Hero The Band & Deante Hitchcock Strut

Hero The Band released the video for "Strut" featuring rapper Deante Hitchcock, who also appears in the clip. The brothers drive around Atlanta, have an outdoor church service, and hang out in front of a bank while throwing money most of the time. "Strut" is them standing in their truth as rock stars enjoying a seemingly thankless ride and not pining for cash. "Strut" was their last single of 2023, following "Lullaby," "Running In Place," and "Humble." These songs have increased hope that the Atlanta natives are cooking up their next album. Just a few years ago, they released their *Unicorn* EP and *Sonic Leap: Songs From A Musical*, posted on their Soundcloud in 2022.