T-Pain Hosts NTWRK's First Day Of Craveable Drops



Photo Credit: Rious Photography

T-Pain will host NTWRK's first-ever Day of Craveable Drops, an event to celebrate eight of the brand's most desired products

from some of the most popular creators including Panera. The all-day event happens exclusively on the NTWRK app on May 4th. Panera is celebrating the launch of its Chef's Chicken sandwiches and they have collaborated with T-Pain on the Deliciously Luxe Drip Kit of comfortable essentials including French Terry crew and athletic pants with T-Pain's signature and luxury headphones. NTWRK will have a drawing for the kit and the winners will be announced during the May 4th episode drop at 6:30 PM ET. Winners will pay \$1 plus standard shipping for the items. The rules can be found here.

T-Pain will discuss the different Craveable Drops with NTWRK host Kylie Mar and they will sample the Chef's Chicken sandwich and talk about pairing food with clothes. Panera's new sandwich debuted this spring and they created a Signature Take and a Spicy Take. T-Pain also worked with Panera on the creation of an exclusive gold chalice to promote their Unlimited Sip Club. The subscription drink service is the first of its kind from a national restaurant. Guests who pay the \$10.99 per month fee can have one drink every two hours of the Panera self-serve menu including lemonades, fountain beverages, hot and iced coffees, and their new charged lemonades.

One winner took home the 24 karat gold plated T-Pain x Panera chalice designed by celebrity jeweler Greg Yuna via a drawing on the app April 21st. The first 1,000 people who entered the drawing received a free three-month membership to the Unlimited Sip Club.

List of Craveable Drops

- A curated Taschen Book Collection: Taschen, a renowned publisher of accessible and eclectic books (they refer to themselves as 'cultural archeologists'), has everything from basic art books to highly collectible limited editions.
- PUMA x KidSuper Clothing Collection: KidSuper Studios was

founded by designer/artist Colm Dillane, one of the most innovative creators of his time. Dillane collaborated with PUMA on experimental prints that challenge traditional streetwear.

- NTWRK Batman Collection: The drop includes an assortment of Batman properties from creators like Slideshow and NECA, including everything from large figurines with interchangeable parts to LED Poster Signs. All just in time for the new Batman movie.
- New Era Hats and City Cluster Collection: A headwear company from Buffalo, NY, New Era is the main supplier of hats for the MLB with exclusive rights to the MLB, NFL, and NBA. Their City Cluster Collection is a true streetwear classic.
- Medicom Toy BE@RBRICKS collection: BE@RBRICKS are collectible toys from Medicom Toy Incorporated. These unique and exclusive collectibles are individually handcrafted and highly coveted by collectors everywhere.
- The "Footwear Episode": This collection will consist of some of the best performance sneakers from companies including Hoka One One, Nike, and Adidas. The Hoka shoe is a casual trainer featuring interactions from the signature HOKA cushion. The Nike Air Max Pre-Day LX has a fast-paced look for today, with recycled materials and unbelievably soft cushioning. The Adidas ZX 2K BOOST PURE represents the modern style of the ZX series and nods to other classic models.
- **DC** + **Carrots Collection**: Designer and entrepreneur Anwar Carrots is known for his dynamic approach to streetwear style. This drop introduces a special collaboration by Carrots and DC featuring a unique colorway and premium details.
- **Deliciously Luxe Drip Kit**: the ultimate and premium kit of cozy essentials that are anything but basic and will be the last drop of the day. The set features heavyweight French Terry crew and athletic paints with T-Pain's signature and is

paired with custom T-Pain x Panera luxury headphones.

*Restrictions apply. For complete Unlimited Sip Club and Give-away details, visit Panera.



Media Questions Of The Week



Why did a staffer from TMZ contact the Secret Service about Eminem's lyrics to "The Ringer" that are critical of President Trump? And why did the Secret Service take the time to interview Eminem about the lyrics?Â



How will fans receive Kanye West's Jesus Is King album?



Does T-Pain's honesty about canceling his tour because of low ticket sales signal the end of celebrity?Â

T-Pain Releases Collaboration Mixtape With Lil Wayne: T-Wayne

T-Pain and Lil Wayne once planned to release an album as T-Wayne but the project never made it to completion. T-Pain decided to share the songs they did record and give them away as the *T-Wayne* mixtape today. Everything was recorded in the mid to late 2000s at the height of their careers. T-Pain is currently working new music and will reveal more about it soon.

T-Pain-Fantasy Feat. Dawn

[youtube]x-8MdyrZwac&[/youtube]

"Fantasy" is a collaboration between T-Pain and Dawn Richard of Dirty Money from his *prEVOLVER* mixtape. And he's giving it away at his <u>nappyboyonline</u> site.