

Media Questions Of The Week

1. Why hasn't the hip-hop media reported on The Black Eyed Peas achievement of being the first group in 19 years to send three songs into the top ten? "Boom Boom Pow," "I Gotta Feeling" and "Imma Be" have all made the number one spot. The last group to achieve this feat was Wilson Phillips a pop act.



2. Now that Prince has leaked another lousy song when will he get his groove back or retire as a recording artist and just tour???

3. The buzz around "Precious" is more intense now that it fared so well at the NAACP Awards. Will Gabby or Mo'Nique get an Oscar?

Mary J. Blige Co-Executive Produces New Soundtrack For Precious

SANTA MONICA, CA and VANCOUVER, BC – Lionsgate Music, the music arm of Lionsgate (NYSE: LGF,) the leading next generation studio, in association with Matriarch/Geffen Records, will release the official soundtrack for Lee Daniels' highly anticipated, prize-winning film PRECIOUS: BASED ON THE NOVEL "PUSH" BY SAPPHIRE. The soundtrack will be available online November 3rd and in stores November 23rd. It was

produced by Daniels along with Mary J. Blige, whose new song "I Can See In Color" will be the first single. The track has already garnered raves, with Rolling Stone extolling it as "a knockout song. expressing the goal of Precious to see the world in color." Other artists featured on the star-studded soundtrack include Queen Latifah, Mahalia Jackson and Grace Hightower. According to Daniels, these artists were selected because they "resonate not only in Precious' world, but speak to your soul no matter who you are."

The songs on the soundtrack effectively capture this groundbreaking film's powerful, universal message about the human capacity to grow and overcome. Set in 1987, PRECIOUS tells the story of Harlem teenager Claireece "Precious" Jones, who overcomes tremendous obstacles to discover her own worth, beauty and potential. Precious' tale is perfectly complimented by this deeply moving collection of songs – songs that are the sound of Precious' resilient, questing spirit, which carries her through such intense struggle. Courage and determination, passionately expressed by Mary J. Blige, Jean Carn, Donna Allen and others, are touchstones of Precious' story and Daniels' film; ultimately the message will reverberate in listeners and audiences alike.

The film and its standout performances have already received a myriad of critical accolades and top prizes at major international film festivals. Breakout star Gabourey Sidibe was featured on the cover of a recent New York Times Magazine, and was touted as "beyond incredible" by Access Hollywood, who called the film "amazing. not to be missed." Time Magazine lauded it as "an unabashedly inspirational anthem." The Oscar® buzz is already in full swing, with predictions for nominations coming from the New York Times, Chicago Sun-Times, Time Magazine, Elle Magazine, The New York Post and more.

PRECIOUS premiered at the 2009 Sundance Film Festival, where it won the Grand Jury Prize, Audience Award and a Special Jury

Prize for Acting. It has since screened at such prestigious venues as the Cannes International Film Festival and the New York Film Festival, and has won audience prizes at the Toronto International Film Festival, the San Sebastian Film Festival and the recently concluded Chicago International Film Festival. It is the only film ever to receive the Audience awards at both Sundance and Toronto.

For a synopsis and other information regarding PRECIOUS, please visit the official website, <http://www.weareallprecious.com>.

About PRECIOUS:

Lionsgate in association with Oprah Winfrey and Tyler Perry present A Lee Daniels Entertainment / Smokewood Entertainment Group Production of PRECIOUS: BASED ON THE NOVEL "PUSH" BY SAPPHERE, directed by Lee Daniels from a screenplay by Geoffrey Fletcher based on the book Push, a novel by Sapphire. The film stars Mo'Nique, Paula Patton, Mariah Carey, Sherri Shepherd, Lenny Kravitz and introduces Gabourey Sidibe. PRECIOUS was produced by Lee Daniels, Sarah Siegel-Magness and Gary Magness. Oprah Winfrey, Tyler Perry, Lisa Cortés and Tom Heller are Executive Producers; Simone Sheffield serves as Co-Executive Producer; Mark G. Mathis is Co-Producer; and Asger Hussain serves as Associate Producer.

PRECIOUS: BASED ON THE NOVEL "PUSH" BY SAPPHERE Soundtrack Track Listing:

- 01 I Can See In Color – Mary J. Blige
- 02 He Is The Joy – Donna Allen
- 03 Was That All It Was – Jean Carn
- 04 Did You Ever See A Dream Walking – Sunny Gale
- 05 Come Into My House – Queen Latifah
- 06 Just A Closer Walk With Thee – Mahalia Jackson
- 07 Love Is The Message – Mfsb (Featuring The Three Degrees)
- 08 Now That I Know Who I Am – Nona Hendryx
- 09 System – Labelle

10 Somethin's Comin' My Way – Grace Hightower

11 It Took A Long Time – Labelle

12 Letters (From The Original Score) – Mario Grigorov

Executive Producer: Lee Daniels & Mary J. Blige

Soundtrack Producer: Lynn Fainchtein

Trailer For Precious

This is the Lee Daniels directed trailer for “Precious,” the film adaptation of Sapphire’s novel “Push.” They’ve changed the name to Precious, who is the lead character in the story.