

New Book! THIRD COAST: Outkast, Timbaland and How Hip Hop Became a Southern Thing by Roni Sarig (May 07)

THIRD COAST fully explores the history of rap as it emerged out of the South through many crosscurrents. Sarig goes way back to the oral tradition of slaves in the South, field hollers, the blues and gospel, and connects the dots to early 20th century African American radio announcers who rhymed, testified and signified. Hosts like Jocko Henderson, Daddy-O and Poppa Stoppa actually spoke in rhyme, and their broadcasts reached way down into the Caribbean, "influencing Jamaica's earliest toasters such as U-Roy and Sir Lord Comic to perform their rhythmic rhymes over reggae dubs." It would be these toasters, then, who would influence and inspire the young Jamaican on his way to New York: Kool DJ Herc, aka the father of hip-hop. Sarig also notes the influence of musicians, poets, comedians and celebrities with roots in the South who continued with the toasting, boasting, signifying and rhyiming: Rudy Ray Moore, Clarence "Blowfly" Reid, Muhammad Ali, the Last Poets, the Watts Prophets, Gil Scott-Heron and H. Rap Brown.

THIRD COAST is the most thorough, wide-ranging, and exhaustively researched book yet to examine the roots and development of Southern Hip Hop. Sarig follows rap's history from Miami Bass to Houston's Gangsta Goths, hitting on Memphis' gangsta walk and New Orleans' bounce music, and exploring Atlanta as the New Motown and Virginia as a no man's land where studio wizards such as Timbaland and the Neptunes spun pop magic. On his journey through Dirty South Hip-Hop, Sarig explores how far recent hip-hop has come both sonically

and culturally, focusing on the big players like OutKast, Missy Elliott, Ying Yang Twins, T.I., UGK, Eightball & MJG, Three 6 Mafia, Juvenile, Ludacris, and Lil Jon, exploring its roots, style, slang and influence, and considering its more recent genre-busting iterations like crunk.

The '90s had artists talking East vs. West, but it's now impossible to ignore the Third Coast.

Roni Sarig is the author of three books, including *The Secret History of Rock: The Most Influential Bands You've Never Heard*. His work has appeared in *Vibe*, *Rolling Stone* and *Spin*. He lives outside NYC.

THIRD COAST Chapter Listings

INTRO: What You People Know About the Dirty South?

Word Up: The African-American Oral Tradition. Go DJ, That's My DJ: Jive Talking to Reggae Toasting. Raise Up, This One's For You: Southern Rap Explosion. Southern Heritage. Social Music. Inversion. Southern strategy. Down to the Crossroads.

PART I: REGIONALISM AND EARLY CROSSCURRENTS

1. The Rise and Fall of Miami Bass: Soul Talking: Clarence Reid and Henry Stone. Hip-Hop Comes South. 2 Live is What We Are: Miami Bass Booms. As Nasty As They Wanna Be. Maximum Boom: Bass in the Car and on the Charts.

2. Houston and the Gangsta Goths: Texas Hip-Hop: Life on the Human Ranch. Houston Starts Making Trouble. Geto Boys Get a Grip. Southern Gangsta Can't Be Stopped. The South's True Underground Kings.

3. Memphis-Pimped Out or Bucked Up: Wheatstraw's Gangster Blues. Memphis Gets Buck. Eightball & MJG: Pimps in the House.

4. New Orleans' Soldiers in the Murder Capital: In New Orleans, the Waters Rise, But So Do the People. From Calliope to Cali Hope, and Back. No Limit Tests the Limits.

Part II SYNTHESIS AND THE NEW SOUTH SENSIBILITY

5. Atlanta-Fusion and Family:

The Great Southern Crossroads. "Good Morning, Atlanta. We are Here." Atlanta Originals. Young, Fly, and Flashy. L.A. and Babyface Move South. The TLC Tip. 3 Years, 5 Months & 2 Days in the Birth of Southern-Identified Hip-Hop. Atlanta's Bass Survivors. Up From the Dungeon. The Road to Southernplayalisticadillacmuzik. Serving Up the Soul Food. Second Acts: The ATLiens are Still Standing.

6. Virginia-Transmissions from the Edge: Welcome to the Blank Slate. Untapped Market: Teddy Riley Comes to Town. When Timmy Met Missy. Good Ol' Virginia: The Masters of Urban Pop.

