

Beyoncé® Partners With Google.org To Grant Four More Scholarships To HBCU Students



Beyoncé®'s BeyGood initiative announces a partnership with Google.org, the charitable arm of Google, to grant four more scholarships to HBCU students. The scholarships are coming from her Homecoming Scholars Awards Program. Beyoncé® has also challenged other businesses to join Google.org's investment in education.Â

Google.org matched Beyoncé®'s \$100,000 grant which will enable four more additional HBCUs to \$25,000 scholarships for the 2018-2019 academic year. Texas Southern University located in Beyoncé®'s Houston hometown, Fisk University in Nashville, Tennessee, the alma mater of her father, Matthew Knowles, Grambling State University in Grambling, Louisiana and Morehouse College in Atlanta, Georgia are the four schools chosen for the scholarships. Historically Black colleges and universities are educational establishments created before the Civil Rights Act of 1964 to primarily serve the African-American community. The majority of white institutions of higher-learning did not permit African-Americans to enroll during segregation.Â

"Google understands the vital role historically black colleges and universities play in delivering a high quality and culturally responsive education," statesÂ Maab Ibrahim, a Google.org program manager. "In the last several years, Google has launched innovative programs to close the distance between Silicon Valley and HBCUs; we are proud to continue that commitment by matching Beyoncé®'s generous donation."

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"Partnering with organizations like Google.org in support of

HBCUs is our way of elevating cultural touchstones that paint a clear picture of excellence and opportunity through diverse education,” states Ivy McGregor, Director of Philanthropy and Corporate Relations at Parkwood Entertainment, which houses BeyGOOD. “We challenge other businesses across the country to join us in this commitment to higher education and investment in the future.”

A total of eight schools will now receive Homecoming Scholars awards for the 2018-2019 academic year, including awards previously-announced for Xavier University of Louisiana, Wilberforce University in Ohio, Tuskegee University in Alabama and Bethune-Cookman University in Florida.

One winner from each school will receive \$25K for the 2018-2019 academic year for study in various fields. This is the second year of scholars programs created by Beyoncé.

The Formation Scholars Awards Program, also a merit scholarship program, was established in April 2017 in celebration of the one-year anniversary of LEMONADE, Beyoncé’s critically-acclaimed and globally-lauded 2016 visual album. The Formation Scholars awards encouraged and supported young women who are bold, creative, conscious, confident and unafraid to think outside of the box.

The Homecoming Scholars Award Program for 2018-2019 will expand to qualifying students at the universities, regardless of gender. The disciplines will include literature, creative arts, African-American studies, science, education, business, communications, social sciences, computer science and engineering. All applicants must maintain a 3.5 GPA or above. All finalists and winners will be selected by the universities. Winners will be announced this summer.

Chance the Rapper's Non-Profit Gets \$1 Million Google.org Grant for Chicago Public Schools



Chance the Rapper coding with 5th Grade Students at Chicago's Adam Clayton Powell Jr. Paideia Academy (photo: Benjamin Lozovsky/BFA.com)

Chance The Rapper non-profit organization SocialWorks has connected with Google to bring computer science education to Chicago Public Schools. SocialWorks was started last year by Chance The Rapper, Justin Cunningham and Essence Smith CPS Alumni to support Chicago Public Schools arts programs. Google announced a \$1 million grant to SocialWorks during a student event at Adam Clayton Powell Jr. Paideia Academy on December 6th. A \$500,000 was also granted directly to Chicago Public Schools—the first school district in the country to mandate Computer Science education for every student—through CPS's CS4All initiative.

Chance The Rapper surprised students with an appearance during an assembly that also featured remarks from Cunningham, Alphabet Senior Vice President of Corporate Development David Drummond and industry veteran and philanthropist Steve Stoute. Music was provided by 92's DJ Pharris and food came from Nando's, the casual dining chain known for its history of supporting public schools and non-profits when they open new restaurants. At the end of the event students received new backpacks from STATE and gear imprinted with the word "CODER."

Justin Steele, who is the Principal for Google.org community

work remarked on the event:

"Weâ€™re honored to support SocialWorksâ€™ mission to help underrepresented students in Chicago reach their full potential, as well as Chicago Public Schoolsâ€™ efforts to turn computer science into a pathway for creative expression. Thereâ€™s so much talent and creativity in the communities that these schools serveâ€”and Chance The Rapper embodies what can happen when that creativity is unleashed. With exposure to computer science, students can use technology to turn their creative passionsâ€”whether thatâ€™s art, writing, music or something elseâ€”into something bigger."

Steve Stoute, who is a supporter of SocialWorks said this:

"Chance the Rapper has never forgotten about his neighborhood and the people that got him where he is today, and SocialWorks is an extension of that. SocialWorks and Google.org are natural allies in their mission to affect change. Iâ€™m excited to see what these teams will do to impact the lives of Chicago Public School students and the message it will send across industries about our responsibility to support the very neighborhoods that supported our dreams."



Students at Chicagoâ€™s Adam Clayton Powell Jr. Paideia Academy in their â€œCODERâ€™ gear and STATE backpacks (photo: Benjamin Lozovsky/BFA.com)



(L to R) Steve Stoute, Justin Cunningham, Sheila Barlow (principal, Adam Clayton Powell Jr. Paideia Academy), Chance The Rapper, David

Media Questions Of The Week



Is Spelman going against its creed because of its new policy that will allow transgender women to attend?



Will Tisha Campbell participate in VH1's Hip-Honors tribute to *Martin Lawrence* for his TV show *Martin*?

The British Airways in flight magazine really thinks Lupita Nyong'o is from Wakanda. pic.twitter.com/Pjnytkf68A

– Denizcan S. (@MrFilmkritik) [September 4, 2017](#)

Why didn't the editors at British Airways' *High Life* magazine know that Lupita Nyong'o is not from Wakanda because it is a fictional African country from the upcoming *Black Panther* movie she has a role in?

Make Science Sexy And Auxetic Present NuMotown; Proceeds To Benefit Ferndale Public Schools Music Education Programs



FERNDALE, MI “ July 8, 2015”In an effort to bring together the two worlds of pop and electronic music, Make Science Sexy and Auxetic will be partnering up to produce “NuMotown,” a one night event that will feature live musical performances as well as live DJ sets.

On Wednesday, July 8 at 10:00 p.m. at The Grasshopper Underground & Studio (22757 Woodward Ave, Ferndale) guests will arrive to hear the music performed by some of the new and upcoming pop and electronic artists in Detroit. Singer, LINSAY, will bring together a soulful mixture of Pop and Electronica music genres, while honoring the rich culture of Detroit’s Motown scene with a live musical performance. The event will also feature JRAE, the spunky female rapper, who will offer her own unique version and style of music influenced heavily by Motown’s roots. The event would not be complete without a techno music DJ set by Erno.

In addition, NuMotown will serve as a special fundraising event, where the nightclub will donate a percentage of its sales to various Ferndale Public Schools Music Education programs.

For more information, please contact Maggie Derthick at (248) 284-5565 or email at maggie@auxeticdetroit.com