

Watch: Alfonso-Bloom Official Video

[youtube id="NxNhDBDEUoc"] Alfonso introduces his visual for "Bloom" which takes place in nature. The Portugal native's sound lives somewhere between the vocalisms of R&B and the musical direction of jazz. "Bloom" is a metaphor for love that grows inside a person. His shirtless figure alternates between straight looks into the camera and observation of the scenery. The new song is a part of the path to his debut album that he is currently working on from his new base in London.Â Â