

Spike Lee, Taye Diggs & More Attend Prince IMAX Screening For Sign O' The Times



Spike Lee, Don Lemon, and Taye Diggs were amongst the crowd that attended an IMAX screening of Prince's Sign O' The Times concert movie in New York Wednesday night. IMAX, Mercury Studios, FilmRise, and Paisley Park Studios hosted the event at the KMC Kips Bay 15 IMAX theatre in New York City. The evening started with attendees walking the purple carpet and standing in front of a floral arrangement and sharing their observations on Prince's legacy. Luann de Lesseps, Dianne Brill, Amir Arison, and Genevieve Gorder joined artists and musicians, including members of Interpol, Eugene Hutz (Gogo Bordello), Blu DeTiger, and Emmett Skye, along with designers and cultural figures in honoring Prince's artistry. DJs AKU (Florence & The Machine), The Muses, Rex DeTiger, and a surprise live tribute performance provided the entertainment while guests sipped on purple cocktails.

Sign O' The Times is one of the most important concert films, as it captured Prince at his height and was the companion film to an equally significant album. It was Prince's second time directing a film, having done so previously with *Under The Cherry Moon*. *Sign O' The Times* was praised by critics, unlike *UTCM* and despite it not doing so well at the box office, it has become an essential part of the Prince story and pop music. The IMAX version of the film will be available on streaming platforms and in theaters on August 29th.



