## Bandsintown Launches The First Personalized Festival Recommendation Guide

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Bandsintown launched a personalized festival guide for Coachella today inside their mobile app. Concert-goers attending the event can use the app to plan their itinerary among the 240 artists performing across 9 stages. Bandsintown managing partner Fabrice Sargent explains,Â

"There is so much incredible talent to see at Festivals like Coachella, it can be overwhelming for fans to decide who to see at any given moment. We want to make sure fans never miss an opportunity to discover the best artists suited to their taste, and we hope personalized guides like this help provide them with the best festival experiences possible."

For those not attending they can stream it on Youtube and use the Bandsintown Coachella guide to plan their viewing schedule.  $\hat{A}$ 

## Bandsintown Releases New Version Of Concert Finding App



Bandsintown, the concert discovery app released Version 6.1 of their app today and it can be downloaded on the <u>App Store</u> on iTunes and <u>Google Play</u>. The new version was created with feedback from users and has additional features including the ability for bands and fans to directly communicate with each other.

Bandsintown has 420,000 registered artists and they can manage their Artist Page and interact with fans through customizable updates. Previously when an artist published an update it was pushed down into the user's feed but those posts remain on the Artist Page.

The app has added new ways to find concerts by offering search filtering based on genre, location, artist, dates and more. New tiles give access to curated lists of shows and festivals. The new version has an updated look to go with the improved concert search engine and fans can browse updates from friends and artists in Activity Feed. Bandsintown can't-miss notifications have their own tab.

"Our fans rely on Bandsintown not only to track the artists they love today, but also to discover their next favorite performers and live music experiences," said Bandsintown's Managing Partner Fabrice Sergent. "Our new features further empower artists to build upon the connection with their core fans."

For more information, please visit bandsintown.com.