

Chuck D, Herbie Hancock Jelly Roll & More Named Global Music Ambassadors By State Department & YouTube

Chuck D, Herbie Hancock, Jelly Roll, and more were named Global Music Ambassadors by Secretary of State Antony Blinken and YouTube Global Head of Music Lyor Cohen. They are part of the inaugural roster of U.S. Global Music Ambassadors as part of a U.S. Department of State-YouTube Global Music Diplomacy Partnership. Their job is to use music to promote world peace on behalf of the United States just like jazz greats Louis Armstrong, Dizzy Gillespie, Dave Brubeck, Benny Goodman, and Duke Ellington did in the 1950s. The American artists chosen have a history of public service and have made significant strides in their creative work. The Department and YouTube will announce additional ambassadors in future months. Check out the video of Secretary Blinken's launch of the U.S. Department of State and YouTube partnership with the artists in attendance earlier this week and the other video of each artist acknowledging their new role. Kane Brown, BRELAND, Grace Bowers, Lainey Wilson, Justin Tranter, Denyce Graves, and Armani White were also on the list of music ambassadors.