

Free Lap Dances for Military Offered at First Annual Chili Cook Off Festival in San Diego



Boasting a player's lounge and six 133" screens for sports viewings, Pure Platinum Gentlemen's Club is simply a beautiful venue. Explains Eric, "As a strip club, Pure Platinum is usually shunned by the non-profit sector for what we do. But in actuality, our services extend far beyond just dancing. We have held art shows here, spoken word gatherings, and I personally offer seminars here at the venue, which deal in sexual education. Surprisingly 33% of our customers are women, and the overall environment is cultural and a far cry from sleazy. We recently hosted a pole competition for the organization Partying with A Purpose, that benefited a children's foundation helping the less fortunate in our community, as well as a toy drive that we called "Toys for Ta Ta's."

With no less than two American soldiers dying every day in the global war on terror, it is Eric's hope to continue to shed light on the plight of men and women in the armed forces. As he further expresses, "The offering of free lap dances for the men is an amazingly generous gift from our dancers. Our dancers, many of whom are single mothers, have been hit hardest economically. Their client bases have diminished and the fees for their performance licenses have increased by over 200%. All in all, our ultimate goal is to bring awareness to the families who have lost loved ones while at the same time providing our military a day they will never forget!" Eric also notes that San Diego-based dancers with valid dance

licenses are welcome to join the festivities and help support the troops.