

Media Questions Of The Week



1. Is Spike Lee abusing Kickstarter because he's an established name?

2. Do people really understand what Flavor Fav means when he makes the distinction between industry-driven rap records versus hip-hop music that reps the spirit of the whole culture?

[youtube id="P9TMA8TxJbs"]

3. Will Jay-Z's critics give him any attention or credit for addressing America's class problem during the Bill Maher roundtable?

Jay-Z-Picasso Baby At The Pace Gallery In NYC

[youtube id="p6WpZeo93qQ"]

Last night Jay-Z performed "Picasso Baby" for six hours yesterday at The Pace Gallery in NYC. The video shoot was inspired by artist Marina Abramovic's 2010 installation The Artist Is Present. Critics argue that the event was just another advert disguised as art but the crowd was fully engaged with Jay's relentless energy.

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1. Why didn't Apple partner with Jay-Z for his *Magna Carta Holy Grail* marketing campaign instead of Samsung?



2. Was it inappropriate for Usher to add four of his songs to Macy's 4th of July music playlist to accompany their fireworks display?



3. Will *Being Mary Jane* maintain its audience after such a successful debut?

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[youtube]hvXW8tRcWhU#aid=P9X6o4yytsY[/youtube]

1. What will Jay-Z's usage of Nirvana's "Smells Like Teen Spirit" lyrics sound like? And did his marketing team draw inspiration from Prince's *Musicology* and *Planet Earth* campaigns for his *Magna Carta Holy Grail* distribution deal with Samsung?

[youtube]rkruUvqhrak[/youtube]

2. Who will be Arsenio Hall's first guests on his return to

late night television?

[youtube]S81stW6jsPM[/youtube]

3. Is Viola Davis right about Black actresses in crisis mode?