

Eminem To Induct Run-D.M.C. Into the Rock & Roll Hall of Fame

Fuse welcomes you to an exclusive look at this year's highly-anticipated, star-studded Rock and Roll Hall of Fame Induction Ceremony, airing live from Cleveland Ohio's Public Hall on April 4th at 9pm ET/PT. Watch as a chosen few of music's most legendary acts including Metallica and Run-D.M.C. join fellow rock legends in the Rock and Roll Hall of Fame.

As the exclusive television partner, Fuse is the only place to get a front row seat to the induction ceremony live from Cleveland. The four hour show will carry on the tradition of recognizing the accomplishments of this year's inductees through live performances and top name presenters who come together to celebrate the history of rock and roll. The presenters and nominees for induction at this year's ceremony include Flea inducting Metallica, Eminem inducting Run-D.M.C., Jimmy Page inducting Jeff Beck, Smokey Robinson inducting Little Anthony and the Imperials and Rolling Stone's Ron Wood inducting Bobby Womack.

To shake things up this year, Fuse hosts Steven Smith and Jared Cotter will provide commentary during the show on the significance of each inductee and the induction process – giving Fuse viewers a visual lesson on the Rock Hall and a chance to experience the acts that influenced some of their favorite artists: bridging the gap between the old and new school.

Going beyond the linear network, log on to fuse.tv to vote for

the greatest rock band of all time and then enter to win the entire Metallica catalogue signed by members of the band. Fuse is also using the latest in mobile technology to keep its audience entertained and connected. Fans can receive Twitter updates from the ceremony and excerpts from Fuse originals “Kings of Rock featuring Run-D.M.C.” and “Metallica: In Their Own Words” as well as other Rock Hall related material throughout March and April courtesy of Joost.com.

SHOW: The 2009 Rock and Roll Hall of Fame Induction Ceremony

PREMIERE: April 4, 2009 at 9pm ET/PT

CHANNEL #: DirecTV 339 / EchoStar 158; cable subscribers, check local listing

WEBSITE: <http://www.fuse.tv>

Media Questions Of The Week

1. Was Barack Obama’s comment about his bowling skills being something like “The Special Olympics” the appropriate thing for him to say?