7. Atlanta as the New Motown: The Dungeon Family Move to the Front of the Bus. LaFace's Golden Era. Bombs Over the Dungeon Family. J.D. Welcomes You to Atlanta. Ludacris Disturbs the Peace. Laface's Legacy. To Camelot Like Campbellton. Kings of the South. The Beatles of Hip-Hop.

8. Hip-Hop's Ruralization: The Twice-Marginalized Rural South. Hip-Hop Sings the Blues. Mississippi Burning. Hollers from the Cotton Fields. Portrait of a White Boy. OutKast's Nappy Children. Sweet Home Cackalacky. Black Cowboys in Nashville.

PART III: WHAT GOES AROUND

9. Bounce Music-From Buck Jump to Bling Bling:

The Spirit of New Orleans. Buck Jumpin' in the Big Easy. Triggerman's Unlikely Getaway. Bounce Baby Bounce. Cash Money Gets its Roll On. Cash Money in Slow Motion.

10. Crunk Gets Crunk: Back in Memphis, Paul & Juicy Tear Da Club Up. Gette'm Crunk in the Crab Bucket. The Making of Lil' Jon. Crunk's Hidden Codes. Crunk Gets Crunk. Crunk's Fellow Travelers: Pastor Troy, Oomp Camp. Ying Yang in the Booty Clubs. Miami Becomes a Hip-Hop City (Again). Down South (of the Border) Hip-Hop.

11. Houston Reprise-The Turn of the Screw: Things is Slower in the South. The Southside's Screwed-Up Empire. The North Also Rises. Lone Star Shining.

Interviewees

Include

Al Kapone

Allen Johnston

Andre Benjamin

Anthony Murray

B.G.

Betty Wright

Big Boi

Big Oomp

Big Rube

Big Sam

Billy Hines

Bo Crane

Bonecrusher

Boss King

Bryan "Baby" Williams

Bubba Sparxxx

Bun B

Cecil "DC" Glenn

Cee-Lo

Chad Hugo

Charles Young Jr. Charles Young Sr.

Chuck D

Clarence "Blowfly" Reid

C-Murder

Crunchy Black

Da Brat

David Banner

David Noller

Dee Dee Murray

Devin Steel

Devin the Dude
Disco Rick
DJ Chill
DJ Jubilee
DJ Laz
DJ Magic Mike
DJ Paul
DJ Strez
D-Roc
DSGB
E.S.G.
Earl Mackie
Eightball
Freddy Hydro
Fresh Kid Ice
Gangsta Pat
Gene Griffin
Gipp
Gregory D
Henry Stone
Ian Burke
James McCauley (DXJ)
Jamilla Bell (Jack the Rapper's daughter) Jason Geter
Jason Orr
Jazze Pha
Jermaine Dupri
Jimmy Brown
Joe "DJ PappaWheellie" Gonzalez
John Abbey
John "J-Dogg" Shaw Juicy J,
Kaine
Kawan "KP" Prather
Khujo
Kilo
King J
KLC Knottz
K-Rino

L Rocc
Leatrice Pierre (Timbaland's mom)
Lil Bo
Lil Flip
Lil Jon
Lil Jon's
brothers & mom,
Lil Scrappy
Lil Troy
Luther Campbell Malice
Mannie Fresh
Matt "SoReal" Sonzala MC ADE
MC Shy-D
Melvin 'Magoo' Barcliff Michael Watts
Mike "Mr. Collipark/DJ Smurf" Crooms
Mike Clark
Missy Elliott
MJG
Mr. DJ
Mr. Mixx
Mz. Vet
Neil Case
Nick Scarfo
Orville Hall
Pastor Troy
Pharrell Williams
Pitbull
Pretty Tony
Prophet (Nappy Roots)
Pusha T
Ray Murray
Ready Red
Rico Wade
Rob "Mac" McDowell Robert Shaw
Ronald "Slim" Williams
Ryan Camron
Shirani

Sleepy Brown
Speech
Steve Gottlieb
T.I.
Ted Lucas
Teddy Riley
Timbaland
Tom Bowker
Tony Mercedes
Tony MF Rock (aka Woodchuck)
Trick Daddy
Wayne Briggs
Wes Philips
Willie D

Carl Thomas' New CD "So Much Better" Coming Soon



New York, NY Mar 23, 2007 Chicago native and platinum-selling R&B star, Carl Thomas gave us R&B music that was reminiscent of the golden days of Marvin Gaye, Sam Cooke, and Otis Redding but with a modern day edge. Who could forget the cinematic Emotional released in 2000 that made any serious R&B crooner step up their game. Now he's back and under the tutelage of the legendary music man Jheryl Busby's Umbrella Recordings and Hit maker Mike City's Unsung Entertainment for a one-off deal with his new soulful disc So Much Better set for

release in the summer of 2007.

