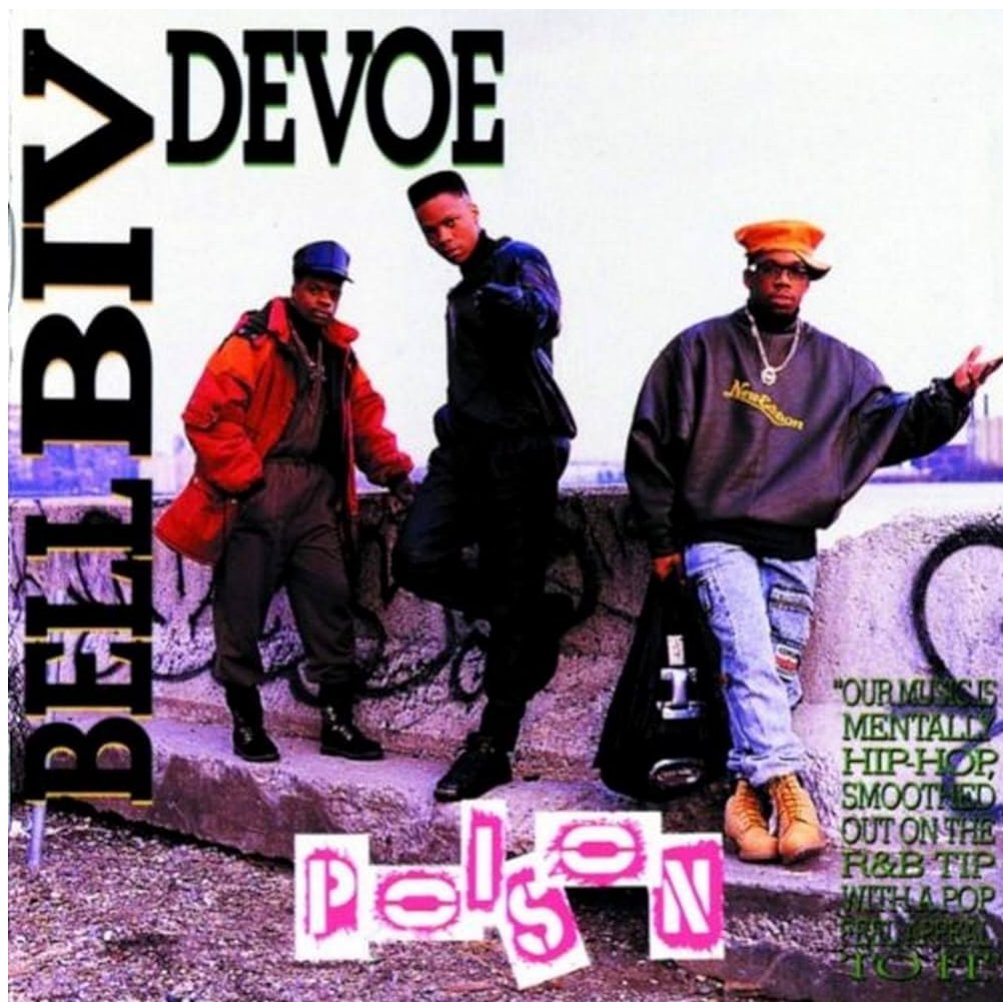


Throwback: BBD: B.B. D. (I Thought It Was Me)?



Bell Biv and DeVoe's "B.B.D. (I Thought It Was Me)?" was the third single from *Poison*, their 1990 debut album. The New Edition members came together as a trio at the suggestion of Jimmy Jam and Terry Lewis. Eric Sadler, Keith and Hank Shocklee who were members of The Bomb Squad production team had become known for producing records for political rap group Public Enemy. They worked on *Poison* and crafted the New Jack Swing beats and curdled bass of "B.B.D. (I Thought It Was Me)?" The single hit number one on the R&B chart adding to the album's success which also commanded platinum status within two months of its release. *Poison* became a landmark for the '90s and New Jack Swing as one of the paths to Hip-hop soul. BBD released four studio albums and in 2023 they shared

the single “Act Like You Know” featuring Rev Run. New Edition will return to the [Encore Theater](#) in Las Vegas this fall.

Media Questions Of The Week



Was The New Edition Story the most inspirational show on television this week?



Why did Steve Harvey end his Hoodie Awards?



How did Carolyn Bryant Donham live all these years with the fact that she falsely accused [Emmett Till](#) of harassing her?

BBD Returns With Video For I'm Betta

[youtube id="UgKn-byVQ4"] New Edition had a good week with their BET story and receiving a star on the Hollywood Walk Of Fame. Michael Bivins, Ricky Bell and Ronnie Devoe have restarted BBD and released their first album in 16 years today, [Three Stripes](#). "I'm Betta" is the third song to come from the album and they have entered the Top 10 at Urban AC radio with the single "Run." BBD wanted to release a New Edition to coincide with the television biopic but other members of the group were interested in doing something different.