

The Styles Of Laurence Fishburne And Audrey Hepburn Included In Digital Series Reimagining Iconic Movie Wardrobes In Africanized Versions



LOS ANGELES – Just in time for New York (and Harlem) Fashion week, The Africa Channel launches a 10-part digital series that asks a simple yet compelling question, “What if movie icons wore African fashion?” The answer to this provocative query can be found in each of the episodes that utilize a diverse range of models to creatively reimagine celebrity styles in Africanized versions of iconic movie wardrobes. In one of the pieces, model Elle Drane pays Africanized homage to Audrey Hepburn’s celebrated couture clothing in the film, *Breakfast at Tiffany’s*. In another, model Jordan Swain transforms into the African swag-forward version of Morpheus, Laurence Fishburne’s character in *The Matrix*.

[vimeo id="288601440"]

Produced by The Africa Channel, who partnered with Vanichi Magazine, this Afro-futurism spin on Hollywood designs shines a spotlight squarely on the rich textures of the African diaspora. Designers Obioma (Nigeria), Kenneth L. Nicholson (Los Angeles), Ammanii (Egypt), Sarayaa (Senegal), and M. Andrews (Texas), to name a few, utilized their enormous collective talent, along with bold fabrics, intricately-designed jewelry, and hand-made wares to help make this intriguing series more than just a fashion statement.

Narendra Reddy, Executive Vice President and General Manager of The Africa Channel, had this to say about producing this innovative series, “We are excited to partner with Vanichi on this campaign that fits perfectly within our mission to

amplify the cultural conversation between Africa and the rest of the world.”



As the African fashion industry inches closer to the one-billion-dollar mark, Joy Donnell, Vanichi Magazine’s Editor-in-Chief said this about her involvement in the series and the fashion industry as a whole, “There is inherent luxury, inherent glamour in the peoples of Africa and the African diaspora. This campaign allowed us to creatively celebrate this ideal by reimagining iconic Hollywood film characters in modern, handcrafted fashion from designers of Africa and the diaspora.”

The Africa Channel and Vanichi Magazine have shone a spotlight squarely (and unapologetically) on the Motherland while touting its cultural viability. All 10 episodes, plus a bonus overview, are currently available on The Africa Channel.com and Demand Africa.

The Africa Channel (www.theafricachannel.com) and its production arm, TAC Studios, is a showcase for the African continent’s most outstanding English-language television series, specials, documentaries, feature films, music, biographies and cultural and historical content. The channel’s mission is to open up a daily window into modern African life and, in the process, help demystify Africa for viewers globally.

The Africa Channel is based in Los Angeles and is available in approximately seven million homes in North America and the Caribbean on cable systems such as Comcast, Charter/Spectrum, and the Caribbean Cable Cooperative. In addition, it’s streaming subscription video-on-demand platform, Demand Africa.com is available worldwide on the web, mobile and connected devices.

Vanichi Magazine (<https://vanichi.com/>)Â scours the planet seeking and finding beauty. From artisan, limited edition, emerging brands to heritage labels to highly-anticipated capsule collections, we cover edgy, informed men’s and womenswear. We also cover beauty/men’s grooming, tech, travel, leisure, art and culture. We celebrate diversity because we live in a diverse world. We believe you should do, wear, and surround yourself with what thrills you.

Nas, Jay-Z, Ghostface, Notorious Big And Samuel Jackson Star In Groundbreaking New Form Of Storytelling Entitled “City Of God’s Son”

TUESDAY, JULY 21st, NEW YORK, NY – “City of God”™s Son is a revolutionary new audio driven cinematic experience by artist Kenzo Digital. A story completely created out of samples and re-appropriated audio and visual media, “City of God”™s Son stars rappers Nas, Jay Z, Ghostface, Notorious BIG, Raekwon, and actors Samuel Jackson, Lawrence Fishburne, DelroyLindo, and Al Pacino. The project has received critical acclaim from the Huffington Post, Kanye West, Complex Magazine, Fader Magazine, Nahrigh.com and many others. As one of the most viral and groundbreaking forms of new media art, “City of God”™s Son fuses musical and cinema mythologies into a one of a kind sound film, redefining how stories can be told and the very definition of the remix.

For the first time this unique new form of sound and video art will be exhibited for the public on Wednesday, July 29th and Thursday, July 30th at 511 West 25th Street, on the 9th floor. Each night will feature back-to-back screenings/listening sessions starting at 8:00pm, followed by a Q&A with director Kenzo Digital. There will be a rooftop party & reception throughout the night, as well as a panel discussion about

remix culture with Creative Commons. The event is sponsored by Nam June Paik's Studios, Creative Commons, Kenzo Digital Media, and Parimachari. For more information on the project please visit www.CityofGodSon.com

Additionally, a unique new viral video featuring local NY blind musicians entitled "City of God's Son: Cinema for the Blind" will be released in conjunction with a feature article by Creative Commons on "City of God's Son" artist Kenzo Digital. You can find the article at <http://creativecommons.org/interviews>

Wednesday, July 29th and Thursday, July 30th

7:00pm to Midnight

511 West 25th Street

9th Floor

New York, NY 10001