

# Kendrick Lamar Drops Eagerly Awaited Video For Not Like Us

Kendrick Lamar finishes his warpath against Drake with the video for his DJ Mustard-produced diss track “Not Like Us.” Lamar stomps all over his opponent with his partner Whitney and children crip-walking and Drake’s Ovo Sound owl logo turned into a pinata amongst the elements of his attack. The backdrop for the video was taken from LaToya Ruby Frazier’s “Flint Is Family, Part II” photo series. The focus was on using mostly local Californians in front of the camera and behind it to make the clip. Lamar’s video is an ode to California rap history while making it at the same time.

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## Media Questions Of The Week

Is Stevie Wonder right about the Drake and Kendrick Lamar beef being a distraction from real-world issues like homelessness?

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# Media Questions Of The Week

Did Kendrick Lamar [“Ether”](#) Drake with his “Euphoria” and “6:16” diss tracks?

*SZA is more genre-less than other artists who’ve said this, but she definitely makes R&B records. So.*

*It’s not the \*only\* reason why she’s seen as an R&B artist.*  
<https://t.co/w8ha7j7yEt>

– reporting for duty. (@TheGreatIsNate) [May 1, 2024](#)

Is SZA’s music classified as R&B because she is [Black](#)?

*Update: Brian McKnight’s upcoming concert in Detroit has been canceled* <https://t.co/TsapKzczHE> [pic.twitter.com/VaEzmTUBtm](https://t.co/VaEzmTUBtm)

– philip lewis (@Phil\_Lewis\_) [May 4, 2024](#)

Will Detroit be the only city to cancel [Brian McKnight’s](#) shows because of his comments about his children?

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## Kendrick Lamar Drops Diss Track Euphoria



## Batiste Safont

Kendrick Lamar drops his “Euphoria” diss track aimed at Drake which is the latest edition to their feud. The Compton rapper had previously addressed Drake on [“Like That”](#) from Future and Metro Boomin’s *We Don’t Trust You* album. Drake then responded with [“Push Ups”](#) and the Tupac and Snoop Dogg AI-assisted [“Taylor Made.”](#) On “Euphoria,” Lamar brags about how he is relevant to culture and most significantly tells the Canadian rapper that no one wants to hear him use the n-word again referencing Drake’s biracial background. Will Drake respond again? That is what fans are wondering today.