## Black Eyed Peas Share More From Elevation With Simply The Best Feat. Anitta & EL Alfa

Watch Black Eyed Peas in their video for "Simply The Best" featuring Anitta and El Alfa. It is the second single from their forthcoming *Elevation* album. They dropped "Don't You Worry" featuring Shakira and David Guetta during the summer. "Simply The Best" has a global flavor with Latin chords and El Alfa's rapid-fire rap in Spanish. The party track is produced over a house beat and uses the piano to hold it all together. *Elevation* is the group's ninth album and Will.i.am says,

"We were behind the front, then we bridged the gap. We rode an elephant's back to realize the industry was full of monkey business. That was the end, but the end is new beginnings. Becoming masters of the sun, mastering the industry, we realized we had to have translation in this complex world. But we be falling up, and never falling down. Black Eyed Peas is known for elevation. This is the next stage for us, reaching higher."

Elevation will be properly released on November 11th.

## Black Eyed Peas, Doja Cat & Meg Thee Stallion At Jingle Ball 2021

Black Eyed Peas, Doja Cat and Meg Thee Stallion are part of iHeartRadio's Jingle Ball 2021 lineup hosted by 95.5 at the Capital One Arena in Washington. D.C. The Jingle Ball has 10 dates around the country. Tickets are on sale now.

## Media Questions Of The Week

This nigga tried to charge me 50k for a verse 5 years ago, now he just wanna do a song. Know your worth.

- Big ? (@FreddieGibbs) <u>December 31, 2020</u>

Which rapper was Freddie Gibbs talking about that didn't want to work with him before unless he paid a fee but does now for free?Â

When Black Eyed Peas was....? shoutout to Kim Hill for keepin it real pic.twitter.com/Qn3BnW6ldC

- Gordo (@gordonhues) <u>January 1, 2021</u>

Is will.i.am right that it's a mistake not to see the Black Eyed Peas as a Black group just because they had international success?

## The Black Eyed Peas Start Summer With Be Nice Feat. Snoop Dogg Official Video

[youtube id="gHN-EhL8x3g"]The Black Eyed Peas and Snoop Dogg have a good time at a roller rink encouraging everyone to "Be Nice." The song comes from will.i.am's guest appearance on the TV show <u>Songland</u> where songwriters compete to have their composition recorded by a known artist. Adam Friedman wrote "Be Nice" and will.i.am took it into the studios to give it the Black Eyed Peas treatment. The group released their Masters Of The Sun, Vol. 1 album last year and now they have a summer song with "Be Nice."Â