TSOPSOULRADIO.COM: New 24hour Digital Pipeline for Massive 'Sound of Philadelphia' Song Catalogue of Gamble, Huff & Bell

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PHILADELPHIA (Aug. 18, 2011) – Worldwide fans of the legendary "Sound of Philadelphiaâ€∏ now have equal reason to look to the future as well as the past during this year's 40th anniversary celebration of Philadelphia International Records (PIR), as the label launches globally its online radio station, TSOPSoulRadio.com.

TSOPSoulRadio.comdelivers instant, round-the-clock access to the enormous catalogue of songs written and produced by KENNETH GAMBLE & LEON HUFF, and their partner, legendary producer, THOM BELL, topped by numerous pop #1 hits, R&B #1 hits, 100 gold and platinum records, Grammy winners and BMI songwriters' awards honorees, through the timeless recordings of Teddy Pendergrass, the O'Jays, Harold Melvin and the Blue Notes, Patti LaBelle, Lou Rawls, the Jacksons, Jerry Butler, the Spinners, the Delfonics, and dozens more. As a direct, digital pipeline to the vaults 24 hours a day, seven days a week, TSOPSoulRadio.com also will be an exclusive resource to an abundance of Gamble & Huff recordings for PIR that have not been available since their original release in the â€~70s on vinyl, cassette and 8-Track. TSOPSoulRadio.com also will be a new go-to portal for previously unreleased material from the vaults, promising to dig deep into the archives for songs, interviews and other recordings from the past 40 years.

TSOPSoulRadio.com also will be available to all android and iPhone mobile devices and tablets by way of a new SHOUTcast internet radio app $\hat{a} \in \text{``entirely new ways of bringing this music to your fingertips.}$

"TSOPSoulRadio.com takes our historic catalogue further into the 21st century by digitally providing listening access to Sound of Philadelphia audiences to people of all ages and cultures around the world,â€ \square says Chuck Gamble, executive vice president of Philadelphia International Records. â€æAdd to that the portability that todayâ€ $^{\text{TM}}$ s technology brings to every generation, and itâ€ $^{\text{TM}}$ s never been easier to listen to the great music of Gamble, Huff and Bell at home, on the beach, in the park, at family reunions, in their workspace, or on elevators â€ $^{\text{LM}}$ anywhere and everywhere there is internet access.â€ $^{\text{LM}}$

Songs Gamble & Huff have written and produced together include the hits "Back Stabbers," "Love Train," "For The Love Of Money," "If You Dont Know Me By Now," "Cowboys to Girls," "Don't Leave Me This Way," "Enjoy Yourself," "I'm Gonna Make You Love Me," "Only the Strong Survive," "Expressway to Your Heart," "Me & Mrs. Jones," and "TSOP" (better known as the "Soul Train" theme). Their songs comprise the most sampled and covered R&B catalogue in the world, by artists such as Jay-Z, Usher, Michael Buble, Mary J. Blige, T.I., 50 Cent, Jaheim and Avant. Gamble, Huff and Bell have recorded and collaborated with a galaxy of stars from the pop, rock, soul and jazz universes, including Michael Jackson and the Jacksons, Elton John, Lou Rawls, Teddy Pendergrass, Patti LaBelle, Harold Melvin and the Blue Notes, Aretha Franklin, Billy Paul, the Spinners, the Stylistics, the Delfonics, Dusty Springfield, Jerry Butler, Wilson Pickett, LaBelle, Archie Bell & the Drells, the Soul Survivors, Laura Nyro, the Trammps, McFadden & Whitehead, Phyllis Hyman and Grover Washington Jr.

Beyond playing music and other content from the vaults, programming also will include new interviews with artists and

other members of the Philadelphia International Records family. Gamble & Huff will be hosting shows and personally conducting many of the interviews, some of which will be streamed on video from the TSOPSoulRadio.com studios at the TSOP Experience, adjacent to the historic Philadelphia International Records offices on Gamble & Huff Walk, the block of South Broad Street renamed in their honor last year. Additional programming plans include live concerts from the archives; devoting entire days, or day parts, to a particular artist, as well as various specialty shows and customized all-request shows selected by Mr. Gamble, Mr. Huff, members of the extended PIR family, guest DJs and you, the listener. Guest DJs from around the world also are being invited to host. Listeners requests are being accepted by email now at info@tsopsoulradio.com or through Twitter at @tsopsoulradio.

