "I'll Be There." Q-Tip, The Rza and Tommy Boy founder Tom Silverman were among the attendees who walked the red carpet. For more information about WAFF go to wearefamilyfoundation.org.

The New Music Seminar Announces Los Angeles Conference – Tues, Feb 2nd, 2010 Following The Grammy Awards

Monday, November 16th, New York, New York – After rave reviews in New York City in July and the smash success of its second event in Chicago in October, The New Music Seminar (NMS) will be coming to Los Angeles at the Henry Fonda Theater on

February 2nd immediately following the Grammy Awards. The New Music Seminar, www.newmusicseminar.biz, is the must attend one-day creative networking and educational event for artists, managers, agents and music labels of every genre seeking to understand how to “rise above the noise floor” in a shifting musical landscape.

Featured players include: Frank Cooper, CMO Pepsi, Kevin Lyman, President/founder Warp Tour, Alexandra Patsavas of Chop Shop Music, Justin Tranter, lead singer of Semi Precious Weapons, Derek Sivers, Founder of CD Baby and Jason Bentley, Program Director of KCRW. The full panel listing and keynote speaker will be announced shortly.

NMS founder Tom Silverman explains, “ The music business has changed beyond recognition. The old record business is over. For record companies it’s a bleak picture. But it puts thousands of artists in the strongest position they have ever been to create their own success. “The trends are clear now and at the NMS the future will finally be foretold. ”

The conference will feature Keynote address followed by four Movements:

1st Movement: Welcome to the Music Business; Everything you know is wrong. The New Definition of Success. 1000 True Fans and the Fan Relationship Pyramid.

2nd Movement: Get Arrested; Marketing Yourself in the New Music Business – MySpace, Facebook and Twitter are not enough.

3rd Movement: The Creative Process and radical Differentiation; Supercharge your music to rise above the noise floor and achieve success. A virtual A&R meeting.

4th Movement: The Live Show and Tour; How to Cut through the Glut and reach the Magic 300 Ticket Mark

The NMS has already confirmed the following Players to participate in NMS LA with more to be announced shortly:

Martin Atkins (Author of Tour:Smart/CEO, Invisible Records)
Jason Bentley (Program Director, KCRW, music supervisor(The Matrix), Disc Jockey)
Bryan Calhoun (Vice President of Digital, SoundExchange/ Music Business Toolbox, consultant: Kanye West, Lil Wayne)
Frank Cooper (Chief Marketing Officer, Pepsi)
Corey Denis (Marketing Consultant & Vice President Reapandsow.com)
Mike Doernberg (Founder, ReverbNation)
Greg Estes (Vice President of Marketing, Mozes)
Tom Jackson President (Tom Jackson Productions and OnStageSuccess.com)
Jon Healey (Editorial Writer, Los Angeles Times)
Elliott Lefko (Vice President, Goldenvoice/AEG Live)
Kevin Lyman (President 4fini Productions-The Warp Tour)
Alexandra Patsavas – Chop Shop (music for Grey’s Anatomy, Gossip Girls, MadMen, New Moon)
Ian Rogers (President, Topspin)
Justin Tranter (Lead Singer, Semi Precious Weapons)
Derek Sivers (Founder CD Baby)
Martin Winsch (CEO/President, Mountain Entertainment, Manager-Corey Smith)

Gibson Guitar to Sponsor the Return of the New Music Seminar



New York, NY—June 4, 2009—Gibson Guitar, the world’s

premier musical instrument manufacturer and leader in music technology, is proud to announce that it will be sponsoring the return of the New Music Seminar, taking place in New York, New York on July 21, 2009. This low-cost one-day event aims to give individuals and companies the knowledge and the tools to step into tomorrow's music business today.

On Tuesday, July 21st, at New York University's Skirball Center for the Performing Arts, the reincarnated New Music Seminar will announce the dawn of a new music business, offering practical, straightforward, cutting edge solutions for musicians trying to make it in these challenging times. NMS promises to give musicians the knowledge and tools to step into tomorrow's music business today. The conference will kick off with Courtney Holt, President of MySpace Music as its inaugural Keynote Speaker, followed by four educational sessions on how to combine new and old methods with technology for career success. NMS will be presented in association with the Music Business Program at NYU's Steinhardt School of Culture, Education, and Human Development.

"I take part in music industry conferences and speak on panels nearly every month," said co-founder and director of the New Music Seminar Tom Silverman. "I hear the frustration of artists desperate for information that can make a difference in their career. Instead, they hear how Beyonce got a sponsorship deal, how Flo Rida got to number one in radio airplay, or how ISPs need to stop illegal file-sharing."

