

# Book Review: Total Chaos



Hip-Hop's transformation from an organic folk culture bred in the Bronx with roots in Afro-diasporic cultural practices into a commercially-successful zeitgeist of cool has put a lot of the artform's core values at stake. After 30 years of popping, scratching, emceeing, tagging, Phat Farm, Def Jam, BET and The Source questions of hip-hop's death, authenticity and its ability to empower future hip-hop heads are some of the concerns addressed in Total Chaos. Veteran hip-hop journalist Jeff Chang who's *Cant Stop Wont Stop* history of hip-hop earned him the Deems Taylor award last year assembled various practitioners to tease out these arguments about the past/present/future of hip-hop. Understanding the cultural rhythm of hip-hop by dissecting its creed seems to be the adventure of hip-hoppers 30 and over. The fans who lack the intimate knowledge of the Golden Era and before don't gripe as much about the various turns corporate politics has created in the mainstream distributions of the music. Some argue that times have changed and the old guards of the art need to accept the new voices and their values which reflect contemporary times. Nas's declaration that hip-hop is dead has stirred this conversation both ways and it situates the concerns of Chang's book which hopes to dismantle hip-hop's canon from the inside. Chang's interview with Tim'm West and Juba Kalamka tramples the official idea that hip-hop is heterosexual art. The two founders of the Bay Area homohop group Deep Dick Collective address the invisible queer history of hip-hop by their presence and discussion of downlow boys in the cipher and gay visual pioneers Keith Haring and Jean Michael Basquiat. Long before the praises of hypermasculinity hip-hop heads and house music lovers shared the same dance floor but openly gay emcees are still new to the mainstream. You can "hear" the chip on their shoulders obviously coming from the irony that hip-hop was a response from the powerless to take power and by the early '90s the artform was mimicking its original oppressor.

Accomplished graffiti writers Cey Adams and Brent Rollins argue that the same big company attitude that has enveloped hip-hop has caused its commercial art direction to suffer as well. From spray-painting trains to pen and pixel images and

the popularity of professional photo-editing software Photoshop, hip-hop's visuals have been cheapened. Snoop's Doggystyle is cited as the best example of poor illustration thanks to nepotism (his cousin did it) and Public Enemy's Fear Of A Black Planet's superior visuals and sales captured the awe of record companies, fans and fellow artists. As much as the computer is derided for making lesser quality optical outings cheesiness has always had its place in hip-hop one specific example being the Jazzy Jeff and Fresh Prince second album cover. The usual issue of misogyny in gangsta rap is traced to its roots in American stereotypes about Black women by Joan Morgan and Mark Anthony Neal. They compare notes from racist ideologies of the red-hot mamas to the words and actions of male rappers and journalists. Morgan's previously unknown admission that Mike Tyson's rape trial was handled by tax lawyers who cast him as a small-brained big phallus-carrying animal explains why hip-hoppers of both genders need to leave the hypermasculinity and hoedom alone. By the end of the book Chang successfully travels over several mini histories of hip-hop that answers Nas's decalaration with proof of hip-hop's life in crisis not death. KRS-One said that Nas's stance was more of a warning than a definitive casket-closing. These essays within the anthology stake out problem areas in the music and culture that can be healed and force hip-hop to turn on its head and reclaim its insurgent but fun spirit.

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**Brother Ali's "Undisputed"**

# First Week”



AN INCREDIBLE FIRST WEEK FOR AN INDEPENDENT ARTIST WITH...

#6 ON BILLBOARD INDIE CHART

#24 BILLBOARD RAP ALBUMS

#48 BILLBOARD R&B/HIP HOP ALBUMS

#69 ON BILLBOARD TOP 200 (10,781 SOLD)

#1 SELLING ALBUM IN MINNEAPOLIS (2028 UNITS)

#3 HIP HOP RELEASE ON ITUNES

#63 TOP 100 ON ITUNES

Brother Ali’s new album “The Undisputed Truth,” released April 10th on Rhymesayers, has taken off to an amazing start! Soundscan reports have charted first week sales at an impressive 10,781, making “The Undisputed Truth” the #1 selling album in Minneapolis, #69 on the Billboard Top 200, #6 on Billboard’s Indie chart, #24 Billboard Rap Albums, #48 Billboard R&B/Hip Hop Albums, peaking at #63 on iTunes Top 100, and also charting as the #3 hip-hop release on iTunes.

Brother Ali’s buzz is certain to build with his national headlining tour in full swing. His dates continue throughout June (including a show at Coachella) and are selling out fast, so be sure to catch his intense live show with Rhymesayers labelmate Psalm One.