To join the TSOPSoulRadio.com Listeners' Club and gain exclusive content, the ability to enter contests and other membership offers, sign up at www.tsopsoulradio.com.

"TSOPSoulRadio.com is as much a discovery process for us as it is for listeners young and old,â€□ says Chuck Gamble. "We're having loads of fun digging through our archives and uncovering the vast amounts of treasures in our vaults. We're coming up with new content every day, and we can't wait to share them with â€~people all over the world. We've always been proud to let people know that a Gamble & Huff song is played on the radio somewhere in the world every 13.5 minutes. But now, thanks to TSOPSoulRadio.com, a Gamble & Huff song is being played every 13.5 seconds for lovers of the Sound of Philadelphia!â€□

ABOUT GAMBLE & HUFF:

A hot independent R&B producing team in the late 1960s, Gamble & Huff co-founded Philadelphia International Records in 1971. Almost from the day PIR first opened, its artists began to dominate the charts. Within two years, Philadelphia International was the second-largest African-American-owned

music company in America.

Their songs also have been covered by a myriad of artists including Elvis Presley, the Rolling Stones, Bette Midler, Simply Red, Michael Buble, Johnny Mathis, Lesley Gore, Donny & Marie, Thelma Houston, the Brand New Heavies and recently, Rod Stewart, who sings four Gamble & Huff classics on his 2009 album, Soulbook.

Featured prominently in television programs ("The Apprentice," "Cold Case"), films ("The Nutty Professor") and advertising spots (Verizon, Chevrolet, Coors Light, Old Navy, The Gap, Office Max) for more than 30 years, Gamble & Huff's songs have entered the musical DNA of contemporary culture. In 2005, Gamble & Huff appeared on American Idol in a show devoted entirely to their music.

Gamble & Huff have been the recipients of numerous accolades for their extensive body of work. They are enshrined in five music Halls of Fame, including the Rock and Roll Hall of Fame, the National Academy of Songwriters' Hall of Fame, the Dance Music Hall of Fame, and the R&B Hall of Fame. They have been honored by National Academy of Recording Arts and Sciences with the Trustees Award as producers and songwriters, and for their contribution to the entire fabric of popular music.

In 2010, Gamble & Huff were presented honorary doctor of music degrees – their first together – at Berklee College of Music's Commencement. A few months later, Gamble & Huff became the first people in Philadelphia history to be so honored on Broad Street with the renaming of a historic section of the city's major artery as Gamble & Huff Walk. In 2012, Gamble, Huff and Bell will be celebrating the 50th anniversary of their historic partnership.

FOR MORE INFORMATION, PLEASE VISIT:

www.tsopsoulradio.com
www.gamble-huffmusic.com

SXSW PANEL ALERT — TSOP: Celebrating Gamble & Huff and Philadelphia International Records — SATURDAY!

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Panelists

KENNETH GAMBLE

Co-Founder, Philadelphia International Records

LEON HUFF

Co-Founder, Philadelphia International Records

JOE TARSIA

Sound of Philadelphia Recording Engineer; founder of Sigma Sound Studios

BRUCE WARREN

WXPN Asst. Station Manager, Programming

AKINA ADDERLY

Akina Adderly & the Vintage Playboys

Moderator

CHRIS M. JUNIOR Contributing Editor, Goldmine Magazine

This year marks the 40th anniversary of Philadelphia International Records (PIR), one of the most successful African-American owned record labels of all time, which has

given the City of Brotherly Love a label to call its own, like Motown was to Detroit and Stax was to Memphis. PIR produced a distinct, successful brand of R&B/soul with sophisticated, seductive, string-laden music that often carried poignant messages. Philadelphia International's Kenneth Gamble and Leon Huff created what "people all over the worldâ€☐ know as "The Sound of Philadelphia," making stars of The O'Jays, Teddy Pendergrass, Harold Melvin and the Blue Notes and Billy Paul during the 1970s and playing a key role in reviving the careers of The Jacksons, Lou Rawls and Jerry Butler.