The new single from So Much Better, "2 Pieces," is already having success at radio as the #1 most added single at Urban AC. On "2 Pieces" Thomas expresses raw intensity on the track with sweet lyrics about the woman he loves. "Baby I can't take the thought of losing you/cause I know that it would break, break my heart in 2 pieces."

In addition to releasing the new disc on his label, Unsung Entertainment's Mike City is the producer that gave us Carl Thomas' stellar hits "I Wish" and "You Ain't Right" from Emotional and has produced seven songs on So Much Better. Other producers on the disc include: Jimmy Jam and Terry Lewis with Big Jim Wright, Brian Michael Cox, and up and coming producing team, Pitch Black. Guest features include: Brandy, Dave Hollister, and Lalah Hathaway.

"In addition to being collaborators, Carl and I are long-time friends. We decided that while he was in between deals we would do an album together which would be released on my Unsung Entertainment label. Thanks to Carl and Mr. Busby, who gave us the one-off deal, on his Umbrella Recordings imprint, I am able to launch my label with a major star," states Mike City.

On So Much Better, Carl Thomas keeps it sweet, but with an edge of street on "Another You" which serves as an aural testimonial to the object of his desire. The melodic and hypnotic sounds of "Something About You," sounds like nothing else currently blaring from the radio. Featuring vocals from Brandy, "Something About You" is a timeless song that embraces the best of pop and soul.

Umbrella Recordings' first release was on five decade diva Patti Labelle where she released her first gospel album, The Gospel According to Patti Labelle which has been in the Top 5 on Billboard's "Top Gospel Albums" chart for 14 weeks and held the number one spot for 10 weeks.

“To have Carl Thomas as our second release is truly a blessing.” says Busby, “He is the ultimate male soul singer of the day and we are very pleased that he decided to help his friend and do a one off deal with us. I am certain that this record will help to further cultivate his career and solidify his growth for his next deal.”


For the latest news on Carl Thomas be sure to check out his myspace page www.myspace.com/carlthomasfanpage

Mixtape Inc. Hip Hop Documentary Featuring Kanye, Gnarls Barkley, Lil Jon & more



Director Walter Bell presents “Mixtape Inc. The Movie” the controversial DVD documentary that takes an in-depth, unprecedented behind-the-scenes look into the gritty world of illegal Hop-Hop Mixtapes including up-close and personal interviews with Kanye West, G-Unit (Lloyd Banks, Young Buck, Tony Yayo), Chuck D., Lil’ Jon, Fabulous, Danger Mouse (Gnarls Barkley), David Banner, Xzibit, Kool DJ Red Alert, Ed Lover & Doctor Dre, DJ Clue, DJ Kay Slay, DJ Enuff and DJ Vlad as well as RIAA President Carey Sherman and various Hip-Hop label executives who discuss the music, the money, the history, the hustle, the players and the prosecutions

Mixtape Inc. is the definitive film on the controversial mixtape industry. Directed by Walter Bell of Cando Entertainment, the DVD (113 minutes) is an in-depth, unprecedented behind-the-scenes look into the gritty world of illegal Hop-Hop Mixtapes. It's the first hip hop documentary to go behind the scenes and document the music, the money, the history, the hustle, the players and the prosecutions. The voices heard and images seen in this film will take you into the world of illegal Mixtapes and its game of Russian roulette with the powerful music industry. The viewing audience will sit down with, and get up-close to, such talents as Kanye West, G-Unit (Lloyd Banks, Young Buck, Tony Yayo), Chuck D, Lil' Jon, Fabulous, Danger Mouse (Gnarls Barkley), David Banner, Xzibit, Kool DJ Red Alert, Ed Lover & Doctor Dre, DJ Clue, DJ Kay Slay, DJ Enuff and DJ Vlad as well as RIAA President Carey Sherman and various Hip-Hop label executives.

