

Bay Area's Ankh Marketing Celebrates 7th Anniversary w/ Erykah Badu & Questlove Aug 12th & 13th



(San Francisco, California – July 27, 2011) During the second weekend in August, Bay Area's most renowned urban promotions and events production company Ankh Marketing will kick off their 7th year anniversary celebration in San Francisco with a series of exclusive events boasting a line up of A-list artists and a bevy of special guests. On Friday, August 12th, Ankh will present a special DJ set spun by Universal/Motown recording artist Erykah Badu – under her DJ moniker Lo Down Loretta Brown – at San Francisco's top live music venue Mezzanine. On Saturday, August 13th, Ankh continues the celebration with yet another DJ set by cultural critic/recording artist/drummer Questlove at Public Works located in San Francisco's Mission District.

"We're planning on having some pretty special guests. It's going to be a unique experience," says Ankh Marketing's co-founder Kamel Jacot-Bell. "Seven is a very significant number for various reasons. We wanted to celebrate our 7th year anniversary with artists that symbolize Ankh Marketing's mission and pull off some fun events simultaneously." Jacot-Bell notes that selecting the

headliners for Ankh Marketing's anniversary weekend events was simply a matter of calling on old friends. "Erykah Badu and Questlove are two artists that strongly represent our brand within the music community," he says. "We've done events with Questlove ever since he started his DJ career. Erykah's done some of our biggest concerts in the Bay Area. The way she represents the ankh is parallel to that of our company."

Friday, August 12, 2011

Erykah Badu aka DJ Lo Down Loretta Brown

The Mezzanine

444 Jessie Street @ Mint

San Francisco, CA 94103

Doors 9pm

Tickets \$25

<http://www.baduankh.eventbrite.com>

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