

# DEMOS: An Independent Artist's Guide To Success [Trailer]

[youtube]NLsRNMFkHXc[/youtube]

Kevin Nottingham and Kareem Fort are the founders of HiPNOTT Records and the executive producers of the documentary "DEMOS: An Independent Artist's Guide To Success." A number of music industry folk go on camera and share their insights on what independent artists need to reach their full commercial potential. Big Pooh, Jean Grae and Talib Kweli are a few of the artists that make appearances in the film. There is a summer release scheduled and you can keep with the updates on the piece at their site [demosdocumentary](#).