

# Bounce Partners With Michelle Obama To Promote National Voter Registration Week



Bounce TV has partnered with Michelle Obama's non-profit When We All Vote to increase participation in National Voter Registration Week. Bounce and When We All Vote will work together to register African-American voters. Cheryle Harrison, General Manager for Bounce TV commented, "We are proud to partner with When We All Vote, whose mission is to change the culture around voting, increase participation in every election and help close the race and age voting gap. Bounce's Your Voice, Your Vote campaign provides actionable information for our viewers, from registering to volunteering. Black voices need to be heard and counted in this upcoming election; this is not the time to be silent."

When We All Vote and Bounce TV will engage potential voters with education, awareness and participation.

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# Michelle Obama Will Co-Host The Roots Virtual Picnic



Michelle Obama will join The Roots for their 13th annual picnic which will be held online this year in response to the COVID-19 pandemic. Obama is participating in the event to encourage voter registration. The former first lady's nonprofit When We All Vote has partnered with the show. The virtual music festival will take place on June 27th on YouTube. This year's lineup includes G Herbo, Lil Baby, Roddy Ricch, Janelle MonÁie, SZA, Kirk Franklin, D-Nice, H.E.R. and

more. Tom Hanks, Tracee Ellis Ross, Chris Paul, Lin Manuel-Miranda and Kerry Washington are scheduled to make appearances. Questlove and Black Thought will co-host with Obama and The Roots will also perform.Â

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## Media Questions Of The Week



How long will America be held captive by the coronavirus?



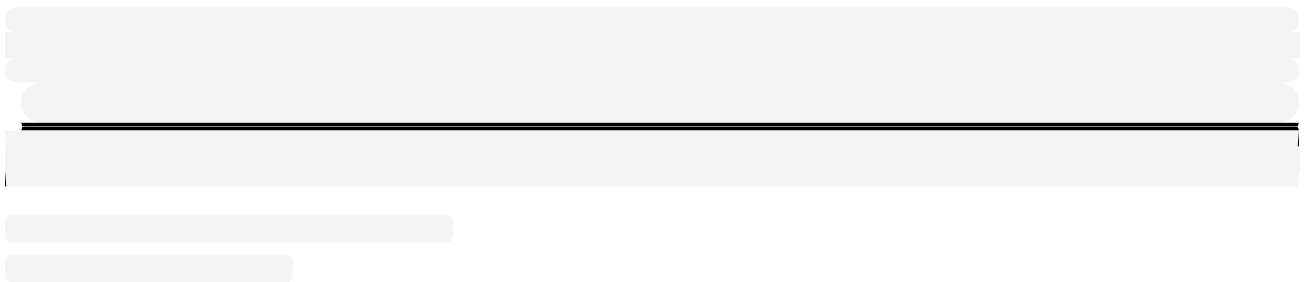
VectorStock® VectorStock.com/21727868

Is pop music reflecting the social and political climate in

2020?



[View this post on Instagram](#)



A post shared by D-Nice (@dnice)

What's next for DJ D-Nice after his viral Homeschool At Club Quarantine set on IG Live and teaming up with Michelle Obama for the successful Couch Party that registered 407,000 new

voters?Â

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# Media Questions Of The Year (2018)



Kanye West Getty Images

What happened to Kanye West?



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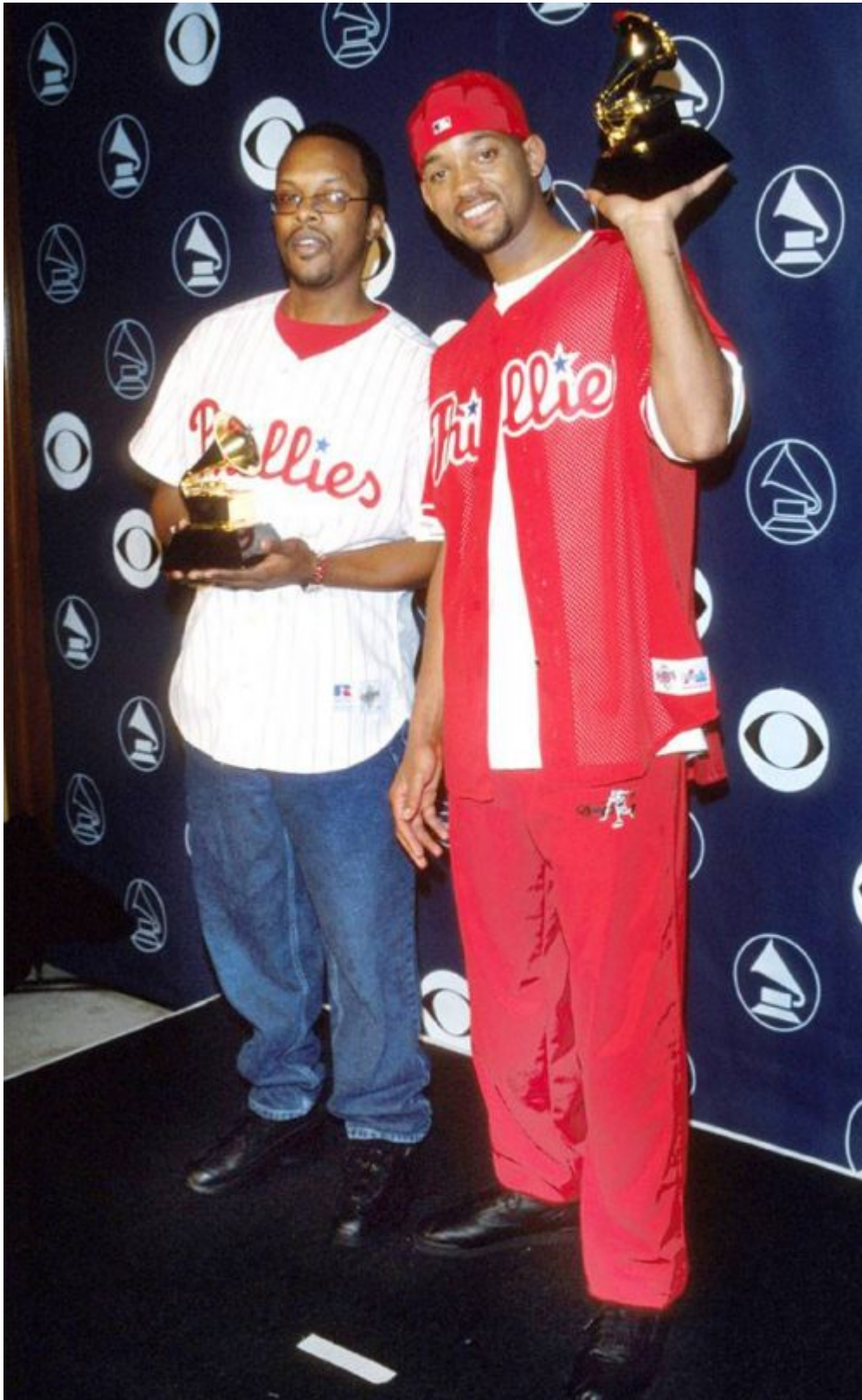
Will President Trump be impeached?Â



How did Michelle Obama go from being criticized daily when she was the first lady to becoming the [most admired](#) woman in America?Â



Why didn't Justin Timberlake invite Janet Jackson or NYSYNC to join him for his Super Bowl halftime show?



Why is [The Grammy's](#) still having a hard time giving hip-hop its proper recognition 30 years after Jazzy Jeff & Will "The Fresh Prince" Smith won the first one in the category?





Will the #MeToo movement create permanent change in the entertainment industry?