Gamble & Huff are among the most prolific professional songwriters of all time, having written and produced over 3,500 songs within 50 years, an output that rivals such famed songwriting teams as Lennon-McCartney and Jagger-Richards. They are enshrined in five music Halls of Fame, including the Rock and Roll Hall of Fame, with a massive catalogue that includes numerous pop #1 hits, R&B #1 hits, 100 gold and platinum records, Grammy winners and BMI songwriters' awards honorees. Featured prominently in TV programs ("The Apprentice," "Cold Case"), films ("The Nutty Professor") and advertising spots (Verizon, Chevrolet, Coors Light, Old Navy, The Gap, Office Max) for more than 30 years, Gamble & Huff's songs have entered the musical DNA of contemporary culture. In fact, one of their songs is played on the radio somewhere in the world every 13.5 minutes. Songs they have written and produced together, like "Back Stabbers," "Love Train," "For The Love Of Money," "If You Don't Know Me By Now," "Cowboys to Girls," "Don't Leave Me This Way," "Enjoy Yourself," "I'm Gonna Make You Love Me," "Only the Strong Survive" and "TSOP" (better known as the "Soul Train" theme), have received songwriters' awards from Broadcast Music International (BMI). Their songs comprise the most sampled R&B catalogue in the world, by artists such as Jay-Z, Usher, Cam'ron, Ja Rule, Jaheim, and Avant.

In 2010, Gamble & Huff were presented honorary doctor of music

degrees – their first together in a distinguished partnership that is nearing its 50th anniversary – at Berklee College of Music's Commencement. A few months later, Gamble & Huff became the first people in Philadelphia history to be so honored on Broad Street with the renaming of a historic section of the city's major artery as Gamble & Huff Walk

Earlier this month, Gamble & Huff signed with William Morris Endeavor (WME) in all areas, including film, television, theater, books, and lecture appearances — the first time the legendary songwriting duo has enjoyed agency representation of this magnitude.

Earlier this week, the Chamber Orchestra of Philadelphia announced it will be presenting its annual Lifetime Achievement Award Gala in honor of Gamble & Huff, and they will be collaborating on an orchestral recording of TSOP music by early 2012 – the 50th anniversary year of the historic Gamble & Huff partnership.

Music Icons GAMBLE & HUFF to be honored by Chamber Orchestra of Philadelphia with Lifetime Achievement Gala



The Chamber Orchestra of Philadelphia, a founding resident

company of the Kimmel Center for the Performing Arts, presents its Lifetime Achievement Award Gala in honor of Philadelphia legends Kenneth Gamble and Leon Huff on Saturday, May 21, 2011 at 6 PM at The Westin Philadelphia. The event is black tie.

"There is no other duo like Gamble & Huff. As a fellow music lover, innovator and director, I have the utmost respect for these men. Without them, the popular music of today would have no soul,â \in □ says Chamber Orchestra Music Director Dirk BrossÃ \circ .

The gala will kick off with cocktails and a three-course sitdown dinner, followed by Kenneth Gamble and Leon Huff's recognition ceremony and an evening of dancing with a live band and open bar. A collection of Gamble & Huff's biggest hits will be performed live by special guest artists and musicians.

Mr. Gamble and Mr. Huff are also eagerly looking forward to the event. "We are extremely honored to be recognized by this prestigious institution for the 40th Anniversary of the founding of our record label, Philadelphia International Records,â€□ the duo says. "Further, we are especially honored because we created the historic Sound of Philadelphia (TSOP) with a combined foundation of rhythm and orchestral sounds through our MFSB Band featuring members of the local orchestra community.â€□

Gala Chairman The Honorable Edward G. Rendell says, "I am extremely proud that the groundbreaking team of Gamble and Huff came from our city of brotherly love. All Philadelphians take great pride that our city produced such legendary music icons.â€∏

In addition to a night of exciting musical entertainment, silent and live auctions will take place featuring unique and hard-to-find items, including travel opportunities, sports and music memorabilia, concert tickets and much more. Each gala

attendee will go home with a commemorative CD to ensure an evening they will always remember.

"It is our exceptional good fortune and honor to present two of the world's greatest living musical producers, Kenneth Gamble and Leon Huff, for our orchestra's benefit. On this occasion we are also proud to honor Gamble and Huff with The Chamber Orchestra of Philadelphia's prestigious Lifetime Achievement Award at The Westin Philadelphia,â€□ says Chamber Orchestra President William H. Roberts.

Several levels of ticketing are available, including individual tickets from \$250 (Early Bird Special through March 31) and ten-seat table sponsors from \$3,000. Please visit www.chamberorchestra.org/gala or call 215.545.5451, extension 29, for more information.

