

Amplifyd Auction House Partners With Dance Music Pioneer Danny Tenaglia & More To Sell Collectibles



Amplifyd is an auction house dedicated to helping stellar artists and music brands sell their personal hauls, collectibles and experiences. The company is backed by Instagram's founding investor and has launched out of beta mode this week. Dance music pioneer DJ Danny Tenaglia is one of the first artists to partner with Amplifyd in addition to electronic music luminaries Sasha and Felix Da Housecat. These partnerships are an opportunity for fans to own rare white labels, studio equipment, acetates, rare vinyl, and memorabilia.

Danny Tenagila's career as a DJ and producer spans more than 50 years. His name rose in music circles during the '90s after high-profile remixes of Madonna's "Human Nature," Jamiroquai's "Emergency On Planet Earth" and Right Said Fred's "I'm Too Sexy." But his underground reputation also grew thanks to various club residences in Miami and his hometown New York City as well as remix work on seminal tracks like Dajae's "U Got Me Up" amongst others. His '90s residencies at New York clubs Twilo and The Tunnel were essential to the city's nightlife. He shared his feelings about joining the Amplifyd platform in a press statement.

"It's been an incredible journey to have all of this in my possession for decades, and I've been thinking for quite some time now that these items and records might be better served in the hands of others who will continue to love and appreciate them just as much as I have. I'm excited to auction most of my collection on the amazing "Amplifyd" platform. What would make me the most happy is if this massive record collection and various pieces of studio gear and DJ equipment can find a new loving home where they will continue to be appreciated and used."

Dan Willis, Amplifyd founder and CEO, was very excited to start the company and says,

"Being an electronic music artist myself over the past 15 years, it's an incredibly exciting time for Amplifyd to partner with artists of Felix, Sasha, and Danny's extraordinary talent and pedigree. Their contributions to the roots and infrastructure of the electronic music industry are monumental. Our collaboration promises a unique and unforgettable journey for fans and music enthusiasts."

Fans can view Tenagila's collection and place bids now via the [Amplifyd site](#).