Now two filmmakers want to bring mixtape DJs and MCs to the big screen via "Mixtape, Inc. The Movie." Bell and partner Jerry Thompson have been filming such MCs as Kanye West, Joe Budden, Lil Jon and David Banner. DJs like Kay Slay, Vlad, Ron G., Big Mike, Kool Kid and Red Alert have also sat down to discuss mixtapes with the team.  MTV News

The plot centers around the battle brewing with the Mixtape DJs, Performers, Retailers and Buyers on one side and the multi-billion dollar record labels and copyright infringement authorities (RIAA) on the other. What began as a promotional tool for generating awareness and self-hype has evolved into a multi-billion dollar business under scrutiny by the federal government. It's a love/hate relationship and some have paid the price which include jail, fines and more. Yet, mixtapes have become an essential and hot commodity in the Hip-Hop culture, revolutionized the music industry and changing the way we hear and buy Hip-Hop music. The financial stakes are extremely high. These entrepreneurial compilations are now the root of a new power struggle; the urban streets of America vs.

Wall Street. This documentary will take you inside the riveting unflinching dramas of this volcanic battle.

Cando Entertainment prepares to drop "Mixtape Inc. The Movie" after over 17 months and 77 interviews, Cando Entertainment's Walter Bell and Jerry Thompson have amassed countless hours of exclusive footage for the DVD. In addition to a preview of the feature film, the DVD includes interviews with Kanye West, GLC, Consequence, DJ Kay Slay, DJ Vlad, Ron G and countless others. Also, G-Unit's Sha Money XL and Tony Yayo recount 50 Cent's rise to stardom and Xzibit hangs in the studio with DJ Vlad for an exclusive freestyle. SOHH.com

"Director Walter Bell says, "We're doing a documentary about the entire mixtape universe the culture, the product, the people that's centered around it, nationally and internationally. Basically we're trying to lock down something that's historically significant. Something like [the 1982 hip-hop/graffiti movie] 'Wild Style' that kids can look back at 10, 20 years from now. War games have existed for a long time; mixtapes became hip-hop's war games."

"This documentary will show the history of Mixtapes, their rise to phenomenon status on CDs, and their current status as major marketing and financial endeavors. The show will also highlight the growing frequency of the Recording Industry Association of America anti-piracy raids and copyrights infringement enforcement actions by telling the stories of Alan Berry, a Mixtape merchant in Indianapolis, Indiana and Mr. Merc, the first online Mixtape distributor (Mixtapes.com). Both men were raided and prosecuted by the RIAA. Resulting in the loss of their businesses, families and homes. Their parallel stories illustrating how bootlegging, law enforcement and fear of prosecution are inundating the industry.

Walter Bell's film rightly approaches the phenomena as an important new era in hip-hop, where 50 Cent's debut proper

followed over a dozen unofficial releases hitting the street on an almost-weekly basis. Mixtape Inc. The Movie makes an entrance worthy of a WWE wrestler. The credit sequence cut-and-pastes mixtape covers on a street wall like heroes and villains of the Wild West; masking effects and computer graphics draw out the connections between players in the scene. It makes the pulse race like a set by The Drama King, aka DJ Kay Slay, the first player with whom we visit. There's nothing wrong with business and art hopping into bed together; hip-hop is a catalytic reaction between the two, with one fueling the other. But as Chuck D says, you hope for a balance between commerce and artistic merit and skill.-Stylus Magazine

â€”â€” The controversy surrounding the lyrics and illegal appropriation of copyrighted music has grabbed headlines in key publications: The New York Times, MTV, Village Voice, USA Today, Vibe, XXL, Rolling Stone and countless others. Mix tapes, Hip-Hop and sales go hand-in-hand and numerous multi-platinum rap stars are rooted in the world of mix tapes. 50 Cent released no less than 20 underground mix tapes (before his major label debut) and generated over \$20 million in revenue.

With the recent Recording Industry Association of America (RIAA) raid on DJ Drama's Gangsta Grillz operation the mixtape has been thrown into the news headlines and Mixtape Inc goes some way to explain exactly how the mixtape business straddles the complicated legal maneuverings of the police and the record labels. The film frames its argument with the story of Indianapolis record shop owner Alan Berry, who was facing 13 felony counts including royalty theft, copyright infringement and fraud for the sale of bootleg mixtapes. Berry explains how he was seduced into the world of rap by Public Enemy and how he came to stock illegal mixes on his shelves. Chuck D, Xzibit, Kanye West, Green Lantern, DJ Clue, Joe Budden and brilliantly named Vlad the Butcher all offer their opinions. But it's the lesser names that leave the biggest impression.â€”

In The Mix

â€” Cando Entertainment has produced new media projects for Def Jam recording artists including LL Cool J., Ludacris, N.O.R.E., Nelly, Ashanti, Bon Jovi, Linkin Park as well as numerous others.

Prince To End 3121 Vegas Show?



Eurweb reports that Prince may end his praised 3121 Show. [click here.](#)