

Kidz In The Hall Invite You To The Land Of Make Believe



Independent hip-hop stalwart Murs is currently on the road with Kidz in the Hall for a 36-city tour to support their latest albums Murs for President and The In Crowd. In support of the tour, Zune is producing exclusive tour diary video podcasts that will chronicle the artists'™ current journey across the U.S. The initial episodes will be available on Zune Marketplace beginning November 5, and new episodes will roll out weekly through December 18. Fans can subscribe to automatic weekly downloads and then synch the episodes to their Zune device to enjoy them on the go.

In addition to the video tour diaries, Zune is producing episodes with both artists for "The Green Room" interview series, which consists of video podcasts that take fans behind-the-scenes through regular access to exclusive, backstage interviews at concert venues. Murs and Kidz in the Hall are creating custom playlists of their favorite tracks for Zune Marketplace, as well as artist "Breakdowns", where they discuss their albums track-by-track in their own words. Zune also created 25 custom devices for each artist etched with special artwork, which will be given away on the artists'™ websites and through radio stations and other media outlets.

Fans can access all of this content by downloading the Zune software for free at www.zune.net. Zune recently launched new software and music discovery tools that help artists like Murs and Kidz in the Hall connect to new fans. Mixview is a visual recommendation tool that displays similar music and artists to allow a deeper journey into Zune Marketplace. Zune Channels

adds a variety of new music to fansâ€™™ collections each week automatically through customized playlists programmed by expert partners and by the Zune software itself. Channels are free with a Zune Pass subscription, which provides instant access to millions of songs for about the price of one CD per month (\$14.99). Visit www.zune.net/free to try Zune Pass for free.

Subscribe to the Kidz in the Hall podcast channel for free on Zune and follow the guys on the road. Go to www.zune.net/kidzinthehall to subscribe.

Access the Kidz in the Hall video podcast at:
<http://social.zune.net/my/ContentRedirect.ashx?mtype=Podcast&mid=bdd647e6-a7d9-49a3-9634-3bd68af2d39a>

Vimeo:

KITH Trailer: <http://www.vimeo.com/2156847>

KITH Episode 1: <http://www.vimeo.com/2156888>

YouTube:

KITH Episode 1: <http://www.youtube.com/watch?v=Ap3YKWoCp0U>

KITH Trailer: <http://www.youtube.com/watch?v=VMm7sIRfjYo>

Watch the Kidz in the Hall "Love Hangover" video featuring Estelle shot at Zune LA!
<http://www.mtv.com/overdrive/?artist=2458049&vid=279101>

Remaining Tour Dates:

11/05/08 Charlotte , NC Tremont Music Hall

11/06/08 Columbia , SC New Brookland Tavern

11/07/08 Nashville , TN The Mercy Lounge

11/08/08 Atlanta , GA The Masquerade
11/10/08 Saint Augustine , FL Cafe Eleven
11/11/08 Miami , FL Churchill's Pub
11/13/08 Tallahassee , FL Platform 809
11/14/08 Orlando , FL Back Booth
11/15/08 Gainesville , FL Common Grounds
11/17/08 New Orleans , LA One Eyed Jacks
11/18/08 Austin , TX Emo's
11/19/08 Denton , TX Hailey's
11/21/08 Kansas City , MO The Record Bar
11/22/08 Boulder , CO Fox Theatre
12/11/08 Los Angeles , CA El Rey Theatre