

Red Bull Revisits Juicy Fruit With Mtume

[youtube id="QWQQ8Hh_9HM"]

James Mtume talks to Red Bull Music Academy about the way he created the song “Juicy Fruit” with the Linn drum machine. He also explains how he learned the connection between a boxer’s jabs and rhythm while working for Miles Davis. DJ Evil Dee shares his experiences of hearing and playing “Juicy Fruit” at parties and he demonstrates the making of his own version of the song. They both acknowledge how Biggie’s “Juicy” gave the song a renewed life.

What Difference Does It Make A Film About Making Music (Trailer)

[youtube id="uVzx_p_DrL8"]

What Difference Does It Make A Film About Making Music is Red Bull Music Academy produced documentary about the creative process for a number of artists across the genres. Erykah Badu, Rakim, Giorgio Moroder, Thundercat, Q-Tip, Egyptian Lover, Lee “Scratch” Perry and Just Blaze are some of the artists interviewed for the film that will be available and free at the Red Bull Music Academy [website](#) on February 18th.

Questlove On J.Dilla's Sampling For RBML

[youtube id="T-h1K34Y468"]

Today would've been J.Dilla's 40th birthday and tonight his life will be celebrated at The Fillmore in Detroit for [Dilla Day](#). In this clip Questlove explains an expression Dilla used to make and the way he would meticulously mine a record for his samples.

Doom-Red Bull Music Academy Lecture Madrid 2011

[vimeo]31521253[/vimeo]

MF Doom made a rare talking appearance and gave a lecture at the Red Bull Music Academy in Madrid.