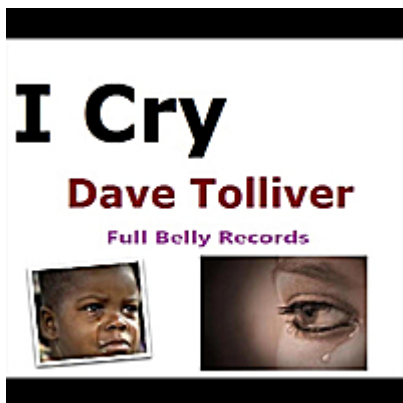


Radio Personality Lynn Tolliver Releases Digital Single “I Cry” to Support Charitable Causes



Cleveland – When radio personality Lynn Tolliver puts his mind to something, he tends to get results. The popular Cleveland, OH disc jockey is the current host of “The Sunday Gospel Hour” on WCCD 1000 AM and “Sessions with Lynn Tolliver” on the Jay King Radio Network on BlogTalkRadio.com. Tolliver however, knows a little something about penning a classic tune. His 1983 song, “I Need A Freak,” was sampled by the Black Eyed Peas for the group’s hit single, “My Humps,” garnering him two BMI Awards and a Grammy! He’s hoping the digital release of his current single, “I Cry” (<http://www.cdbaby.com/cd/davetolliver1>) makes a similar impact as proceeds from the sales will go to charitable causes.



“I Cry” written by Lynn Tolliver and performed by Men at Large recording artist Dave Tolliver, on Full Belly Records, is a beautiful, heart-wrenching ballad which speaks to the overwhelming sadness prevalent in the world day. Full proceeds from sales of the single go to two organizations striving to make a change. Tolliver is donating 50% to activist Yvonne Pointer’s non-profit organizations (<http://www.yvonnepointer.com>) and the other half to the Cleveland Foundation, (<http://www.clevelandfoundation.org/>) an organization that puts charitable dollars to work where they are needed most in the community.

Yvonne Pointer has been a pivotal inspirational force for Tolliver. After the violent murder of her daughter, Pointer triumphantly channeled the pain of her traumatic loss into the successful establishment of the Gloria Pointer Scholarship. The scholarship provides annual \$1,000 stipends to inner city young ladies at Cleveland’s John Hay High School, who have experienced hardships due to violence. Pointer went on to further establish the Gloria Pointer Teen Movement in Ghana, West Africa, feeding and educating youth there as well. Since its inception in 2004, more than 5,000 youth have benefited from the program.

Expresses Tolliver, “After watching the situation in Haiti, and seeing how tragedy can strike, like it did with Katrina in New Orleans, noting all the murders and child abductions, the recent foreclosure crisis in America and all the grief that people go through, the song “I Cry” was inspired to me. In my heart as I look around, I know the world could have a balance. I know there are avenues that can bring sensible peace and food to all of us. I know that by taking the right path, our lives can be enriched.”

“I am most moved by the efforts of Yvonne Pointer because she remains a true pillar. Instead of letting the loss of her daughter destroy her, she continues to spread the God given love she has been blessed with to help others.”

“I Cry” is available for purchase and download at <http://www.cdbaby.com/cd/davetolliver1>. David “POET” Tolliver is preparing a rap version of “I Cry” and Stephon J. Davis is producing a video which is planned for later release. Purchase the single now and support Tolliver’s effort to continue to bring joy to the world.

Radio Veteran Lynn Tolliver to Helm the Jay King Radio Network



Hollywood, CA – When industry veteran, music producer and on-air personality Jay King broadcast his first internet radio show on the BlogTalkRadio.com network with “The Way I See It” at [BlogTalkRadio.com/Jay-King](http://www.blogtalkradio.com/Jay-King) (<http://www.blogtalkradio.com/jay-king>), he had a clear vision. King, never one to run from controversy, had an intention to push the envelope with subject matters that would

incite thought, conversation and progression. Two years later, he and co-host Robert Redwine have become a staple for thousands of listeners around the world with a broadcast that has expanded from Sundays from 2:00 to 4:00 pm PST to now include "The Music Industry" version of "The Way I See It" on Mondays and Wednesdays from 7:00 to 9:00 pm PST.

In acknowledgement of his growing fan base and listener support, Jay King has announced further expansion with The Jay King Network, a host of new radio programming on the BlogTalkRadio.com/Jay-King circuit. The Jay King Network will helm radio veteran Lynn Tolliver, who will produce and also co-host as well.

The Jay King Network will see the introduction of two new shows; "SESSIONS with Lynn Tolliver" at 3:00 p.m. PST every Saturday, and a morning show, entitled "Kings in the Morning" hosted by Jay King, Anthony King, Robert Redwine and Lynn Tolliver every Tuesday and Thursday morning at 7:00 a.m. PST. The slate of new programming begins Tuesday, April 26, 2011.

"Sessions with Lynn Tolliver" will incorporate Tolliver's distinctive blend of music, talk, theory and entertainment creating a positive expression to empower his listening audience. With a theme of "The Best You Can-Is In All Of Us," Tolliver hopes to elicit thought provoking conversation that is motivational and inspiring.

"Kings in the Morning" hosted by Jay King, Anthony King, Robert Redwine and Lynn Tolliver on the other hand, is guaranteed to be an explosive morning wake up call as the four gentlemen purvey the social, political and cultural landscape with an observatory eye unique to each of them. A radio version take on the popular "View," with a decidedly male stance, the hosts promise to provoke as well as entertain!

As a program director and on-air personality with a broad background in the operations and management of numerous high

profile radio stations, Tolliver's addition to The Jay King Network speaks volumes. Expresses King, "I am humbled and excited to have Tolliver join our team. Internet radio is a growing phenomenon. With Tolliver's expertise, we will continue to foray unexplored territory, always evolving and keeping it cutting edge."

Adds Tolliver, "I recognize Jay King for the visionary he is. Although widely recognized as a musician, he has all the winning qualities of a successful on-air personality. His natural gift to keep his audience engaged is what peaked my initial interest. The Jay King Network is just the beginning of bigger developments on the horizon."

Log and listen to the Jay King Network on BlogTalkRadio.com/Jay-King at <http://www.blogtalkradio.com/jay-king>.