WATCH THE NEW MUSIC VIDEO FOR BROTHER ALI’S “UNCLE SAM GODDAMN” HERE:

[read more](#)

ON “The Undisputed Truth”:

“Ali fuses formidable mic skills and unvarnished honesty...with a voice that veers between the tremolo authority of a

storefront preacher and a syrupy baritone suited for a Mississippi Delta juke joint"- VIBE

Brother Ali's got that sound, that drive, that believability and, crucially, that affection-inspiring passion on The Undisputed Truth. -LA WEEKLY

"If his first album, Shadows on the Sun – one of 2003's best hip-hop releases – was meant to introduce Ali to his would-be fan base, The Undisputed Truth – which sees Ali's life taking a total 180 – seals the damn deal." URB (four star album review)

"Producer Ant perfectly underscores Ali's gruff cadence, simultaneously self-assured and stressed, with a melodic lope that scrunches soul vocals underneath loops of bluesy guitar." -SPIN (four star album review)

"Brother Ali, Rhymesayers' righteous albino wordsmith, is a powerhouse who spits tricky rhymes with the force and consistency of a steel piston." -XLR8R

#### UPCOMING TOUR DATES:

THU-APR-19 MENOMONIE, WI BLUE DEVIL LOUNGE

FRI-APR-20 MADISON, WI HIGH NOON SALOON

SAT-APR-21 CHICAGO, IL SUBTERRANEAN

SUN-APR-22 BLOOMINGTON, IN BLUEBIRD

MON-APR-23 ST. LOUIS, MO WASHINGTON UNIVERSITY

TUE-APR-24 LOUISVILLE, KY UNCLE PLEASANTS

WED-APR-25 ANN ARBOR, MI BLIND PIG

FRI-APR-27 INDIO, CA COACHELLA

SAT-APR-28 COLUMBUS, OH SKULLY'S MUSIC DINER

SUN-APR-29 CLEVELAND, OH GROG SHOP

TUE-MAY-01 BURLINGTON, VT HIGHER GROUND LOUNGE

WED-MAY-02 BOSTON, MA MIDDLE EAST

THU-MAY-03 NEW YORK, NY KNITTING FACTORY

FRI-MAY-04 PHILADELPHIA, PA THE CHURCH

SAT-MAY-05 BALTIMORE, MD OTTOBAR

SUN-MAY-06 CHARLOTTESVILLE, VA STARR HILL  
TUE-MAY-08 CARRBORO, NC CATS CRADLE  
WED-MAY-09 WILMINGTON, NC SOAP BOX  
THU-MAY-10 MT. PLEASANT, SC VILLAGE TAVERN  
FRI-MAY-11 ORLANDO, FL THE SOCIAL  
SAT-MAY-12 ATLANTA, GA DRUNKEN UNICORN  
MON-MAY-14 BIRMINGHAM, AL THE NICK  
TUE-MAY-15 NEW ORLEANS, LA PARISH @ HOB  
WED-MAY-16 AUSTIN, TX EMOS LOUNGE  
THU-MAY-17 ALBUQUERQUE, NM LAUNCHPAD  
FRI-MAY-18 TUCSON, AZ CLUB CONGRESS  
SAT-MAY-19 FLAGSTAFF, AZ ORPHEUM  
SUN-MAY-20 POMONA, CA GLASSHOUSE  
TUE-MAY-22 SAN DIEGO, CA BELLY UP  
WED-MAY-23 LOS ANGELES, CA TROUBADOUR  
THU-MAY-24 SAN LUIS OBISPO, CA DOWNTOWN BREW  
FRI-MAY-25 SAN FRANCISCO, CA SLIMS  
SAT-MAY-26 RENO, NV NEW OASIS  
TUE-MAY-29 EUGENE, OR WOW HALL  
WED-MAY-30 PORTLAND, OR HAWTHORNE THEATRE  
THU-MAY-31 SEATTLE, WA VERA PROJECT  
FRI-JUN-01 BELLINGHAM, WA NIGHT LIGHT  
SAT-JUN-02 MISSOULA, MT THE LOFT  
MON-JUN-04 SALT LAKE CITY, UT URBAN LOUNGE  
TUE-JUN-05 DENVER, CO BLUEBIRD THEATRE  
WED-JUN-06 KANSAS CITY, KS RECORD BAR  
THU-JUN-07 DES MOINES, IA VAUDEVILLE MEWS  
FRI-JUN-08 MINNEAPOLIS, MN FIRST AVENUE

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## **Sly And The Family Stone**

Now that Sly has resurfaced to perform with comedian George

Wallace in Vegas we would like to remind people of how nice Sly is!

