

Soulful Songbird Cheryl “Pepsii” Riley Still Believes with New Music Release



New York – When Cheryl “Pepsii” Riley sings, every ear in the room listens. She has the kind of sultriness that seeps underneath every nook and cranny in the listener and grips with a firm hold. It’s one of the reasons why famed director Tyler Perry has continued to cast her for over a decade now in his many productions. With her new music project, “Still Believe,” on her independent label, SodaFace Records, Riley has delivered a true showstopper. “Still Believe” is a faith filled, heart drenched conviction of love persevered and Cheryl “Pepsii” Riley delivers sweet dominion with each pumping note.

Passion packed with 12 tracks, penned by Riley and her writing partner, Luke Austin, “Still Believe,” reverberates with silky soul, rhythmic R&B, dreamy jazzy undertones and bluesy thunder. “Still Believe in Love,” the single release, is a powerhouse declaration of defiance in the face of love gone wrong. Showcasing Riley’s scintillating vocal ability, the track is a melodious stampede with righteous fervor. On “Just Can’t Stop,” another selection, Riley dives in deep and serves up down home, blues trodden angst amid unrequited lust. “Work in Progress” reveals the songbird rocking hard in an anthem for trust-shattered hearts.

Many remember Cheryl “Pepsii” Riley from when she first burst on to the music scene in the late ’80’s with her torching classic “Thanks for My Child.” She has since continued to propel her career and remains a formidable force on today’s musical landscape. “Still Believe” is her second independent

release since her CD project “Let Me Be Me,” four years ago. Her fan base has grown exponentially via her exposure in numerous Tyler Perry projects, including “Madea Gets A Job,” “Tyler Perry’s Madea’s Class Reunion,” “Why Did I Get Married?” and most recently her starring role in “Hell Hath No Fury Like a Woman Scorned.”

One of the Brooklyn native’s proudest accomplishments to date is her homegrown vehicle, “Black Velvet Mondays,” a musicians’ and singers’ jam session and showcase at New York’s legendary Village Underground venue. The Monday night event has been going strong for almost 10 years now and streams live at <http://www.TheVillageUnderground.com> nurturing an international audience.

“I am so thrilled to be releasing this project right now. I know my audience has been waiting for some new music from me! This project further expresses who I am as an artist and where I am as a being,” offers Riley. “We included a few of NYC’s most phenomenal musicians and there is a song included which is an ode to my Black Velvet Monday’s weekly event and all the artists who participate, titled “Trust Your Gift.”

“‘Still Believe’ is an absolute treasure,” adds Riley. “You can press play at the beginning and just let it go. It flows and feels good and you will absolutely want to listen and repeat. I’m excited for everyone to hear this music and look forward to performing it for the world! I still believe that music should be as much about how it personally moves you while listening as it is about how it sounds! With “Still Believe” the songs go beyond your ears and straight to your heart and soul. My prayer is that “Still Believe” touches everyone as a full experience, sounding great and feeling greater!”

“Still Believe” is available on iTunes at <https://itunes.apple.com/us/album/still-believe/id993083098>.

Soulful Songstress Cheryl Pepsii Riley Celebrates 10 Years with Tyler Perry



New York – Madea may have a job – as evidenced by the success of the latest play, “Madea Gets A Job” in Tyler Perry’s popular stage play franchise – but Cheryl Pepsii Riley has a career. That’s because Riley’s role as Carla Montgomery in the latest Madea escapade marks almost ten years that the soulful songstress has performed as a mainstay in Tyler Perry’s many endeavors. And with vocals that simmer and soar throughout the theatre, the audiences couldn’t be happier about it.

Riley, who first burst on the music scene in the late ’80’s with her torching classic “Thanks for My Child,” has been able to steadily build her fan base via several ventures, including an independent CD release “Let Me Be Me.” But her inclusion in over ten Tyler Perry productions, including stage plays, DVD releases, film cameos and soundtrack credits, has served to solidify her as one of soul and gospel music’s legendary voices.



Cheryl Pepsii Riley and
Tyler Perry

The native New Yorker from Brooklyn holds down a solid base on her home front as well. She is also celebrating five successful years at New York’s legendary Village Underground with her own homegrown vehicle, the “Back in the Day, Black

Velvet Painting, Blue Lights in da Basement, Musicians and Singers Jam” night. More simply known as “Black Velvet Mondays,” the showcase attracts singers, songwriters and musicians from around the world who drop in to grace the stage. The showcase streams live at <http://www.TheVillageUnderground.com> and bridges the gap between the old school and new school as artists and musicians come to perform, network and inspire.

