

PinkPoleParty.org Teams with LivingSocial for National Breast Cancer Awareness Month to Promote Pole Dancing for the Cure



photo credit: Dr. Boogie/
BoogieSecrets.com

Los Angeles – Pole fitness instructor Selenia Scott is passionate about the subject of breast cancer. She has watched her best friend battle the disease for years. Her non-profit organization, PinkPoleParty.org is a vision born from her passion to help support finding a cure. A creative concept that combines the aspects of fitness, femininity and fun to benefit a good cause, 100% of the proceeds are donated to charities that support a cure for breast cancer. Scott is announcing a special LivingSocial deal for PinkPoleParty.org beginning October 11 for National Breast Cancer Awareness month that will run into November.

PinkPoleParty.org



PinkPoleParty.org will host exclusive events in Los Angeles for women with the intent to motivate, inspire and rekindle a women's sensual spirit while raising money for the American Cancer Society's "Making Strides Campaign." LivingSocial, a popular online business that offers daily deals and discounts, will feature PinkPoleParty.org packages as a local weekly deal throughout October and into November. The offer

includes the opportunity to learn the fundamentals of pole dancing, the art of flirty floor work and lap dance, with a complimentary pink champagne bar and chocolate covered strawberries during the social part of the mixer.

"Over the last ten years, pole dancing's perception has grown in leaps and bounds. It is a hugely popular dance and fitness routine that provides a unique form of exercise. Not only does it build physical strength, it also nurtures confidence and self esteem, the two qualities best used in the fight against breast cancer! PinkPoleParty.org is dedicated to inspiring women of all shapes and sizes to come together to dance for the cause so we can donate for the cure!" says Selenia Scott. "I am extremely grateful for the support from LivingSocial as well in this fund raising effort."

Adds Tracie Kimbrough, event chair for the American Cancer Society's Making Strides Against Breast Cancer in the San Fernando Valley, "Nothing can attack your self esteem like a cancer diagnosis. Many women feel less than the beautiful, vibrant, strong women they are. I know I did. Pole dancing empowers. It helps put you in touch with the woman within and it is a great exercise. When used to restore the self confidence and self esteem a cancer diagnosis can take away, it is an amazing and powerful tool. I am glad

PinkPoleParty.org partnered with Making Strides and we look forward to teaming up again to dance for a cure.”

PinkPoleParty.org is hoping to build relationships with pole fitness studios around the country in a continued effort to support the fight against breast cancer. To support this cause “LIKE” them on Facebook at <http://www.facebook.com/PinkPoleParty.org>. For more information go to <http://www.PinkPoleParty.org> or email them directly at info@pinkpoleparty.com.