

Murs 316-S.O.S.

[youtube id="DWiifSrpzIw"]

Murs has launched his Label 316 imprint "as a platform for all the hard working artists out there I felt deserved a lot more. I for one believe that this game is 10% talent and 90% work ethic. And you won't find one lazy artist on this roster." "S.O.S." is an introduction to the Label 316 roster including Reverie, Kosha Dillz, Marley B, MC Optimal, Cash Lansky and Jabee. They all appear in the video shot at the Beach Hut Deli in Reno, Nevada and Murs also appears to give credibility to his new brand. "S.O.S." can be downloaded from [Soundcloud](#).