

# The Harlem Shake Gets Shook with DAMA Tequila at Heather West's Luscious Maven Pole Dance Studio



North Hollywood, CA – The luscious mavens at Heather West's Luscious Maven Pole Dance Studio took to the poles and shook up their own version of the viral dance craze, The Harlem Shake. The performance took place inside the dance studio after a recent open house gathering. Participants included instructors, students and well wishers who donned animal costumes for a "Wild Things" theme, in anticipation of their April 12, WILD THINGS Pole and Burlesque Show at the Federal Bar in North Hollywood, CA. DAMA Tequila, the "First Female Luxury Tequila created by Women for Women" sponsored the event with a free flowing tequila bar.

"It was incredible fun to create our own luscious version of the Harlem Shake and participate in a dance phenomenon that has garnered international attention. The addition of DAMA Tequila of course added to the festivities. We are excited to have them acknowledge our "Luscious Lifestyle" brand with a tequila especially tempered for the female palate," noted studio owner Heather West.

Adds DAMA brand creator and owner Phillip Delacruz, "The Luscious Maven Pole Dance Studio open house and Harlem Shake video shoot provided the perfect setting to introduce DAMA Tequila to a discriminating group of women who appreciate our motto, 'Strong enough for Him, Smooth enough for Her.'"

West's Luscious Maven Pole Dance Studio offers the "Luscious Lifestyle" to women of all shapes and sizes via the art of

pole, burlesque and exotic dance. Heather West's Luscious Maven Pole Dance Studio is located at 11135 Weddington St. #113 in North Hollywood, CA. Explore "The Luscious Lifestyle" and dance with West and her mavens on the web at <http://www.lusciousmaven.com/>.

Harlem Shake Pole Dancer Edition (Wild Things)  
[youtube]R8ptAmb5440[/youtube]