"We are thrilled to pay tribute to Philadelphia legends Kenneth Gamble and Leon Huff with our Lifetime Achievement Award. Over the past fifty years, their ear for music has truly made them the pioneers of the soul and R&B genres. They have played an incredibly important part in making our great City a cultural powerhouse,â€□ says Chamber Orchestra Executive Director Peter H. Gistelinck.

Forty years ago, legendary producers Kenneth Gamble and Leon Huff created the world renowned Philadelphia International Records label and gave birth to The Sound of Philadelphia. With over 100 Gold and Platinum records, their extraordinary roster includes artists such as Patti LaBelle, The O'Jays, Lou Rawls, and Teddy Pendergrass and hits such as Me and Mrs. Jones, For the Love of Money and Love Train.

The Chamber Orchestra of Philadelphia is a 33-member professional ensemble, founded in 1964 by Marc Mostovoy and now led by Music Director Dirk Brossé, with Ignat Solzhenitsyn as Conductor Laureate. The Chamber Orchestra brings intimate experiences of world-class small orchestral

performances to the greater Philadelphia area, enriching the musical life of the City and region by the integrity and excellence of its musicianship, the boldness and vitality of its programming, and by building the loyalty of its audiences, musicians and supporters.

THE CHAMBER ORCHESTRA OF PHILADELPHIA
Lifetime Achievement Award Gala
Honoring Music Icons
Kenneth Gamble and Leon Huff
Saturday, May 21, 2011
6 PM
The Westin Philadelphia
99 South 17th Street, Philadelphia
www.chamberorchestra.org/gala
www.gamble-huffmusic.com

Legendary "Sound Of Philadelphia" Pioneers Gamble & Huff Sign With William Morris For "All Areas" Representation

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NEW YORK (March 2, 2011) – Legendary "Sound of Philadelphiaâ€□ pioneers Kenneth Gamble and Leon Huff, one of the most prolific professional songwriting teams of all time, have signed with William Morris Endeavor (WME) in all areas, including film, television, theater, books, and lecture

appearances.

The announcement comes as the Rock and Roll Hall of Fame icons are marking the 40th anniversary of Philadelphia International Records, one of the most successful African-American-owned record labels of all time. In 2012 Gamble & Huff will celebrate the 50th anniversary of their historic songwriting partnership.

Songs Gamble & Huff have written and produced together include the hits "Back Stabbers," "Love Train," "For The Love Of Money," "If You Don't Know Me By Now," "Cowboys to Girls," "Don't Leave Me This Way," "Enjoy Yourself," "I'm Gonna Make You Love Me," "Only the Strong Survive," "Love Train," "Me & Mrs. Jones," and "TSOP" (better known as the "Soul Train" theme). Their songs comprise the most sampled R&B catalogue in the world, by artists such as Jay-Z, Usher, Cam'ron, Ja Rule, Jaheim, and Avant.

Having WME on their team marks the first time Gamble & Huff have enjoyed agency representation of this magnitude, despite having written and produced over 3,500 songs within 35 years, and amassing a catalogue that includes numerous pop #1 hits, R&B #1 hits, 100 gold and platinum records, Grammy winners and BMI songwriters' awards honorees.

"Our signing with William Morris is the first time in our career we have ever had an agent representing us,â€□ said Gamble & Huff. "We are confident and honored, and are expecting great things to happen with this historic representation, partnership and collaboration to honor our life story and 50-year musical legacy.â€□

"It is an honor to be representing such prolific artists who have made an indelible mark on our culture and on global music history,â€□ added WME Board member Mark Itkin. "We look forward to bringing the Gamble & Huff iconic body of work and brand into new businesses as we preserve their legacy.â€□

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Gamble & Huff have recorded and collaborated with a galaxy of stars from the pop, rock, soul and jazz universes, including Michael Jackson and the Jacksons, Elton John, Lou Rawls, Teddy Pendergrass, Patti LaBelle, Harold Melvin and the Blue Notes, Aretha Franklin, the Spinners, the Stylistics, the Delfonics, Dusty Springfield, Jerry Butler, Wilson Pickett, Labelle, Archie Bell & the Drells, the Soul Survivors, Laura Nyro, the Trammps, McFadden & Whitehead, Phyllis Hyman and Grover Washington Jr.

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