

# Atlanta Music Exec Demetrius Ellberbee Signs New Pact with Geffen/DTP Records



Kidz In The Hall have matured in their music to discover who they truly are as artists. Having the opportunity to reflect on their body of work and analyze both their strengths and weaknesses has enabled the group to redefine both their goals, aspirations and at the same time expose what the music industry can do to those closely involved with it.

Kidz In The Hall are embarking on their next journey into the LAND OF MAKE BELIEVE. For Naledge, MC of Kidz In The Hall, he sees the project as “the moment we have worked for has come to a crossroad. We strive for success in this music industry, but we have never taken time to look ourselves in the mirror and analyze what this industry has made us. As a lyricist, I used this album to serve as a soundtrack to my aspirations and to my downfalls, but also as a chance to evaluate who I am as a man compared to whom I envisioned myself to be.”

Examining the current climate of our world today, LAND OF MAKE BELIEVE, is a timely reminder for us all to take a step back and analyze how we can strive to be better and achieve more. Double-0 highlights this further by saying that “The Land of Make Believe is different things for different people. For us it is the space between where we are now as artists and where we feel we should be. It’s the idea that until you actually get to your destination or goal you have to act like you are already there.”

The first single from the album, “FLICKIN”, currently

available at iTunes worldwide, is a prime example of dichotomy of imagination and reality. The title is a colloquial Chicago term. Naledge explains "Flickin'" is the idea that at any point in time something is photo-ready or picturesque. When I was younger it was used to describe a person's car, shoes, haircut, or outfit. Any material possession with physical beauty.â€ "Confidence is key" Double-0 adds, "The song should make you feel good when you look in the mirror regardless of what you have on."

Just last year Kidz In The Hall released their critically acclaimed album, The In Crowd, (May 2008) which propelled them into the limelight with key tracks like "DRIVING DOWN THE BLOCK," and "LOVE HANGOVER" featuring Estelle. With tremendous support from national video networks the videos for these songs were placed in heavy rotation and even highlighted on shows such as MTV's TRL and BET's 106 & Park.

Kidz In The Hall went on to land exciting licensing deals with their music featured in EA Sports Madden 09, Rockstar Game's Midnight Club LA, Activision's Pimp My Ride 2 and EA Sports upcoming game NBA LIVE 2010.

The group remained active touring both North America and Europe, performing with the likes of Method Man & Redman, Gym Class Heroes, Atmosphere, The Clipse, MURS, and as a part of Rock The Bells and Paid Dues Tours.

It was this heavy activity that caught the attention of REEBOK, who enlisted Kidz In The Hall to be the first group representing their GLOBAL REEBOK CLASSICS CAMPAIGN. Kidz In The Hall remixed Special Ed's "I GOT IT MADE," filmed a video for the track, and were featured in over 500 Foot Locker Locations.

Kidz In The Hall are excited for the world to hear their next project. Double-0 proclaims, "Since we were backpackers on the first album and Hipsters on the second...I am interested to

see what they'll call us on this album...how about just Dope artists!â€

Purchase FLICKIN' At iTunes:

<http://bit.ly/3wmffa>

Download FLICKIN' Here:

<http://bit.ly/b6N6p>

For More Information On Kidz In The Hall Visit:

[www.kidzinthehall.com](http://www.kidzinthehall.com)

[www.myspace.com/kidzinthehall](http://www.myspace.com/kidzinthehall)

[www.duckdown.com](http://www.duckdown.com)

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## Slum Village-Hold Tight

Slum Village fans like me already know that Fantastic Volume Two is a masterpiece but with the passing of Baatin I wanted to post a track that I like particularly for his delivery. Everyone sounds good on this album and Q-Tip on the song makes it even better.

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## Last Slum Village Performance

[Find more videos like this on YEAR OF THE BLACKSMITH](#)

People still haven't gotten over Dilla's passing and now this.