Jimi: All Is By My Side To Screen At SXSW

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John Ridley's <u>Jimi: All Is By My Side</u> will screen for a second time at SXSW this year. The film focuses on Jimi Hendrix's life between the years of 1966 and 1967. As usual the Hendrix estate denied usage of Hendrix's music so Ridley used blues artists that inspired Hendrix and '60's rock. The film debuted at the Toronto Film Festival last Fall and received good reviews.