

JULY 23: Three Major DMC DJ Battles @ Knitting Factory NYC + AUG. 8: DMC West Coast Finals (Seattle)

On Wednesday, July 23rd, New York City's Hip Hop DJ royalty and heads of state will assemble at the Knitting Factory (74 Leonard St. between Broadway & Church in Manhattan NY) to preside over three major DMC USA DJ battles. Judges include DJ Scratch (88 NMS Champ), Grand Master Roc Raida (Gong DJ Battle CEO), DJ Roli Rho (5th Platoon), DJ Spictakular (Allies), Billy Jam (Hip Hop Slam) Sugarcuts (Tableturns) and Marcus (Obey My Sideburns) as well as GrandWizzard Theodore and DJ Steve Dee, inventors of the two most essential turntablist techniques: scratching and beat juggling, respectively.

DJs are traveling to NYC from all parts of the USA to compete in the World's longest running, most legendary DJ battles with the dream of having their name listed alongside DMC champs like DJ Craze (3x World Champ: 98-2000), ie.MERG (2004-2005 World), A-Trak (97 World), Roc Raida (95 World), Qbert, Mix Master Mike & DJ Apollo (1992 World), DJ Cash Money (88 World), DJ Enferno (2003 USA), DJ Klever (2000 – 2001 USA), P-Trix (99 USA), DJ Slyce (97 USA), DJ Swamp (96 USA), DJ Rectangle (93 USA), DJ Aladdin (89 USA) and many more. Full list of champs at myspace.com/dmcusa.

Judges will regulate and rule on which DJs have what it takes to advance to the 2008 DMC US Finals (Aug. 30, Knitting Factory NYC) and/or The 2008 DMC World Finals (Sept. 26 & 27, London.) Doors open at 6pm with extreme party rocking by the legendary GrandWizzard Theodore (L Brothers, Fantastic 5ive). Preliminary battles begin at 6:30pm with each DJ performing a

2 min. routine. Judges will then select 8 finalists to advance to The 2008 US Battle for Supremacy (a head to head battle) and 6 finalists to advance to The 2008 East Coast Finals (traditional showcase style battle). The 2008 DMC USA Team Battles should begin around 8pm with teams showcasing for six min. each on as many as six Technics turntables and four Rane TTM-56 mixers. The Battle for Supremacy will follow with the East Coast Finals and possible special guest showcases ending the evening in style!



DMC East Coast Finals + DMC USA Battle for Supremacy + DMC USA Team Competition

6pm-2am: July 23, 08: Knitting Factory 74 Leonard St. (Church & Broadway) NYC 10013

3 major DJ battles in one night and DJs are flying in from across the US to compete including a few former champions! 6pm doors. 6:30 prelims. 8pm major battles begin starting with the national Team battle, then the national battle for Supremacy (head to head) and finally, East Coast Finals (showcase style).

Party Rocking courtesy of GrandWizzard Theodore (inventor of the scratch)

Host: DJ Fat Fingaz aka Mr. Shutt'em Down (12 Cartel, NY Hitmen, IBP)

Judges include: GrandWizzard Theodore, DJ Steve Dee, Grand Master Roc Raida,

DJ Scratch, DJ Roli Rho, Billy Jam, Sugarcuts, DJ SpicTakular,

Marcus & more tba.

All Ages. 21+. Pick up \$10 advance tickets now before they sell out through ticketweb.com or the Knitting Factory box office. \$15 at the door, if any are left. KnittingFactory.com.

Prizes: The 2008 DMC US Supremacy Champion and the 2008 DMC Team Champions win roundtrip flights plus accommodations to compete in their respective battles on Sept. 26 & 27 at The 2008 DMC World Finals in London, England. The 2008 DMC East Coast Champion wins Serato Scratch Live, courtesy of Rane and will advance to the 2008 DMC USA Finals to be held at the Knitting Factory, NYC on Aug. 30th. More prizes to be announced.

DJs must register by 11:59pm on Sat. July 19, 2008 to battle on July 23.

For more info & how to register, please visit: myspace.com/dmcusa.

For more info on DMC DJ Battles worldwide, please visit: DMCDJChamps.com.

*No video cameras/audio recording devices. Guest list is tight. Please support the scene.