

# Sister Nancy Releases Limited Edition Skateboard On the 40th Anniversary Of Bam Bam



Dancehall artist Sister Nancy is commemorating the 40th anniversary of her hit “Bam Bam” with a limited edition skateboard. The design is based on the cover art of her 1982 album, *One Two*, which was reissued in the '90s. The board is part of Sister Nancy and Largeup’s capsule collection which also has a t-shirt, a baby onesie and a pin created with RockersNYC. The rest of the line was made by Mickal “Mr. Mikey” Stubblefield, the designer for Pharrell’s Billionaire Boys Club and ICECREAM brands.

Sister Nancy’s often-sampled “Bam Bam” made her the first woman star of dancehall. The song’s ethereal majesty has created a mood for Hype Williams’ *Belly*, James Franco and Seth

Rogen's *The Interview* and most recently the final season of Netflix's *Ozark*. "Bam Bam" was used in EA's 2007 video game *Skate* and the song became very well-known in the gamer and skating communities. She says, "Wherever I go around the world, skateboarders always hail me up and tell me 'Nancy, we love your song.'"

The skateboard is having a timely release because Jamaica's first two skate parks and shop have all opened within the last three years. Sister Nancy and Largeup want to support skating in Jamaica and donate Bam Bam skateboards to Freedom Skate Park to give to skaters attending the brand-new Girls Sessions. The Jamaican native who now lives in New Jersey returned to music after working in banking for two decades. Next year she will perform at Cali Vibes Festival in Long Beach, CA Feb. 17th-19th and the South Facing Festival in London on August 6th.



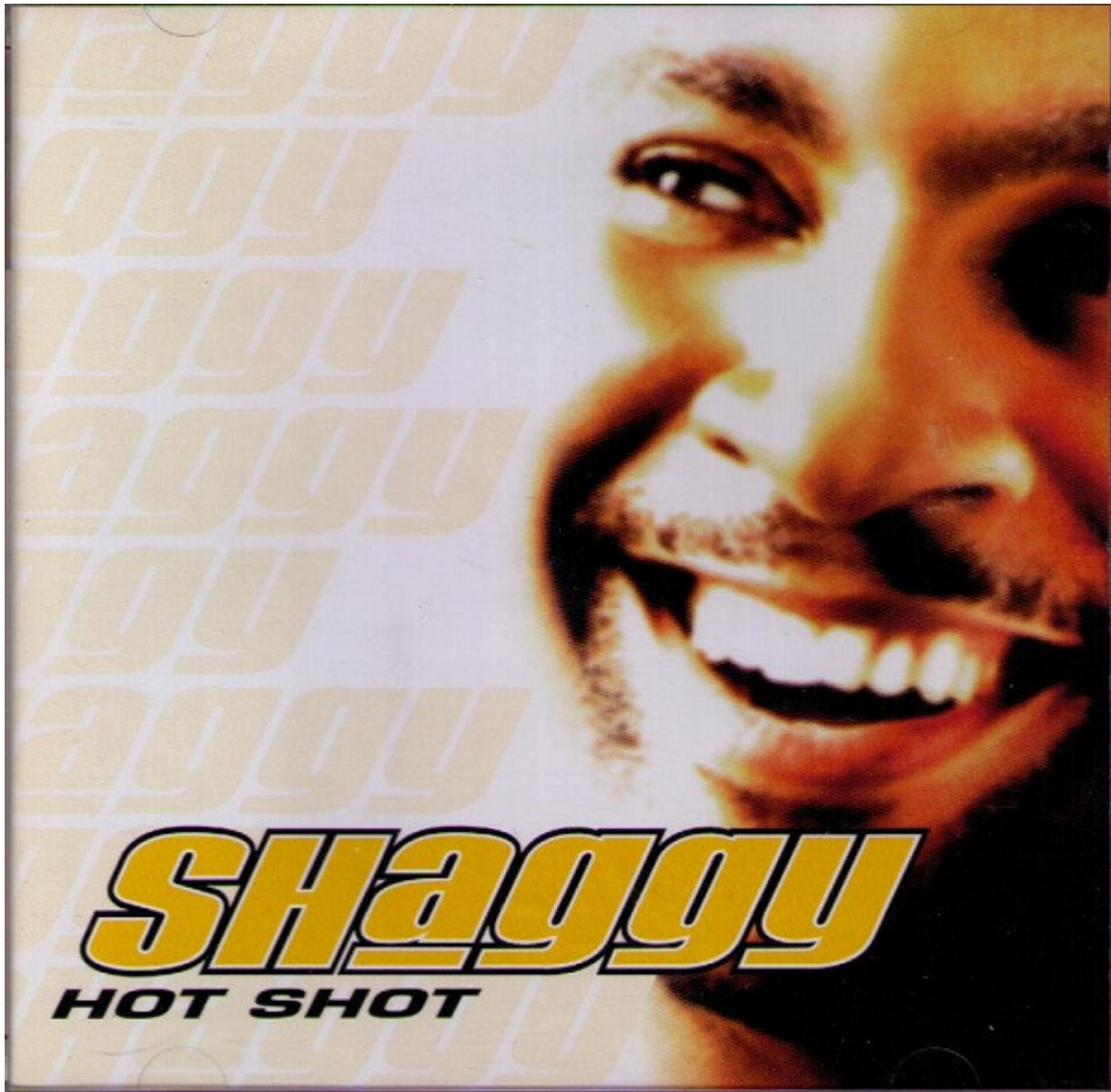
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## Throwback: Shaggy-It Wasn't Me

