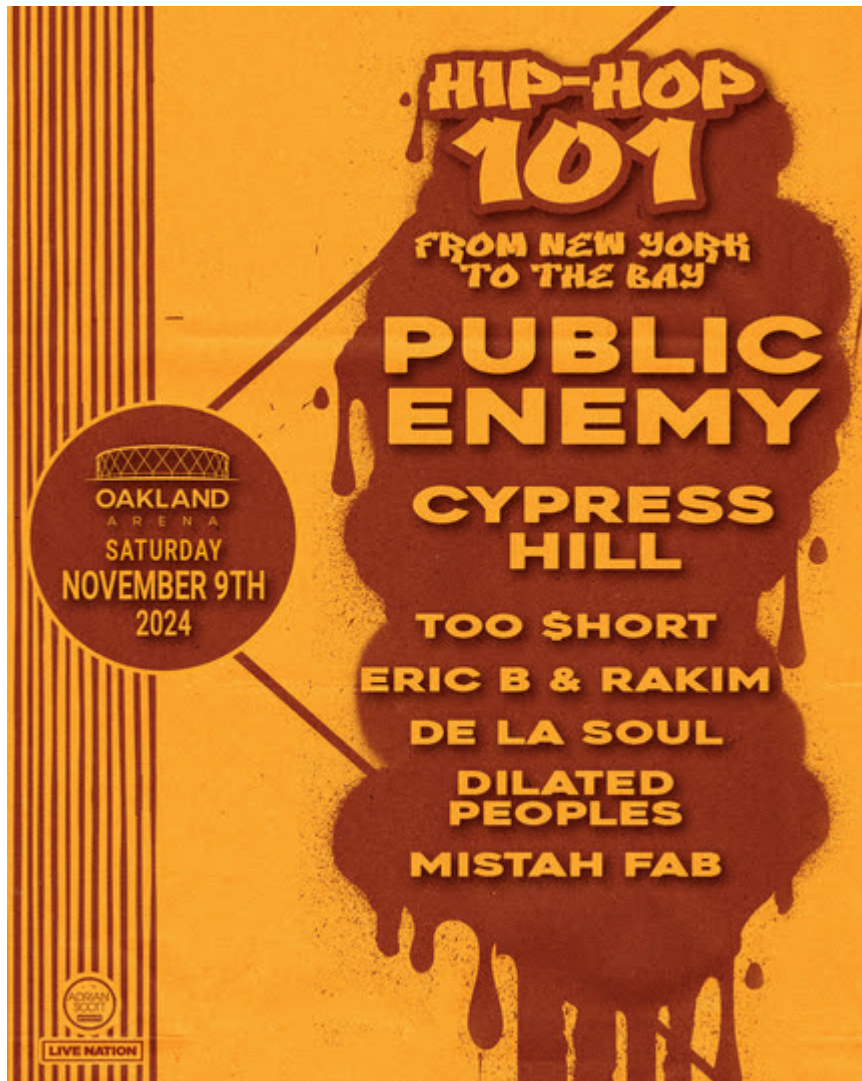


# Public Enemy, De La Soul, Cypress Hill & More To Perform At Hip-Hop 101: New York To The Bay Concert



Public Enemy, De La Soul, Cypress Hill, and more are scheduled to perform at Hip-Hop 101: From New York To The Bay, a one-day concert at Oakland Arena. The show takes its name from the role the artists played in hip-hop's Golden Era. Dilated Peoples, Mistah F.A.B., and Too \$hort are also slated to perform at the event, which takes place November 9th. Tickets are on sale now via [Ticketmaster](#) and there is a special four-

pack for \$120, including fees. Public Enemy co-founder Flavor Flav B-Real of Cypress Hill made a statement about the show in a press release.

