

Throwback: Toni Braxton: Seven Whole Days



Toni Braxton's "Seven Whole Days" is the third single from her 1993 eponymous debut album. L.A. Reid, Babyface, and Daryl Simmons understood how to write for Braxton's wanton contralto that conveyed sensuousness and heatbreak at the same time. "Seven Whole Days" was about the end of a romantic relationship and Braxton's album was getting more popular with each single. Critics and fans immediately praised "Seven Whole Days," but the irony is that Braxton didn't like the song or want to record it. The video featured Braxton singing on a stage with her sisters Traci, Towanda, Trina, and Tamar singing backup for her. The success of Braxton's album garnered three Grammys, two American Music Awards, multiplatinum sales, and top ten status in five countries.

Thirty-one years later, Braxton's album still holds its weight as a classic and the Braxton family are pop culture stars. Braxton released her ninth studio album, *Spell My Name*, in 2020.