

The New 40 Awards Announces 2014 Honorees at Gala to Take Place May 24th in Los Angeles



(Los Angeles, CA) – May 12, 2014 – The New 40, Inc. is proud to announce their honoree list for its inaugural The New 40 Awards Gala being held on Saturday, May 24, 2014, California African American Museum located at 600 State Dr., Los Angeles, CA 90034 at 6:00 p.m. This year’s award honorees include: Bishop Noel Jones, Sr. Pastor – City of Refuge (Humanitarian Award), Ron Hasson, President NAACP Beverly Hills/Hollywood Branch, (Activist Award), Dr. Ronald Hurst, Surgeon (Wellness Award), Tracy “Twinkie” Byrd, Casting Director (Inspirational Award), Dr. Mike Jackson, President/CEO Drew CDC (Community Award), and Dondre and Salli Whitfield (Hollywood Couple Award). Our honorees are leading the way in the community and abroad through their dedication and efforts to serve and inspire.

Hosted by Actress/Comedian Kim Coles and radio personality Kevin Nash from Radio Free KJLH, The New 40 Awards Gala is a star-studded event honoring the “best of the best” in a variety of fields such as: Community, Entertainment, Medicine and Philanthropy. It also celebrates the New 40’s movement to provide quality and appropriate entertainment to the 40ish community. The New 40 Awards Gala offers an affluent and respectable platform for honorees to share their contributions with the influential “40ish” community and other mature individuals who relate to our honorees. This fun evening promises to engage guests with an entertaining awards presentation, a lavish buffet dinner, live band, casino games, a special performance by crooner Howard Hewett plus dance the evening away with Dorian Missick as “DJ Tailwind Turner.”

As our inaugural gala approaches, I'm proud to honor these magnificent men and women from various industries. The New 40 is excited to share their accomplishments to the 40ish community plus donate a portion of proceeds to our honorees' selected charities," says Executive Producer Ron McCrory. Guests will have an opportunity to help raise funds for our honorees' selected charities by purchasing raffle tickets and items from the silent auction.

Tickets are on sale now and can be purchased www.thenew40.net. Prices start at \$60.00 per person and a portion of all proceeds will support our honorees' selected charities.

For more information regarding The New 40 Awards Gala, visit <http://www.thenew40.net> or contact Lisa Humphrey- Premier Concepts at 310.605.5472, email: media@premierconceptspr.com.

Stay connected with us on Facebook: TheNew40Community, Twitter: @the_new40 and Instagram: @the_new40

About THE NEW 40

The New 40 is all about doing you and becoming all you can be after learning life lessons from your younger years. We bring empowerment, awareness, opportunities, entertainment, knowledge, lifestyle, finance, networking and more to the 40ish community. #the_new40

About THE NEW 40 AWARDS GALA

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