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## **New Book! THIRD COAST: Outkast, Timbaland and How Hip Hop Became a Southern Thing by Roni Sarig (May 07)**

THIRD COAST fully explores the history of rap as it emerged out of the South through many crosscurrents. Sarig goes way back to the oral tradition of slaves in the South, field hollers, the blues and gospel, and connects the dots to early 20th century African American radio announcers who rhymed, testified and signified. Hosts like Jocko Henderson, Daddy-O and Poppa Stoppa actually spoke in rhyme, and their broadcasts reached way down into the Caribbean, “influencing Jamaica’s earliest toasters such as U-Roy and Sir Lord Comic to perform their rhythmic rhymes over reggae dubs.” It would be these toasters, then, who would influence and inspire the young Jamaican on his way to New York: Kool DJ Herc, aka the father of hip-hop. Sarig also notes the influence of musicians, poets, comedians and celebrities with roots in the South who continued with the toasting, boasting, signifying and rhyiming: Rudy Ray Moore, Clarence “Blowfly” Reid, Muhammad Ali, the Last Poets, the Watts Prophets, Gil Scott-Heron and H. Rap Brown.

THIRD COAST is the most thorough, wide-ranging, and

exhaustively researched book yet to examine the roots and development of Southern Hip Hop. Sarig follows rap's history from Miami Bass to Houston's Gangsta Goths, hitting on Memphis' gangsta walk and New Orleans' bounce music, and exploring Atlanta as the New Motown and Virginia as a no man's land where studio wizards such as Timbaland and the Neptunes spun pop magic. On his journey through Dirty South Hip-Hop, Sarig explores how far recent hip-hop has come both sonically and culturally, focusing on the big players like OutKast, Missy Elliott, Ying Yang Twins, T.I., UGK, Eightball & MJG, Three 6 Mafia, Juvenile, Ludacris, and Lil Jon, exploring its roots, style, slang and influence, and considering its more recent genre-busting iterations like crunk.

The '90s had artists talking East vs. West, but it's now impossible to ignore the Third Coast.

Roni Sarig is the author of three books, including *The Secret History of Rock: The Most Influential Bands You've Never Heard*. His work has appeared in *Vibe*, *Rolling Stone* and *Spin*. He lives outside NYC.

### THIRD COAST Chapter Listings

INTRO: What You People Know About the Dirty South?

Word Up: The African-American Oral Tradition. Go DJ, That's My DJ: Jive Talking to Reggae Toasting. Raise Up, This One's For You: Southern Rap Explosion. Southern Heritage. Social Music. Inversion. Southern strategy. Down to the Crossroads.

### PART I: REGIONALISM AND EARLY CROSSCURRENTS

1. The Rise and Fall of Miami Bass: Soul Talking: Clarence Reid and Henry Stone. Hip-Hop Comes South. 2 Live is What We Are: Miami Bass Booms. As Nasty As They Wanna Be. Maximum Boom: Bass in the Car and on the Charts.

2. Houston and the Gangsta Goths: Texas Hip-Hop: Life on the Human Ranch. Houston Starts Making Trouble. Geto Boys Get a Grip. Southern Gangsta Can't Be Stopped. The South's True

Underground Kings.

3. Memphis-Pimped Out or Bucked Up: Wheatstraw's Gangster Blues. Memphis Gets Buck. Eightball & MJG: Pimps in the House.

4. New Orleans' Soldiers in the Murder Capital:

In New Orleans, the Waters Rise, But So Do the People. From Calliope to Cali Hope, and Back. No Limit Tests the Limits.

## Part II SYNTHESIS AND THE NEW SOUTH SENSIBILITY

5. Atlanta-Fusion and Family:

The Great Southern Crossroads. "Good Morning, Atlanta. We are Here." Atlanta Originals. Young, Fly, and Flashy. L.A. and Babyface Move South. The TLC Tip. 3 Years, 5 Months & 2 Days in the Birth of Southern-Identified Hip-Hop. Atlanta's Bass Survivors. Up From the Dungeon. The Road to Southernplayalisticadillacmuzik. Serving Up the Soul Food. Second Acts: The ATLiens are Still Standing.

6. Virginia-Transmissions from the Edge: Welcome to the Blank Slate. Untapped Market: Teddy Riley Comes to Town. When Timmy Met Missy. Good Ol' Virginia: The Masters of Urban Pop.

