

Detroit Electronic Music Festival Extends Contest

DETROIT, February 12, 2009-Graphic designers and artists only have four more days to enter the Detroit Electronic Music Festival Theme Designer Contest for a chance to win \$5,000; a VIP Chalet at the event; and the coveted title of Festival Theme Designer. All entries must be submitted to MYDEMF.COM by 11:59 p.m. on Sunday, February 15.

“With this being a new contest we were not sure what to expect, but to date the participation has been very strong,” said Jason Huvaere, president of Paxahau Event Productions. “We are so pleased and honored that people from so many communities across Michigan want their design to be associated with the Detroit Electronic Music Festival.”

Voting for the designs has been extended to 11:59 p.m. on Tuesday, February 17 due to a massive influx of traffic and submissions to MYDEMF.COM.

“We have extended the voting deadline by two days,” Huvaere said. “Now it is the time for electronic music fans to vote for their favorite design. The winning design will be the theme of this year’s festival.”

The winning designer will be responsible for the aesthetic components of festival advertising, t-shirts, banners and the Web site.

Since the contest began about a month ago more than 80 designs have been submitted by people from Detroit, Farmington Hills, West Bloomfield, Clawson, Commerce Township, Southfield, Ferndale, Ypsilanti, Clarkston, Oak Park, Mount Clemens, Berkley, Huntington Woods, Troy Westland, Utica, Wyandotte, Canton, Sterling Heights, Dearborn, Plymouth, Eastpointe,

Chesterfield Township, Rochester Hills, Madison Heights, Fenton, River Rouge, Livonia, Inkster, Clinton Township, Howell, Allen Park, Royal Oak, Trenton, Macomb Township, Grand Rapids, and Caledonia.

Paxahau, now in its fourth year as producers of the Detroit Electronic Music Festival, partnered with 323 East to present the interactive online theme designer contest.

Theme Design Contest Rules

1. Visit www.mydemf.com or www.paxahau.com to enter.
2. Contestants must be at least 18 years of age as well as a resident of the State of Michigan to be considered.
3. Submit a sample of visual artwork that best represents DEMF along with a resume or bio and a 1-2 minute video describing the design.
4. The submitted design must include the Paxahau logo; the words "Detroit" and "2009"; and be 800 width x 600 pixels in dimension. height in dimension
5. All entries must be submitted by Sunday, February 15 at 11:59 p.m.
6. The 10 contestants who receive the most votes will advance to the interview round of the contest. After interviews with all 10 contestants are completed a winner will be selected.
7. Contestants are encouraged have their friends, family, and co-workers to visit www.mydemf.com to vote for their design.

URB Magazine recently named the Paxahau produced 2008 Detroit Electronic Music Festival as its "Festival of the Year."

Since 1998 Paxahau has promoted electronic music and has grown to include a web archive, booking agency, record label and an event production company which produces an average of 15 events annually. With a network of alliances and resources that span the globe, Paxahau has earned the reputation as a premier promotions group within the electronic music industry. Visit www.paxahau.com for more information.

323 East art & fashion boutique is a collection of creative energy materialized in a mash-up of art, culture, lifestyle and fashion. Located in Royal Oak, MI, 323 East offers handcrafted works by more than 100 artists from around the world. Join the community, shop online and interact at www.323east.com