Dedicated to regularly making her way to the club between her busy touring schedule, Riley produces and hosts the event every Monday. In addition to hosting and producing however, she is known for dropping pearls of wisdom in the midst of her Monday night events for aspiring artists.

“I originally started ‘Black Velvet Mondays’ because of the things I had to learn on my own, things no one told or showed me. I just wanted to share information as well as provide a positive and safe atmosphere for the up and coming musicians and singers who are striving to hone their crafts. My vision was to help other artists along the way. I always say God gave me this gift, not just for the entertainment of it all, but to continue to live my purpose here on earth,” reveals Riley, who hopes to write a book featuring her advice gems.

In “Madea Gets A Job” Riley’s character is the chief administrator of a senior citizen home. Single and experiencing man troubles, Madea’s motherly advice guides her to her true love. Her show stopping performances of “All I Want is Love” and “Dr. Feelgood” are highlights of the production.



Cheryl Pepsii
Riley in "Madea
Gets A Job" Tyler
Perry in
background

“I can’t begin to express the gratitude I have for Tyler Perry. I have not only seen our audiences grow and grow, but I have watched him literally build an empire, right before our eyes. He absolutely inspires and motivates all of us around him to do the same for ourselves! As a performer, there is no greater joy than interacting with the audience. Having consistently worked with Tyler Perry for almost a decade now has been a tremendous experience. Top that with my showcase event on Monday’s, as well as my own Cheryl Pepsii Riley shows and projects, and all I can say is that I am humbled and thankful for the many blessings,” cites Riley.

Check the tour schedule for “Madea Gets A Job” at <http://tylerperry.com/stage-plays/madea-gets-job/> and sing along with Cheryl Pepsii Riley at <http://www.CherylPepsiiRiley.com>.

Cheryl Pepsii Riley to Perform at the Legendary Blues Alley in DC



Washington, DC – Any onewho has ever watched a Tyler Perry play can testify to the fact that Cheryl Pepsii Riley is an unmatched powerhouse singer. In fact, her '80's hit, “Thanks for My Child” still resonates as a classic old school anthem for many today. The re-release of her independent CD “Let Me Be Me” is firing up satellite radio and internet shows and just recently she made a guest appearance with Tyler Perry on The Mo’Nique Show. Well, Washington, DC is in for a special

treat when Riley makes a rare club appearance, with her band, Hot Chocolate, at the legendary Blues Alley on June 30, 2011. Blues Alley is located at 1073 Wisconsin Ave. NW in Washington, DC. Show times are 8:00 pm and 10:00 pm.

Riley continues to invigorate the musical landscape by hosting her own independent artist showcase, "Black Velvet Mondays" every week in New York at the Village Underground. The show has been running for four years now and can be attended via webcast at <http://www.TheVillageUnderground.com>.

Check out Cheryl's recent song "Let Me Be Me" or go to

[youtube]Flt9euT8Ths[/youtube]

<http://www.youtube.com/watch?v=X6P7rHAaIko&feature=fvwrel>

to watch her performance in Tyler Perry's, Madea Goes to Jail.

Cheryl Pepsii Riley Reunites w/Tyler Perry & Family on The Mo'Nique Show



New York, NY – Soul singer Cheryl Pepsii Riley is enjoying her day in the sun. The songstress, who achieved popularity in the late '80s with her hit release, "Thanks for My Child" has been keeping her brand alive these day performing via Tyler Perry's many blockbuster plays and movie soundtracks, her fresh and compelling independent CD release, "Let Me Be Me," and hosting a weekly talent showcase at the Village Underground in New York. Her latest play, Tyler Perry's "Madea's Big Happy

Family” is currently available on DVD with interest refueled in the production by the film version’s recent release in theaters.

Riley reunited with Tyler Perry and cast members from “Madea’s Big Happy Family” on the set of “The Mo’Nique Show” where she delivered a titillating, show-stopping, solo performance as part of a medley of songs performed by the cast. The performance received a standing ovation! The episode airs on Tuesday, April 26 on BET at 11:00 p.m. EST/PST.

Keep up with Cheryl Pepsii Riley at <http://www.CherylPepsiiRiley.com> and catch her on Monday nights as she hosts her “Back in the Day, Black Velvet Painting, Blue Lights in da Basement, Musicians and Singers Jam” via webcast on <http://www.TheVillageUnderground.com>.