Shaggy's "It Wasn't Me" was a funny and catchy take on cheaters that broke his reggae-based sound into the world of pop. Eddie Murphy's *Raw* comedy special had a piece about boyfriends telling their girlfriends when asked about infidelity to simply reply, "It Wasn't Me" and this bit inspired Shaggy's song. Featured vocalist, RikRok asked Shaggy for advice when confronted by his girlfriend about cheating

and that's when Shaggy tells him to rely on Murphy's phrase. The hilarious back-and-forth between RikRok and Shaggy made for an entertaining and unforgettable video. Shaggy had his first number-one hit with "It Wasn't Me" in the United States, the UK and Australia. The subject matter and lighthearted intersection of reggae and pop were undeniable to the masses. The liftoff of "It Wasn't Me" almost didn't happen as MCA Records refused to promote and market any of the songs from the album. Hawaiian DJ Pablo Soto downloaded the song from a Napster-like service and started playing it on his radio show. Listeners responded by calling in and asking the name of the artist requesting to hear the song multiple times a day. The record company found out about the song's popularity on the island and decided to take credit for its success. "It Wasn't Me" kept growing organically and made the world recognize dancehall and opened doors for artists like Sean Paul.

Shaggy's *Hot Shot* album was a smash and became the best-selling full-length release of 2001 in Canada and went platinum six times in the United States. Since its debut in 2000, "It Wasn't Me" developed its legend as the "Shaggy Defense" for anyone who denies a crime they obviously committed thanks to Slate writer Josh Levin who used it to describe R. Kelly's 2008 child porn trial. In 2022, Shaggy competed on the seventh season of *The Masked Singer*, received an honorary doctorate from Brown University and released an album of Frank Sinatra covers called *Come Fly With Me*.



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## Media Questions Of The Week



Why wasn't Nicki Minaj's headlining show at the Essence Festival streamed on Hulu like the rest of the performers?

*BREAKING:*

*Ray J, Bobby V, Sammie and Pleasure P are making a music*

group called R.S.V.P.

Remember where you heard it first. [pic.twitter.com/FphokyLB9y](https://pic.twitter.com/FphokyLB9y)

– I ?? Jews, Please dont close my accounts.  
(@LaCienegaBlvdss) [June 28, 2022](https://June 28, 2022)

Are Ray J, Sammie, Bobby Valentino and Pleasure P. really forming an R&B group called R.S.V.P. ?

*You, a decorated Jamaican Hip Hop artist, clearly said it was a James Brown handshake that made you “what you are today.” He was your biggest influence. Not King Tubby, or U Roy James Brown. Herc also cites James Brown as his main inspiration....y’all need to stop this.* <https://t.co/e54zLqnRWB>  
[pic.twitter.com/4N01EaHsYD](https://pic.twitter.com/4N01EaHsYD)

– SOULBLACK (@BlackPowerBA) [August 15, 2021](https://August 15, 2021)

Why did [CNN](https://CNN) publish an article giving Jamaican dancehall credit for creating house, rap and hip-hop?

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## Full Crate’s LowKey Gets Remixed With Dancehall Star Charly Black



Full Crate’s “LowKey” has a remix with dancehall star Charly

Black adding his flavor to the producer's latest single. Singer Jayd lnk offers a softer contrast to Black's masculine voice on the song that is meant for dancing. Full Crate's four-song EP *Still Growing* was released in 2018.Â