

Kreayshawn Announces Tour Dates & Exclusive Ticket Bundle



(New York, NY â€” June 23, 2011) Riding the success of her video and song “Gucci Gucci,” and her recent sold-out show in San Francisco, Kreayshawn is happy to announce that she’ll be performing live this summer in Philadelphia as part of the POPPED! Music Festival and headlining shows in New York, Chicago, San Francisco, and Los Angeles. Starting today, Kreayshawn is also offering limited edition pre-sale packages that bundles show tickets with downloads of a new song called “Rich Whores” and special t-shirts that are unique to each city, available for a limited time at www.Kreayshawn.com.

Tour Dates:

8/18 NYC @ Highline Ballroom
8/19 Chicago @ The Bottom Lounge
8/25 San Francisco @ Slim’s
8/27 Los Angeles @ The Roxy
9/24 Philadelphia @ POPPED! Music Festival

As a part of the annual 2-day outdoor POPPED! Music Festival, Kreayshawn will be performing alongside artists ranging from Pretty Lights to Rakim, Cults, The Shins, Black Thought, and more. “I listen to a lot of different genres and am influenced by several artists performing at POPPED! so I’m exited to meet them and see their live shows. It’s an honor to be on the same bill as them. I’m also looking forward to getting hype off the crowd’s energy. If things get crazy and I feel like I won’t get stabbed, I might just jump into the crowd!” says Kreayshawn.

Starting today, fans who visit www.Kreayshawn.com can not only purchase tickets two days before they go on sale to the general public at 10am ET this Saturday, but have access to a limited number of special bundled packages that include a show ticket, a new song, and a t-shirt. Upon ticket bundle purchase at www.Kreayshawn.com, fans will receive an instant download code for her new song "Rich Whores," and upon arrival to the venue fans will be able to pick up special, limited-edition t-shirts, unique to each city, at the merch table. Additionally, these fans will also receive an invite to an exclusive meet n' greet and t-shirt signing prior to the show.

To purchase tix and/or join her fan club (free):

<http://kreayshawn.com/>

You can purchase Kreayshawn's hit single, "Gucci Gucci" on iTunes here:

<http://bit.ly/iTunesGucci>

Or on Amazon here:

<http://amzn.to/GucciKreayshawn>

Kreayshawn Signs With Columbia Records



(June 8, 2011 â€” New York, NY) East Oakland native, visual artist, swag assassin, and undercat Kreayshawn (Kray-shawn) has officially signed with Columbia Records, a division of Sony Music Entertainment. The 21 year-old will release "Gucci Gucci" via digital retailers on Tuesday, June 14th and prepare her forthcoming full-length debut album, due later this year.

Described by GQ Magazine as a “loveable oddball,” Kreayshawn says of the new partnership, “I’m excited to work with my new Columbia family. They understand my vision and are going to let me continue everything I’ve been doing. My hope is to inspire others to be young, wild, and free.”

Released in mid-May, Kreayshawn’s song “Gucci Gucci” became an instant viral hit, garnering over 200,000 views within the first 48 hours and over 2 million views just two weeks later. Within days of its premiere on The FADER.com, the song gained support from radio stations nationwide and publications worldwide such as MTV, LA Weekly, The Guardian, and Dazed & Confused Magazine. Over cat meows, a deep warbling dubstep bassline and eerie, whistling synths, Kreayshawn advocates individualism in lieu of brand name obsession. With a hook so catchy that even disbelievers hate themselves for loving it, Kreayshawn declares, “Gucci Gucci, Louis Louis, Fendi Fendi, Prada / the basic bitches wear that shit so I don’t even bother.” The video features her wearing glittery, oversized pink mouse ears as a headband and rapping in front of designer boutiques on Rodeo Drive in Beverly Hills with fellow White Girl Mob member, stylist and DJ L1L D3BB13.

Kreayshawn first made a name for herself directing videos for fellow Bay Area native Lil B, DB The General, and Soulja Boy. While Kreayshawn hopes to lead the future generation of Girl Gang, she’s currently prepping her forthcoming album, as “Gucci Gucci” makes its way to video and radio rotations and digital retailers worldwide.

[youtube]6WJFjXtHcy4[/youtube]

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