*“I’m hyped for Public Enemy to come back to the Bay and bring the noise and everything we got for this legendary lineup of hip hop history. In just one day, people will get to see how far hip hop has come and how unlimited its artistry can be,” added PE co-founder Chuck D. “Prepare for minds to be blown by how every act on that stage will be bringing something different to the mix. But the common denominator is that we’re all going to rock the house,” he continued. B-Real of Cypress Hill declared, “We’re comin’ atcha, Oakland! The Hill and all of our brothers about to come through and smash the whole city up. Don’t miss this!”*

Hip-Hop 101: New York To The Bay will take place on Saturday, November 9 at the Oakland Arena. Doors open at 5:30. In addition to the \$120 four-pack offer, individual tickets start at \$52. Please go to [Ticketmaster](#) for more information.

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## Throwback: Public Enemy: Don’t Believe The Hype



Public Enemy’s “Don’t Believe The Hype” appears on their sophomore album, *It Takes A Nation Of Millions To Hold Us Back*, released in 1988. Chuck D’s warning about blindly following the media and The Bomb Squad’s dense agitational noise truly personified the emcee’s famous quote about rap music being the Black CNN. Flavor Flav’s ad-libs were more than the role of hype man but integral parts of the song designed to gently wake up the listener’s consciousness in

contrast to Chuck D's authoritative baritone. "Don't Believe the Hype" criticized stereotypes about Black people and hip-hop and had a guest appearance from pioneering rap journalist Harry Allen. In 2024, the single is even more relevant because of the explosion of the internet and the rise of Donald Trump. *It Takes a Nation of Millions to Hold Us Back* went platinum within a year but was recognized for its classic status immediately upon release. The album was remastered in 1995, and a deluxe edition came in 2014 with 13 bonus tracks. Public Enemy released their 15th album, *What You Gonna Do When the Grid Goes Down?*, in 2020. Chuck D was named a U.S. Global Music Ambassador as part of the U.S. Department of State-YouTube Global Music Diplomacy Partnership in June 2024.

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## Media Questions Of The Week

*This is why Rock tours get bigger and greater. When they urbanized our music with thinned managements it became too top heavy and the bottom fell out. Lack of administration. The Rock promoters concern is not only counting the crowd but how they leave to one day return. Not urban.*  
[pic.twitter.com/GBnrY3LsLN](https://pic.twitter.com/GBnrY3LsLN)

– Chuck D (@MrChuckD) [April 11, 2024](#)

Will rap artists start to improve the way they do concerts to make up for the lack of administration Chuck D says is hurting the genre?

? LA Times accidentally uses the name "Trump" in place of "Simpson" near the end of their obit: <https://t.co/BVoH4fYKQz>

[pic.twitter.com/Y5qLS6EN23](https://pic.twitter.com/Y5qLS6EN23)

– Zack Stanton (@zackstanton) [April 11, 2024](#)

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**Chuck D Partners With MLB As  
Music Ambassador & Content  
Generator For Yearlong 50th  
Anniversary Of Hip-Hop  
Celebration**



Credit: Eitan Miskevich

Chuck D is working with MLB as a music ambassador and content originator to celebrate the 50th anniversary of hip-hop. The Public Enemy co-founder and frontman will be MLB's special correspondent at the Hip Hop 50 Live At Yankee Stadium concert on Friday. He is collaborating with MLB throughout the year to create content, stories and music. The programming includes MLB's social, MLB Network and videos centered on the relationship between hip-hop and baseball. Chuck D expressed his gratitude for the partnership in a press release. "As a longtime baseball fanatic, I am beyond honored to be the first Hip Hop artist to work with Major League Baseball in this exciting new way – connecting sound and culture to the stories of the game. Thank you to MLB for adding me to the lineup...and the pitch is on the way." MLB launches its yearlong partnership with Mass Appeal's Hip Hop 50 this Friday, August 11 with Hip Hop 50 Live At Yankee Stadium. The location is an

acknowledgment of hip-hop's beginnings in the Bronx. Chuck D's coverage of the event will be for all of MLB's platforms including @MLB, @MLBLife social handles, MLB.com, [MLB.TV](https://mlb.tv) and MLB Network. MLB will also have merchandise and giveaways through 2024. Earlier this year Chuck D was the executive producer and developer of *Fight the Power: How Hip-Hop Changed the World*. The four-part series aired on PBS.

