

Homeboy Sandman, Eternia, Shad, Nitty Scott and Kid Glyde added to BHF '11



Brooklyn, NY May 16, 2011

Brooklyn Bodega, announces that Homeboy Sandman, Eternia, Shad, Nitty Scott and Kid Glyde will be joining this year's line-up for the 7th Annual Brooklyn Hip-Hop Festival (BHF) in Dumbo, NY.

Festival producers recently made headlines with the news that they would be working closely with the legendary Q-Tip to curate "Q-Tip & Friends," a celebration of Hip-Hop with the help of a legendary rolodex of established and fresh talent.

The announcement of the "Friends" is coming soon. In the meantime, Brooklyn Bodega is excited to announce independent, homegrown, developing acts that have the kind of fresh-energy that is hard to ignore. The same way Q-Tip epitomizes the Bodega's mission statement, this next round of artists have refined their talents, made the rounds in the Hip-Hop scene, pushed the artform forward and established themselves with killer, live shows.

"Homeboy Sandman has been down with us for years, performing and hosting. We are happy to feature him properly. Canadian newcomer Shad brings us that Hip-Hop essence from the North. We have taken some heat over the years for not featuring enough female MC's. I am happy to say Eternia and up-and-comer Nitty Scott are on the bill not because of their gender but because of their skills and killer show."

– Wes Jackson, Executive Director, The Brooklyn Hip-Hop Festival

Further enlarging the scope of artists that grace the Festival's stage each year in Brooklyn, B-Boy Kid Glyde is performing break dance routines as part of Family Day on Saturday, July 16th.

The Festival has a rich history of breaking the best and brightest newcomers including: Lupe Fiasco, Rhymefest, 88-Keys, Strange Fruit Project, Skyzoo and a host of others. These acts have gone on to win Grammy's, been featured in nationwide ad campaigns, toured the world, and more.

[Purchase tickets for the BHF11 main day performances HERE](#)

Brooklyn Hip-Hop Festival 2011 Calendar of Events:

Show & Prove (MON. 7/11) – A showcase of independent and local Hip-Hop talent. There will be three preliminary S&P events held on: April 14th, May 19th and June 15th. The three winners will compete at the S&P Super Bowl on July 11th for the opportunity to open up on the Main Stage on July 16th. To register artists must submit through Sonicbids.

Bodega Art Show (TUES. 7/12) – Curated Art Gallery showing of New York City's most established and up-and-coming street artists, graffiti kings, and Hip Hop photographers.

Bodega Education Initiative (WED. 7/13) – A day of panel discussions and seminars designed to explore intellectual and academic issues facing the Hip-Hop community.

Salute The DJ (THURS. 7/14) – Dedicated to the backbone of Hip-Hop, the DJ. The event will feature performances by the best DJs from across the country. Up-and-coming DJs will also have an opportunity to participate, similar to Show & Prove.

Bodega Recognition Awards (FRI. 7/15) – As we ramp up for the big day on Saturday we will host the Bodega Recognition Awards

to recognize and celebrate positive contributions to Hip Hop Music and Culture. Awards will be given for best Independent MC/DJ, best Event Producer, best Streetwear Line and best Independent Record Label, among many others.

Family Day (SAT. 7/16) – This “block party” celebrates the core message of Hip-Hop: social change and individual empowerment. It features music, performances and demos from a host of family-centric organizations.

Main Stage Performances (SAT. 7/16) – The culmination of the 2011 programming. Old School, New School, Funk, Soul, Local and International artists converge upon downtown Brooklyn and the waterfront for a full day of the best Hip-Hop music our culture has to offer.

After Party (SAT. 7/16) – Artists and attendees celebrate the end of Festival week with surprise performances and DJ sets.