

Sound Royalties Joins ASCAP Latin Music Awards



New York City, NY – March 6, 2018 – [Sound Royalties, LLC](#), a leading specialty finance firm for music professionals, today announced its support of the upcoming 2018 ASCAP Latin Music Awards as one of the event's newest sponsors. The event will take place today, March 6, 2018 in New York City, NY. Representatives from Sound Royalties' leadership team will be in attendance and the company will be acknowledged for its support.

This new sponsorship builds upon Sound Royalties' longstanding relationships within the Latin music industry. Sound Royalties has previously worked with various Latin artists and music professionals such as Eliel Lind, Diego Lopez and more.

“Sound Royalties is thrilled to participate in this year's ASCAP Latin Music Awards,” said Sound Royalties Founder and CEO Alex Heiche, who is a leading advocate for the rights of songwriters and other music professionals. “We deeply value the remarkable talent that the musicians and artists in this genre bring to the entire music industry and we look forward to growing our working relationships with more Latin music professionals in 2018.”

Gabriela Gonzalez, Vice President of ASCAP's Latin Membership Department added: “We are excited to welcome Sound Royalties as one of our newest sponsors and supporters of the ASCAP Latin Music Awards. They join us in celebrating the outstanding Latin music songwriters and publishers who create the songs that we all love.”

Heading into its 26th year, the annual ASCAP Latin Music Awards show is dedicated to honoring and showcasing artists and individuals shaping the future of Latin music. The event will include the presentation of the ASCAP Golden Note Award to Gente De Zona, the ASCAP Vanguard Award to Eduardo Cabra, aka VISITANTE and member of Trending Tropics, as well as ASCAP Latin Music Songwriter of the Year, Songwriter/Artist of the Year, Publisher of the Year, Song of the Year and more. The evening will also feature performances and appearances by current popular Latin stars and musicians.

Sound Royalties Statement on Appeals Court Licensing Ruling



Music-industry finance firm [Sound Royalties](#) is applauding the ruling of the U.S. Second Circuit Court of Appeals yesterday, which will allow for the continued and rightful practice of fractional licensing.

The court ruled against the U.S. Department of Justice's appeal from earlier this year, and upheld a September 2016 ruling from the U.S. Southern District of New York, which determined that consent decrees don't require full-works or 100 percent licensing and supported fractional licensing, which has been an industry standard practice for decades.

Sound Royalties, which continually advocates for the rights of songwriters and other music professionals, issued the

following statement today in response to the news:

“This week’s ruling is an important step in the right direction for songwriters,” said Alex Heiche, the CEO and Founder of Sound Royalties. “Full-works or 100 percent licensing could have had serious, negative repercussions on songwriters, including driving down the purported value of their music and deterring the creative collaboration that generates the songs we all love. Just like every other owner of an asset, songwriters should have the right to decide if they want to license their works and at what price. If we want the creation of new music to continue, then we must ensure that the creators behind these songs are fairly compensated for their work.”

Music Industry Veteran Kevin Day Joins Sound Royalties As Vice President Of Business Development



Los Angeles, CA “ November 29, 2017 “[Sound Royalties, LLC](#), a specialty finance firm dedicated to transforming the way music professionals fund their creativity, today announced that music industry veteran Kevin Day has joined its [growing team](#) as Vice President of Business Development. Day will establish high-level strategic partnerships with key

influencers within the music community, including music labels, distributors and management firms.

Bringing more than two decades of experience in the music business to Sound Royalties, Day previously founded and served as President of Skyrocket Entertainment, an award-winning music distribution company, formally known as Rocket Science. Similar to Sound Royalties'™ artist-friendly model, Rocket Science provided well-known artists, managers and record labels with turnkey solutions to independently release their works into the marketplace. For 13 years, he led the company's work, including consulting services, marketing, strategic planning, business development, funding and more, building it into one of the industry's most respected firms.

Previously, Day spent a combined 12+ years as a Sales & Marketing Executive at Universal Music, MCA Records, and Geffen Records. Throughout his career, he has worked with a wide variety of award-winning artists including KISS, Mary J. Blige, Shaggy, blink-182, The Roots, Gladys Knight, B.B. King, Dolly Parton, Common and many more.

“We are thrilled to be adding Kevin and his deep industry expertise to Sound Royalties'™ leadership team,” said Alex Heiche, Founder and CEO of Sound Royalties. “In addition to his experience, Kevin brings to the company an irreplaceable instinct for creative business strategy.”

Heiche continued: “I am confident that Kevin will be a great addition to the team and develop long-lasting partnerships that will enable Sound Royalties to help even more music professionals advance in their careers.”

Day is a self-taught musician that holds a deep personal passion for music, which drives his work in the industry. He is also a professor at the Los Angeles College of Music, and a member of the school's advisory board, where he lends his top executive-level expertise and advice.

To learn more about Sound Royalties, its growing team, and its innovative solutions to help music professionals fund their dreams, please visit: <http://soundroyalties.com/>.

Sound Royalties Unearths Millions in Undistributed Royalties and is Providing a Complimentary Service to Recover Them



West Palm Beach, FL – October 9, 2017 – [Sound Royalties](http://soundroyalties.com/) has unearthed nearly \$14 million in earned but undistributed royalties owed to roughly 330 music industry professionals. The company is now helping these individuals recover the millions of dollars in discovered royalties for free, after recognizing the prevalence of this serious problem plaguing the industry.

These royalties stem from a variety of sources, including performance royalties, songwriter and producer royalties, and music streaming royalties. Most of the artists, songwriters and producers affected either don't realize they have these hefty payments outstanding to them, or aren't sure of the best way to recover them.

Even household names like Mariah Carey, Pharrell Williams, Joe Perry, Randy Jackson and John Carter-Cash appear on Sound

Royaltiesâ€™ list of those with undistributed royalties.

“The fact that artists of this caliber “ some of the savviest in the industry and backed by the strongest possible teams “ are still not collecting everything owed to them, points to the prominence and seriousness of this situation,” said Sound Royalties Founder and CEO Alex Heiche. “If they are struggling with this, just imagine the problems it causes for the average artist.”

Sound Royalties initially came across the issue of undistributed royalties in its research for existing customers, including industry-leading songwriters Makeba Riddick and Priscilla Renea, and has helped them claim their rightful overdue funds. The company quickly realized the pervasiveness of the problem industry-wide, and is now actively engaged in helping all creatives recover any such monies owed to them.

“Sound Royalties can dig deep and find money that you didn’t know you have waiting “ that is golden for an established, creative person!” said Riddick. “In 3-4 weeks, I was already collecting on monies owed to me that had just been sitting out there! If you are a creative person and there’s even a small possibility that you have money unclaimed sitting somewhere, this is the company for you.”

The issue also extends to film and TV, with top personalities including Martha Stewart, Christina Applegate, Rebel Wilson, Uma Thurman, Erik Estrada, Howard Stern and Dakota Fanning appearing in Sound Royalties research.

Any creative or entertainment professionals who believe they might have undistributed royalties are encouraged to contact Sound Royalties at [\(866\) 752-8292](tel:8667528292) for assistance.