

Deathrow Records' CEO Lara Lavi Statement

November 19th, 2009, New York, NY – Deathrow Records CEO, President Lara Lavi has just been granted a temporary restraining order against the Canadian financial group, New Solutions Financial Corp and it's CEO Ron Ovenden by the New York Supreme Court County of New York. The court order will keep outside interests from attempting to act on behalf of the iconic hip-hop label, Deathrow Records, and help keep the company on the road to its continued success.

"I have been very consistent in my message – I am determined to make Death Row about the artists, their music and their fans while staying grounded to assure the company's future. Thus, I am taking the necessary legal steps to ensure this outcome," explains Lavi.

Founded in 1991 Deathrow housed some of the highest profile hip-hop acts of the 90's including Tupac Shakur, Dr. Dre and Snoop Dogg. Deathrow was purchased out of bankruptcy by Lavi in January 2009.

"E-1 signed its deal with Lara Lavi, the CEO, President and managing member of Wideawake Death Row Entertainment LLC on the strength of her vision, business sense and goodwill in the entertainment industry. I look forward to our continued working relationship," said Rob Scarcello E-1 – SVP of Sales and Marketing. E-I distributes all Deathrow releases for North America.