

Pitchfork Hang Out With Gza And Son

July 27, Aug. 3 & 10: The Behringer Just Listen DJ Battle Series: Fort Greene Park, Brooklyn

A very unique invite only DJ battle series is going down this Summer in NYC on July 27th, August 3rd and August 10th as part of the Brooklyn Soul Summit Music Festival. Top battle DJs including DJ Complex, DJ EmmAre, DJ Flawless, DJ Swan...John Swan, DJ Boogie Blind, DJ Esquire, DJ Fat Fingaz, DJ Solo and DJ Supreme will compete in The Behringer Just Listen DJ Battle presented by 2mybeat.com and Tools of War. Each battle will run from 3pm-4pm at Fort Greene Park, Brooklyn NYC. The events are free and all ages are welcome.

On July 27th and Aug. 3rd, competitors will showcase for 10 minutes each, turntablist style and in some creative way, incorporate House music into their routines. The champions from each day will battle on Aug. 10th in The Behringer Just Listen DJ Battle Finals, showcasing, selecting and partyrocking for 30 minutes each. Judges of one or more battles include GrandWizzard Theodore: inventor of the scratch; DJ Steve Dee: inventor of beat juggling; DJ Johnny Juice Rosado of Public Enemy and more to be announced. Hosting

the battle on both July 27 and Aug. 10 will be none other than DJ Tony Touch!

DJs will battle on Technics 1200 turntables and the Behringer DDM-4000 mixer and will be allowed to use such programs as Serato, Tracktor, etc. All DJs, judges and hosts will receive the entire West End Records catalog digitized! Prizes for the winners of the semi final battles include: \$250 cash and Behringer HPX4000 headphones.

On Aug. 10, the champion of The Behringer Just Listen DJ Battle Finals will walk away with: \$500 cash and loads of gear from Behringer, including their DDM 4000 mixer, B412DSP active speaker system, BX1800 Subs, EPS2500 power amp and will be offered a Behringer Platinum Level Endorsement Contract!

Directions: Fort Greene Park near the Prison Ship Martyrs Monument at N. Portland Ave and Myrtle Ave. Brooklyn. Enter the park near Dekalb and Washington Ave.

Trains: R, Q, B, M to Dekalb or G to Fulton or 2, 3 ,4, 5 to Nevins or C to Lafayette.

Behringer.com

2mybeat.com

myspace.com/toolsofwar

fortgreenepark.org

soulsummitmusic.com

Hell Rell Presents "Ruga

Stories” Part 5 Ridin’ W/Ruga Rare Freestyle And More

In the next chapter of the “Ruga Stories” webisode series (“Black Mask Black Gloves” in stores now!), Ruga gets up close and personal as he hits the road in between promo for the album and also blesses us with a heat rock of a freestyle.

WATCH IT NOW:

ALSO WATCH THE VIDEO FOR “GET READY:”

For more information, please visit:

www.ihiphop.com/hellrell

www.babygrande.com

VH1 Keeps The Summer Sizzling With 3 New Original Series Premiering On Monday, August 4th

NEW YORK, NY, July 24, 2008- VH1 continues to heat up the summer with three new original series premiering Monday,

August 4, "I Want To Work For Diddy," "New York Goes To Hollywood" "Luke"™s Parental Advisory," all join VH1™s new Monday night lineup to help viewers enjoy the dog days of summer.

"I WANT TO WORK FOR DIDDY"- PREMIERING AT 9 PM ET/PT

VH1™s new competitive reality series "I Want To Work For Diddy" tracks 13 hungry applicants as they compete to land the job of a lifetime. This isn't some boring job interview. They'll be challenged emotionally, physically and mentally to earn the privilege of doing Diddy™s bidding, and just one lucky person will get the chance to call him "My Boss." Will the determination, motivation and drive pay off, or will the pressure be too much to bear? Tune in for all the tears and meltdowns as we find out who will ultimately work for Diddy.

"NEW YORK GOES TO HOLLYWOOD"- PREMIERING AT 10 PM ET/PT

Tiffany "New York" Pollard from the hit VH1 series "I Love New York" is back in a whole new light—the Hollywood limelight. After finding love with Tailor Made on the second season of "I Love New York," the queen of reality TV is now ready to take the next step-making it big in Hollywood on "New York Goes To Hollywood."

"LUKE"™S PARENTAL ADVISORY"- PREMIERING AT 10:30 PM ET/PT

Back in the day, hip-hop™s original bad boy and former member of 2 Live Crew, Luther "Luke" Campbell paved the way for freedom of lyrical expression by challenging America™s justice system. Now Luke is getting a taste of his own medicine as he tries to protect his two children from today™s raunchy influences, just as parents tried to do with his music. For the first time, this notorious bachelor is settling down and trying to separate his adult entertainment business and family life. Welcome to hip-hop

artist/producer/entrepreneur Luther "Luke" Campbell's World.

VH1.com will sneak peek the first episodes of each show beginning Monday, July 28 and will be the home to exclusive video content throughout the seasons. Every episode will be available on VH1.com every Monday beginning at 11 PM ET.

VH1 connects viewers to the music, artists and pop culture that matter to them most with TV series, specials, live events, exclusive online content and public affairs initiatives. VH1 is available in 90 million households in the U.S. VH1 also has an array of digital channels and services including VH1Classic, VH1 Soul, VH1 Mobile, VH1Games and extensive broadband video on VH1.com. Connect with VH1 at VH1.com.