

PRhyme: Rock It & Era Official Videos

[youtube id="0rkprvDvCB0"] [youtube id="A80NsRb0uos"] PRhyme's sophomore album is one of the most awaited this year. DJ Premier and Royce Da 5'9"'s chemistry as infinite bearers of two turntables and a microphone is rooted in a Golden Era fierceness that never falters. The videos for "Rock It" and "Era" praise hip-hop and the later criticizes America's problems. Dave East appears in the "Era" visual for his verses celebrating a rap style he states is unusual for his average millennial peer. *PRhyme 2* will be released March 16th.