

# Media Questions Of The Week

1. Was Barack Obama's comment about his bowling skills being something like "The Special Olympics" the appropriate thing for him to say?



SPD HONORS VIBE's Iconic "15-Year Anniversary" September Cover featuring Hip Hop Star Jay-Z; October Cover with R&B Sensation Ciara and the Entire Issue in the Redesign Category; and the Cutting Edge Polaroid Fashion Spread featured in the April issue

New York City (March 19, 2009) – VIBE magazine, the definitive voice of urban culture, has been selected among the winners representing the best design in 2008 by The Society of Publication Designers (SPD). Considered from more than 6,000 entries, VIBE's iconic 15-year anniversary September 2008 cover with hip hop star Jay-Z (Design: Cover category), October 2008 cover with R&B sensation Ciara (Design: Cover category) as well as the month's entire issue (Redesign category), along with the cutting-edge Polaroid fashion feature (Design, Feature, Fashion/Beauty category) featured in the April 2008 issue have been recognized with merit awards by the SPD and will be celebrated at their Annual Awards Gala in New York City on May 8, 2009. The winning work will also be included in the upcoming SPD PUB 44 Annual and included in exhibitions on SPD.org.

"My colleagues here at VIBE are a hardworking and incredibly creative crew," states VIBE's Art Director Mark Shaw. "It gives me great pleasure that our work is being included in the SPD Annual and recognized by our peers. Also, a special word of thanks is certainly due to Pentagram's Luke Hayman for his superhuman contributions to our redesign."

On the heels of celebrating VIBE's 15-year milestone this past fall, the SPD recognition marks the 13th year that the magazine has been honored, having received 99 awards in total from SPD.

"I am absolutely thrilled for Mark and our in-house design team, along with our agency partner, Pentagram. The talent and hard work that is demonstrated day in and day out by everyone enables VIBE to maintain our huge quality advantage in the marketplace. When it comes to visually compelling content, VIBE Media Group is second to none," expressed VMG CEO, Steve Aaron.

For more information or to view VIBE's winning designs for 2008, visit [VIBE.com](http://VIBE.com).

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## Trailer For Say My Name