Media Questions Of The Week

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Will Spotify find the next hot artist with its new policy allowing unsigned artists to submit music for their playlists?Â

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Does a recent<u>study</u> from 02 and Patrick Fagan that attending concerts can increase one's lifespan have any merit?

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Will Philadelphia continue to host Jay-Z's <u>Made In America</u> festival?Â

Throwback: Soul Train

[youtube id="G8sJobVw5vc"]Don Cornelius started his career as a news and sports reporter for WCIV-TV in Chicago. Soul Train was a show he independently hosted as a series of concerts to promote local talent. In 1970, the station gave Cornelius the opportunity to put the show on television. The show debuted in August of 1970 and by 1971 it was nationally syndicated. Soul Train was like Dick Clark's American Bandstand but it featured African-American entertainers and audience members. Clark briefly tried to compete with Soul Train by creating the Soul Unlimited show but it was canceled after Jesse Jackson accused ABC of trying to undermine America's only Black-owned television show.

Soul Train was the first time Black popular culture had a national presence on TV. Contemporary fashion, dancers and soul artists were seen nationally years before Michael Jackson integrated MTV. Artists received increased exposure and were able to forge new bonds with their fans beyond print media. Rosie Perez, Fred "Rerun" Berry and Jermaine Stewart were some of the dancers to be recognized for their work on the show. Jody Watley and Jeffrey Daniels were Soul Train dancers before they became members of Shalamar. Hip-Hop was first broadcast on the show in the '80s with memorable appearances from Kurtis Blow and Run D.M.C.

Soul Train ran until 2006 but Cornelius stopped hosting the show in 1993. The Soul Train Awards launched in 1987 and The Soul Train Lady Of Soul Awards first aired in 1995. Cornelius sold the show's rights to a consortium led by Magic Johnson in 2011 and he died the following year in an act of suicide.

The Soul Train Awards continues to air and celebrate the achievements of <u>African-American</u> artists. Every modern media space dedicated to Black creatives has a debt to Don Cornelius and *Soul Train*.

Jimetta Rose-Catch A Vibe Produced By Georgia Anne Muldrow

https://soundcloud.com/driverd

"Catch A Vibe" is a song from Jimetta Rose's forthcoming *Light* Bearer EP, which is exclusively produced by Georgia Anne

Muldrow. "Catch A Vibe" is a love story surrounded by Muldrow's production of '80's -touched funk. <u>Light Bearer</u> can be pre-ordered before the August 19th release date and <u>"Catch A Vibe"</u> is available for purchase now.

Jay-Z Releases New Song Spiritual In Response To Police Brutality

[youtube id="1yd9YZrrlx0"]

Today Jay-Z released the song titled "Spirituality" in response to the recent police killings of Alton Sterling in Louisiana and Philando Castile in Minnesota. In the lyrics, he addresses his humanity by reminding the listener "he is not poison" but he also talks about the rampant molestation that occurs in so many households but is silenced. Jay-Z started writing the song a year ago but chose to finish and share it now because of the police brutality issue. "Spirituality" was posted to his Tidal streaming service but it is available to everyone.