The New Music Seminar is different. It is not a debate about DRM, how to get signed or the politics of the music business. It is about seeing music business opportunities in new ways, and learning to create the music and master the tools needed to put careers into overdrive. Gibson Guitar, a leader in the music business, will provide attendees practical on-site advice, expert demonstrations and the opportunity to create

your own music with the help of some of the world's greatest instruments. Gibson Guitar will also provide an opportunity for people to network with the other Seminar delegates at the official "Schmooze-a-torium."

Delegates will also receive the NMS Guide Book, an invaluable guide filled with vital information, including forms, contacts and discount offers worth well over \$150.

Tickets are extremely limited and are only \$99 in advance. They can be purchased online at www.newmusicseminar.biz

For more information, please visit www.gibson.com or www.NewMusicSeminar.biz

For information on the legacy and purchasing of a Gibson Guitar please visit [Beginner Guitar HQ](#)

About New Music Seminar:

On a hot 1980 summer day, 220 people met at a New York City rehearsal studio to discuss and debate the problems in the music business. It heralded the birth of the legendary New Music Seminar, bringing new ideas, new talent and new connections to the industry, along with the introduction of hip hop, new wave, house and many other new forms of music. During its 15-year run, the first NMS became the world's biggest and most influential music business gathering attracting over 8,000 people from 35 countries. The seminar has since spawned almost every important music event worldwide, including SXSW, Winter Music Conference, In the City, and Canadian Music Week www.newmusicseminar.biz

The New Music Seminar Returns To New York July 21st

From the cofounder and director of the original legendary New Music Seminar comes a seminar for the next music business, targeted at disenfranchised artists disheartened by the state of the industry and desperate for change.

“I have been asked many times over the last 15 years to bring back the New Music Seminar,” said Silverman, “but it wasn’t until the end of 2008 that I could finally see the new business begin to emerge. The trends are clear now and the future can finally be foretold. ”

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a sponsorship deal, how Flo Rida got to number one in radio airplay, or how ISPs need to stop illegal file sharing.”

The New Music Seminar is different. It is not a debate about DRM, how to get signed or the politics of the music business. It is about seeing your music business opportunities in new ways, learning to create the music and master the tools you need to put your career into overdrive.

Catherine Moore, Director of the Music Business Graduate Program at NYU’s Steinhardt School said: “The purpose and the philosophy of the NMS is a perfect fit for the music business program. We are honored to be part of the launch. I know the delegates will gain valuable information and insight that will allow them build a successful career in the changing music business landscape.”

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Tom Silverman, one of the original New Music Seminar founders and codirectors and founder of Tommy Boy, has set up the new seminar with former fellow NMS colleague Dave Lory. Lory has 10 years’ touring experience and 20 years managing legendary artists like Jeff Buckley.

Mark Josephson, fellow cofounder & Executive Director of the original New Music Seminar, said: “I am happy that the New Music Seminar is back under the direction of co-founder Tom Silverman, and Dave Lory, who helped run the original.”

“The new design is responsive and designed to meet the needs of a new generation of young musicians and artists working on the progressive edge. This is true to the spirit of the original that began and always remained a futurist meeting and

a portal for those with new music, ideas, and goals. I am completely onboard and hope to meet you there.”

To interview Tom Silverman or Dave Lory, or for other media inquiries

Contact Julie O’Brien on (973) 744 5700 /
media@newmusicseminar.biz

New Music Seminar

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www.newmusicseminar.biz

About the NYU Steinhardt Music Business Program:

The NYU Music Business Program prepares both graduate (MA) and undergraduate (BMus) students to be leaders in the dynamic, global music marketplace. Academically rigorous and cross disciplinary by definition, Music Business combines the boundless artistic resources of New York City with the cutting edge inquiry and innovation of a major research university. The program is located in the Department of Music and Performing Arts Professions in NYU’s Steinhardt School of Culture, Education, and Human Development. More information is available at www.steinhardt.nyu.edu/music/business

566 LaGuardia Place (at Washington Square South)

www.skirballcenter.nyu.edu

About the Jack H. Skirball Center for the Performing Arts at

NYU:

The Skirball Center for the Performing Arts, New York University, is the premier venue for the presentation of cultural and performing arts events at NYU and lower Manhattan. Located at 566 LaGuardia Place (at Washington Square South), it provides a large-scale performance space for university events and live professional performances from around the world. The 860-seat theater opened in October 2003 and hosts the only major university-based professional multi-arts presenting program in Manhattan. As a result, one natural and continuing mission of the Skirball Center is to build young audiences for live performance through a broad range of compelling performance events at affordable ticket prices. For more information and a current schedule of events, visit www.skirballcenter.nyu.edu.

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