7. Atlanta as the New Motown: The Dungeon Family Move to the Front of the Bus. LaFace's Golden Era. Bombs Over the Dungeon Family. J.D. Welcomes You to Atlanta. Ludacris Disturbs the Peace. Laface's Legacy. To Camelot Like Campbellton. Kings of the South. The Beatles of Hip-Hop.

8. Hip-Hop's Ruralization: The Twice-Marginalized Rural South. Hip-Hop Sings the Blues. Mississippi Burning. Hollers from the Cotton Fields. Portrait of a White Boy. OutKast's Nappy Children. Sweet Home Cackalacky. Black Cowboys in Nashville.

## PART III: WHAT GOES AROUND

9. Bounce Music-From Buck Jump to Bling Bling:

The Spirit of New Orleans. Buck Jumpin' in the Big Easy. Triggerman's Unlikely Getaway. Bounce Baby Bounce. Cash Money



Gets its Roll On. Cash Money in Slow Motion.

10. Crunk Gets Crunk: Back in Memphis, Paul & Juicy Tear Da Club Up. Gette'm Crunk in the Crab Bucket. The Making of Lil' Jon. Crunk's Hidden Codes. Crunk Gets Crunk. Crunk's Fellow Travelers: Pastor Troy, Oomp Camp. Ying Yang in the Booty Clubs. Miami Becomes a Hip-Hop City (Again). Down South (of the Border) Hip-Hop.

11. Houston Reprise-The Turn of the Screw: Things is Slower in the South. The Southside's Screwed-Up Empire. The North Also Rises. Lone Star Shining.

Interviewees

Include

Al Kapone

Allen Johnston

Andre Benjamin

Anthony Murray

B.G.

Betty Wright

Big Boi

Big Oomp

Big Rube

Big Sam

Billy Hines

Bo Crane

Bonecrusher

Boss King

Bryan "Baby" Williams

Bubba Sparxxx

Bun B

Cecil "DC" Glenn

Cee-Lo

Chad Hugo

Charles Young Jr. Charles Young Sr.

Chuck D

Clarence "Blowfly" Reid  
C-Murder  
Crunchy Black  
Da Brat  
David Banner  
David Noller  
Dee Dee Murray  
Devin Steel  
Devin the Dude  
Disco Rick  
DJ Chill  
DJ Jubilee  
DJ Laz  
DJ Magic Mike  
DJ Paul  
DJ Strez  
D-Roc  
DSGB  
E.S.G.  
Earl Mackie  
Eightball  
Freddy Hydro  
Fresh Kid Ice  
Gangsta Pat  
Gene Griffin  
Gipp  
Gregory D  
Henry Stone  
Ian Burke  
James McCauley (DXJ)  
Jamilla Bell (Jack the Rapper's daughter) Jason Geter  
Jason Orr  
Jazze Pha  
Jermaine Dupri  
Jimmy Brown  
Joe "DJ PappaWheellie" Gonzalez  
John Abbey

John "J-Dogg" Shaw Juicy J,  
Kaine  
Kawan "KP" Prather  
Khujo  
Kilo  
King J  
KLC Knottz  
K-Rino  
L Rocc  
Leatrice Pierre (Timbaland's mom)  
Lil Bo  
Lil Flip  
Lil Jon  
Lil Jon's  
brothers & mom,  
Lil Scrappy  
Lil Troy  
Luther Campbell Malice  
Mannie Fresh  
Matt "SoReal" Sonzala MC ADE  
MC Shy-D  
Melvin 'Magoo' Barcliff Michael Watts  
Mike "Mr. Collipark/DJ Smurf" Crooms  
Mike Clark  
Missy Elliott  
MJG  
Mr. DJ  
Mr. Mixx  
Mz. Vet  
Neil Case  
Nick Scarfo  
Orville Hall  
Pastor Troy  
Pharrell Williams  
Pitbull  
Pretty Tony  
Prophet (Nappy Roots)

Pusha T  
Ray Murray  
Ready Red  
Rico Wade  
Rob "Mac" McDowell Robert Shaw  
Ronald "Slim" Williams  
Ryan Camron  
Shirani  
Sleepy Brown  
Speech  
Steve Gottlieb  
T.I.  
Ted Lucas  
Teddy Riley  
Timbaland  
Tom Bowker  
Tony Mercedes  
Tony MF Rock (aka Woodchuck)  
Trick Daddy  
Wayne Briggs  
Wes Philips  
Willie D